



Town of Newmarket
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Helmer Avenue Parking Update Staff Report to Council

Report Number: 2021-23

Department(s): Engineering Services

Author(s): M. Kryzanowski, Manager, Transportation Services

Meeting Date: April 12, 2021

Recommendations

1. That the report entitled Helmer Avenue Parking Update dated April 12, 2021 be received; and,
2. That no additional parking restrictions be implemented on Helmer Avenue; and,
3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Purpose

The purpose of this document is to report back to Town Council on the results of a study stemming from a community petition that was submitted in accordance with the Council-approved Public Consultation and Support policy for transportation matters.

Background

At its regular meeting of September 9, 2019, Town Council adopted the recommendations from the Committee of the Whole held on August 26, 2019 (Section 5.9 of the Committee of the Whole and Section 9.1.9 of the Council minutes), at which a petition was received requesting that parking be prohibited on both sides of Helmer Avenue from 8:00 a.m. to 5:00 p.m. on Mondays through Fridays. The petition was referred to staff for action as per the Town's Public Consultation and Support Policy.

The Town undertook the required studies, and recommended no additional parking restrictions in a report that was received at the Committee of the Whole meeting (electronic) on July 20, 2020. The primary reason was that there was lack of support

from the Community to proceed with any new parking restrictions. However, the Committee referred the issue back to staff for further review and a second survey.

Discussion

Since the parking restrictions proposed by the community did not receive the level of support required by the Town's policy the first time input was sought, the Town initiated another public consultation opportunity for residents. For the second attempt, the consultation focused on the southern half of Helmer Avenue, where parking was perceived to be an issue by some residents.

The second consultation results were similar to the first ones. Less than 50% of the households responded, again not meeting the minimum policy requirements for any change to be implemented.

Conclusion

Due to the level of community support not meeting the minimum threshold required by the Town's policy, it is recommended that no additional parking restrictions be implemented on Helmer Avenue.

Business Plan and Strategic Plan Linkages

Well-planned and connected...strategically planning for the future to improve information access and enhance travel to, from, and within Newmarket..

Consultation

Consultation was conducted in accordance with the Town's Public Consultation and Support Policy for Transportation matters. After the original consultations done in 2019-2020, a further letter, dated October 19, 2020, was sent to the community for their input.

It should be noted that, since the beginning of the Helmer Avenue parking review, there have been at least three mail notifications requesting input on the matter.

A copy of this report will be forwarded to the community prior to the Committee of the Whole meeting so that residents may view the meeting or present a deputation if they so wish.

Human Resource Considerations

None.

Budget Impact

No impact to the budgets.

Attachments

None

Approval

Rachel Prudhomme, Director, Engineering Services

Peter Noehammer, Commissioner, Development & Infrastructure Services

Contact

For more information or questions regarding this report, please contact Mark Kryzanowski, Manager, Transportation Services, at 905-895-5193 extension 2508 or MKryzanowski@newmarket.ca.