



Strategic Operations Report: September 2021

Igniting Community Dialogue, Discovery and Debate

- Staff ran five book clubs in September. One was in person and another was a hybrid of Zoom and in-library. Remaining three were online. There has been an increase in book club member interest. Most of our book clubs are at capacity, but we did welcome an 89-year-old woman who is tired of Zoom. This will be her first book club.
- New Overdrive users: 84
- New Hoopla users: 63
- Kanopy: 416 plays and 2285 site visits
- Planning for a Repair Café Series is underway, in partnership with York Region and NewMakelt. The first event will run November 27, 2021 from 11am-3pm at the Library.

Leading a Learning Community

- Managers and Supervisors attended Town of Newmarket's Diversity, Equity and Inclusion in the Workplace workshop
- Staff attended Town of Newmarket's Truth and Reconciliation event with Dr. M. Bingham
- Library Technician II continued to work on a number of book lists for social media through LibraryAware
- Manager, Library Services started work on a new Quick Reads collection which will offer patrons a selection of bestsellers instantly

- The MakerHub has begun providing “contactless service” in order to meet on-demand, in-person requests

Readying our Capabilities

- The Library is taking on a Seneca Student Placement in October. The placement is project-based and will involve several students. Students will conduct a social media audit, create a yearly calendar, and research trends and platforms.
- Marketing & Communications Coordinator wrote the following article and submitted it to local media: “Newmarket Public Library offers free live online tutoring service”. Published September 25 in Newmarket Today and September 22 on yorkregion.com
- The library secured a grant from Kajeet for 20 mobile SmartSpots. These SmartSpots will allow community members access to the internet seamlessly at home. The SmartSpots can also be paired with our loaning laptops. While these Kajeet devices are typically geared towards educational purposes they are a valuable mobile solution for everyone. The grant covers the cost of the equipment and service for one year. The new service will launch November.



Safely welcoming families back to in-person storytimes with COVID-19 safety protocols in place