



## Strategic Operations Report: June, July & August 2021

	<b>Igniting Community Dialogue, Discovery and Debate</b>	<b>Leading a Learning Community</b>	<b>Readying our Capabilities</b>
<b>Collaborative Relationships</b>	<ul style="list-style-type: none"> <li>Developed partnerships with health-focused organizations: CHATS, Southlake, Memories Plus Group and Healthy Living Now. Organized 4 health-related programs in the small-group format series as well as single workshop style. Feedback from the health programs already delivered has been resoundingly positive</li> </ul>	<ul style="list-style-type: none"> <li>Hosted the <b>Superstars Storytellers Summer Series</b> as part of the Durham -York Region Program Committee initiative. Hosted 4 author events. An estimated total of 1270 people attended the four author events</li> <li>New Overdrive users: June- 74, July- 65 and August- 85</li> <li>New Hoopla users: June- 41, July- 54 and August- 56</li> <li>Kanopy: June- 410 plays and 2441 site visits; July- 434 plays and 2,495 site visits; August – 402 plays and 2,235 site visits</li> </ul>	<ul style="list-style-type: none"> <li>Contributed library content to the Town’s HomeSweetHome webpage and the Seniors Centre newsletter</li> <li>Developed partnership with <i>Contact North</i>, a distance education network which helps people navigate all educational options in order to find the most suitable programs. Contact North will have a table in the Library in Oct and Nov</li> <li>Met with invited community members to gather input on Dr. Seuss books and related issues</li> </ul>
<b>Spaces</b>		<ul style="list-style-type: none"> <li>READSquared App was employed to administer an online Summer Reading Club</li> <li>All summer programs continued in the virtual environment</li> </ul>	<p>Opened the Library to the public with limited hours starting July 6, 2021 as per Public Health Guidelines Instituted a regular shelf reading plan for all Library Assistants and Pages to keep the shelves neat and presentable to the public Internet stations were prepared for redeployment for September opening</p>

	<b>Igniting Community Dialogue, Discovery and Debate</b>	<b>Leading a Learning Community</b>	<b>Readying our Capabilities</b>
<b>Positioning</b>		<ul style="list-style-type: none"> <li>• TD Summer Reading Club 2021 promotion (online): - Social Media 2,158 people reached 349 engagements</li> <li>• Teen Summer Reading Club 2021 promotion (online): - Social Media 1,686 people reached 111 engagements - Designed graphics for the library's webpage</li> <li>• Registration day reminder post for the above 1,316 people reached 96 engagements</li> </ul>	<ul style="list-style-type: none"> <li>• Procured free prize giveaways for SRC from McDonald's, CeDe Candy (Rockets), Saunders Books and Scholastic (June)</li> <li>• Collaborated with Town on CatchCorner, a room booking software to promote our meeting room spaces in more places and to centralize room booking in the Town</li> </ul>
<b>Resources</b>		<ul style="list-style-type: none"> <li>• Manager, Library Services organized the purchase of Overdrive magazines</li> <li>• Generated content for and facilitated the TD Summer Reading Program through READsquared.</li> <li>• 218 children and teens registered in the TD Summer Reading Club on READsquared</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Organization &amp; Operations</b>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Staff have been working to create a display for <i>Truth and Reconciliation Day</i> in September. All resources are ready to go; the display will be put in the public space on Tuesday Sept 21 and removed on Friday Oct 1</li> </ul>