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Street Vendors in Canada Market Research Report | NAICS 72233CA | Oct 2015

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Street Vendors in Canada: Market Research Report

Market Research • Market Size • Industry Statistics • Industry Analysis • Industry Trends

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Rolling revolution: Food trucks are adapting to cater to adventurous, health-conscious eaters

IBISWorld's Street Vendors market research report can be used to help you: understand market size and growth potential; major companies; draft business plans and pitch books; and conduct benchmarking and SWOT analysis. Our industry analysis highlights macro industry trends in the overall sector and micro trends faced by companies that do business in the industry. The industry report also provides key industry statistics and 5-year forecasts to anticipate future industry prospects so you can decide with confidence.

Report Snapshot

Market Share of Companies

There are no companies with a dominant market share in this industry

Industry Statistics & Market Size

Revenue \$279m	Annual Growth 10-15 3.5%	Annual Growth 15-20 X.X%
Profit X.X%	Employment 5,101	Businesses 1,482

Industry Analysis & Industry Trends

The Street Vendors industry has been one of the best-performing industries in the broader food-services sector during the past five years. Since the recession, consumers have been cautious with their spending and street vendors have benefited from serving high-quality food at budget prices. Product innovation has also been a feature of the industry as more audacious recipes have been cooked-up to attract new customers. As a result of these trends, industry revenue is expected to grow in the five years to 2015 and beyond... [purchase to read more](#)

Industry Report - Industry Products Chapter

The industry comprises a variety of mobile operators that earn the majority of their revenue from the sale of food and drinks to customers who eat it on-the go. Vendors do not typically provide tables and chairs for patrons' use, but to attract customers, food truck operators are increasingly providing a comfortable and clean environment in which patrons can eat.

Businesses typically follow one of two models: an owner-operator runs a single cart or truck, or a small-to medium-sized business owns a number of vehicles and hires employees to operate them. An operator may also lease the vehicle to others for a flat fee or percentage of sales... [purchase to read more](#)

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