

Newmarket Public Library Statistical Data - 2015

Library Card Holders

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,554	23,726	23,837	23,764	23,825	23,947	24,506	24,385	28,150	24,208	24,194	
Residents	21,683	21,773	21,867	21,790	21,836	21,957	22,468	22,334	25,713	22,112	22,067	
Non-Residents	1,871	1,953	1,970	1,974	1,989	1,990	2,038	2,051	2,437	2,096	2,127	

New and Renewed Library Cards

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	258	498	362	237	210	320	659	268	289	251	210		3,562
New non-resident	39	37	34	30	35	29	52	40	50	43	36		425
Renewed membership	735	319	811	627	646	718	661	786	734	666	648		7,351

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,036	12,715	14,146	12,834	13,365	12,828	12,783	12,762	13,148	12,146	12,257		142,020
# of PAC Account Logins	5,581	4,957	6,051	5,809	5,662	5,442	6,152	6,464	5,908	5,721	5,659		63,406
Room Rentals	64	71	56	199	64	47	46	47	54	62	66		776
Room Rental Hours	171	187	168	82	160	127	112	155	134	147	149		1,590

Programs

5 Year Trend - year to date November 30

# of Programs Held	2011	2012	2013	2014	2015
Adult	30	74	147	228	230
Children's	810	1,081	1,253	1,276	1,224
Total Programs	840	1,155	1,400	1,504	1,454

Program Attendance	2011	2012	2013	2014	2015
Adult	1,368	2,171	2,100	2,160	2,366
Children's	12,509	12,236	13,233	13,300	12,792
Total Attendance	13,877	14,407	15,333	15,460	15,158

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Borrowing

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	726	706	903	873	801	694	952	940	801	868	882		9,146
eBooks	3,076	2,930	3,235	2,896	2,913	3,016	3,195	3,131	2,852	2,945	2,879		33,068
eMagazines	323	421	575	382	356	371	477	450	444	336	274		4,409
eMusic	2,613	2,621	3,737	4,044	2,975	2,454	2,493	2,470	2,564	2,540	2,818		31,329
eVideo	54	98	160	144	55	16	118	16	37	19	17		734
Backpack Kit	4	3	5	3	2	4	5	4	5	-	2		37
Book	25,489	22,981	28,858	26,932	26,378	27,264	32,798	31,183	29,214	27,931	26,661		305,689
CD-ROM/DVD-ROM	17	34	29	19	26	17	13	22	22	16	30		245
DVD/Blu-ray	3,703	4,135	5,223	4,433	4,380	4,405	4,978	4,886	4,386	4,727	4,420		49,676
eBook Reader	4	5	3	8	3	2	3	1	2	1	-		32
GPS	-	2	1	2	4	3	1	3	8	5	1		30
ILL	198	162	203	184	190	163	189	194	215	142	230		2,070
Language Kit	54	41	46	35	39	31	40	50	43	40	57		476
Laptop	12	12	17	46	25	27	11	88	21	19	8		286
Multimedia Kit	66	84	76	45	64	68	69	83	86	92	92		825
Music CD	384	363	568	591	469	514	415	415	434	411	455		5,019
Pedometer	7	9	20	9	41	12	29	20	14	11	15		187
Periodical	1,121	865	1,113	1,145	959	982	1,328	1,205	1,153	1,047	999		11,917
Portable Audio Book	58	26	48	32	49	41	32	41	25	24	26		402
Talking Book	850	836	960	778	960	874	967	1,009	924	872	769		9,799
Video	9	10	4	2	5	5	4	7	3	4	1		54
Video Game	267	262	372	301	274	281	434	434	354	243	311		3,533
Total Borrowing	39,035	36,606	46,156	42,904	40,968	41,244	48,551	46,652	43,607	42,293	40,947		468,963

Database Usage

Adult Subscriptions	2,409	4,643	2,317	2,166	2,718	4,324	2,256	1,782	1,550	1,865	2,629		28,659
Children's Subscriptions	843	na	752	321	645	907	692	302	595	914	954		6,925
York Info (Community)	95,740	105,204	111,837	118,114	82,379	110,564	106,577	107,375	104,200	99,334	102,360		1,143,684
York Info (Volunteer)	11,015	16,268	18,059	16,927	9,917	9,808	13,408	10,989	16,580	16,658	16,441		156,070
Total Database Usage	110,007	126,115	132,965	137,528	95,659	125,603	122,933	120,448	122,925	118,771	122,384		1,335,338