



Town of Newmarket
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Carnival Licence Application for Campbell Amusements Staff Report to Council

Report Number: 2022-24

Department(s): Legislative Services

Author(s): John Comeau, Supervisor, Licensing and Property Standards

Meeting Date: April 11, 2022

Recommendations

1. That the report entitled Carnival Licence Application for Campbell Amusements dated April 11, 2022 be received; and,
2. That Council approve Campbell Amusement's Carnival Licence Application; and,
3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Purpose

The purpose of this report is to obtain Council approval on a Carnival Licence Application for Campbell Amusements to host the Joe Persechini Charity Midway Carnival from May 9th – May 15th, 2022 at the Magna Centre.

Background

The Town of Newmarket Carnival [By-law 2009-78](#) regulates the operation of Carnival's within the Town of Newmarket and requires that any person seeking to operate a Carnival in Newmarket obtain a business licence. Section 2.1 of the By-law requires any Carnival be authorized by Council prior to the issuance of a Carnival Licence.

Discussion

The Town's Licensing Division is in receipt of a Carnival Licence Application for Campbell Amusement to host the Joe Persechini Charity Midway from May 9th – May 15th, 2022, at the Magna Centre. The proposed Carnival will be established in portions

of the western and southern parking lots (see **Attachment 1**) from May 9th- 11th and opened to the public from May 12th until 15th (Thursday to Sunday). Hours of operation for the Carnival are being proposed as follows:

- May 12: 4pm -10pm
- May 13: 2pm-10pm
- May 14: 12pm-11pm
- May 15: 11am-5pm

The charitable organization that will be sponsoring this event is the Easter Seals Society of Ontario. The proceeds from the event will go to the Easter Seals Society of Ontario and Southlake Regional Health Centre.

This applicant has a history of operating licensed Carnivals in the Town of Newmarket, and most recently has operated licenced Carnivals at the Magna Centre in 2018 and 2019. No noise complaints regarding the Carnivals in 2018 and 2019 were reported through the Town's Customer Service Department.

In addition to having submitted a completed application and the necessary supporting documentation to the Town's Licensing Division, Campbell Amusement has provided a comprehensive COVID-19 Protocol document. Any licence issued by the Town will also be subject to any public health regulations in effect at the time of the event.

In addition to a business licence, an Outdoor Special Events Permit will also need to be obtained by the applicant in order to operate on Town property. The Town's Recreation & Culture Department has confirmed that no other special events are scheduled at the Magna Centre during the proposed time frame. Regularly scheduled programs and rentals will be ongoing throughout the Carnival's operating hours.

Conclusion

Town Staff has reviewed the application as proposed and supports a recommendation to approve this licence. Should Council approve this application, the Town's Licensing Division will work closely with the applicant to finalize key details and ensure compliance with the all Town by-laws. The Town's Licensing Officer will be present and available throughout the Carnival's operating hours to address any concerns that are raised by the community.

Following the approval of a business licence, the applicant will be referred to the Recreation and Culture Department to finalize an Outdoor Special Events Permit.

Business Plan and Strategic Plan Linkages

This report aligns with the Town of Newmarket's vision of being *Well Beyond the Ordinary*.

Consultation

The Town's Recreation and Culture Department and Customer Services Department were consulted in the process of reviewing this application.

Human Resource Considerations

None.

Budget Impact

The 2022 fee for a Carnival Licence is \$289.28.

Attachments

A – Location Map

Approval

Flynn Scott, Manager, Regulatory Services

Lisa Lyons, Director, Legislative Services/Town Clerk

Esther Armchuck, Commissioner, Corporate Services

Contact

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