

Newmarket Public Library Statistical Data - 2020

Library Card Holders

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	January - June - Data Not Available due to COVID19 closure						26,055	25,684	25,609	25,394	25,142	24,877
Residents	January - June - Data Not Available due to COVID19 closure						22,917	22,633	22,538	22,338	22,099	21,873
Non-Residents	January - June - Data Not Available due to COVID19 closure						3,138	3,051	3,071	3,056	3,043	3,004

New and Renewed Library Cards

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	363	357	217	158	22	177	147	170	187	142	108	102	2,150
New non-resident	101	88	26	-	-	6	16	12	39	39	24	45	396
Renewed membership	728	601	250	-	-	-	71	538	346	187	109	229	3,059

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	15,871	14,804	14,034	9,467	9,708	12,531	12,215	12,075	12,892	13,383	11,917	12,393	151,290
# of PAC Account Logins	7,389	7,092	5,790	1,814	2,164	5,486	6,297	6,837	6,929	7,906	7,347	7,620	72,671
Room Rentals	61	82	43	-	-	-	-	-	-	-	-	-	186
Room Rental Hours	207	263	143	-	-	-	-	-	-	-	-	-	613

Programs

5 Year Trend - year to date Dec 31

# of Programs Held	2016	2017	2018	2019	2020
Adult	254	310	359	334	80
Children's	1,308	1,282	891	889	318
Total Programs	1,562	1,592	1,250	1,223	398

Program Attendance	2016	2017	2018	2019	2020
Adult	1,961	2,627	5,123	3,780	1,151
Children's	12,276	12,516	12,039	9,600	3,806
Total Attendance	14,237	15,143	17,162	13,380	4,957

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Borrowing

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	2,298	2,267	2,324	2,546	2,784	2,627	2,979	2,558	2,473	2,544	2,575	2,795	30,770
eBooks	5,099	5,147	5,984	7,482	8,545	7,490	7,310	6,704	6,089	6,197	5,978	6,287	78,312
eMagazines	674	830	937	969	1,010	901	809	927	1,011	1,187	1,042	742	11,039
eMusic	3,820	3,220	2,908	3,829	2,973	2,429	3,473	3,121	2,477	2,124	2,470	2,655	35,499
eVideo	699	687	981	1,310	1,121	928	889	670	629	695	875	796	10,280
Books + Magazines	29,130	28,361	16,891	517	652	3,954	4,524	6,578	9,807	12,466	10,803	11,425	135,108
Audio (Books + Music)	710	664	458	10	49	108	96	152	196	349	212	210	3,214
Movies + Video Games	4,350	3,883	2,178	24	62	300	316	639	948	1,041	792	761	15,294
Kits	123	132	61	-	-	13	11	9	20	40	33	15	457
Lendery	24	37	21	-	-	-	-	5	-	2	-	2	91
Laptop	47	35	18	-	-	6	11	30	17	25	37	31	257
Total Borrowing	46,974	45,263	32,761	16,687	17,196	18,756	20,418	21,393	23,667	26,670	24,817	25,719	320,321
% Physical	73%	73%	60%	3%	4%	23%	24%	35%	46%	52%	48%	48%	48%
% Virtual	27%	27%	40%	97%	96%	77%	76%	65%	54%	48%	52%	52%	52%

Database Usage

Adult Subscriptions	3,238	2,631	3,021	8,357	7,990	4,605	4,215	4,367	5,001	4,658	5,228	3,189	56,500
Children's Subscriptions	140	230	368	544	415	275	234	416	230	340	742	114	4,048
Total Database Usage	3,378	2,861	3,389	8,901	8,405	4,880	4,449	4,783	5,231	4,998	5,970	3,303	60,548