

The Main Street District Business Improvement Area Membership Annual General Meeting was held on Monday, November 10, 2014 at 7:30 p.m. in the Hall # 3, Newmarket Community Centre and Lions Hall, 200 Doug Duncan Drive, Newmarket.

**Members**

**Present:**

Heather Burling, H & K Enterprises  
Elisabeth Buslovich, Glama Gal Tween Spa  
Michele Brunet, Unwind Yarn House  
Steve Bruno, Stamp & Hammer  
Patricia Carmichael, Carmichael Hair & Spa  
Kristi Cross, NOMI  
Michelina D'Agrosa, Eves Ladies Wear  
Tom Dier, Covernotes  
Megan Fisher, Nutmeg Bakeshop  
Boris Fong, Hungry Brew Hops  
Vicky Han, Café Hessed  
Ted Heald, Haven  
Elisabeth Hempen, 222 Main Street  
Kirsten Hempen, Hempen Jewellers  
Debbie Hill, The Maid's Cottage  
David Hunter, Lemon Lime Design  
Koneswaran Ketheswaran, Econo Pizza  
Joe Mariconda, GEM Patent Services  
Olga Paiva, Canada T  
Carmina Pereira, 252 Main Street  
Farzaneh Peterson, Roger White Academy  
Anne Robins, Robins Pharmacy  
Rory Rodrigo, Just Brunch  
Tony Salim, MTS  
Mitch Sauder, Stamp & Hammer  
Ken Sparks, Good Vibes on Main  
Victoria Sparks, Good Vibes on Main  
Janet Walker, Made in Mexico  
Peter Webster, Abex Group  
Glenn Wilson, Canada T  
Karla Wilson, Haven  
Jon Wright, JW By Design  
Stan Yavorsky, Yavorsky Studio

Board of Management

Members:

Nancy Barnard  
Adrian Cammaert  
Nancy Gerry  
Steven Gilbert  
Anne Martin  
Jackie Playter (Chair)  
Siegfried Wall  
Councillor Sponga

Absent: James Elliott

Staff: C. Kallio, Economic Development Officer  
L. Lyons, Deputy Clerk  
L. Moor, Council/Committee Coordinator

The meeting was called to order at 7:45 p.m.

Jackie Playter in the Chair.

The Chair advised of an addition to the agenda being New Business.

**1. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA MEMBERSHIP ANNUAL GENERAL MEETING MINUTES – NOVEMBER 10, 2014 – ITEM 1  
WELCOME AND INTRODUCTIONS**

The Chair welcomed those present and introduced Members of the Main Street District Business Improvement Area Board of Management and Town of Newmarket staff.

**2. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA MEMBERSHIP ANNUAL GENERAL MEETING MINUTES – NOVEMBER 10, 2014 – ITEM 2  
APPROVAL OF MINUTES**

Main Street District Business Improvement Area Board of Management Minutes of November 13, 2013 Annual General Meeting.

**Moved by Nancy Gerry  
Seconded by Anne Robins**

**THAT the Main Street District Business Improvement Area Board of Management Minutes of November 13, 2013 Annual General Meeting be approved.**

**CARRIED**

**3. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA MEMBERSHIP ANNUAL GENERAL MEETING MINUTES – NOVEMBER 10, 2014 – ITEM 3  
2013 FINANCIAL STATEMENT**

The Economic Development Officer provided a verbal update regarding the financial position and balance of the Main Street District Business Improvement Area Board of Management and advised that copies of the financial statements had been distributed with the agenda.

**Moved by Steven Gilbert  
Seconded by Siegfried Wall**

**THAT the Main Street District Business Improvement Area Board of Management financial statements for the year ended 2013 be approved.**

**CARRIED**

**4. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA MEMBERSHIP ANNUAL GENERAL MEETING MINUTES – NOVEMBER 10, 2014 – ITEM 4  
2014 REVIEW**

The Chair provided a PowerPoint presentation and verbal status update regarding the events held in 2014.

Discussion ensued regarding advertising strengths and consistent messaging with various advertising outlets and the economic effects on Main Street businesses during events that are intended to enhance the exposure of Main Street. Further discussion ensued regarding various advertising opportunities on Facebook accounts.

**5. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA MEMBERSHIP ANNUAL GENERAL MEETING MINUTES – NOVEMBER 10, 2014 – ITEM 5  
PROPOSED 2015 BUDGET**

The Chair provided a PowerPoint presentation highlighting various aspects the proposed 2015 budget. Discussion ensued regarding advertising costs, event expenditures, social media methods of communication and advertising and available resources.

**Moved by Ted Heald  
Seconded by Elisabeth Hempfen**

**THAT the 2015 Main Street District Business Improvement Area Budget be approved as follows:**

Administration	\$	5,000.00
Advertising		12,000.00
Events		12,000.00
Miscellaneous		<u>1,000.00</u>
		30,000.00

**CARRIED**

6. **MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA MEMBERSHIP ANNUAL GENERAL MEETING MINUTES – NOVEMBER 10, 2014 – ITEM 6 NOMINATIONS TO BOARD OF MANAGEMENT**

The Chair advised of the qualifications required to vote for membership to the Board of Management. The Economic Development Officer provided clarification to business owner/property owner/tenant voting eligibility.

The Chair requested nomination of a scrutineer for the purpose of the voting procedures of the Main Street District Business Improvement Area Board of Management membership.

**Moved by Ted Heald  
Seconded by Glenn Wilson**

**THAT Mr. Peter Webster of Abex Group is appointed a scrutineer for the purpose of the voting procedures of the Main Street District Business Improvement Area Board of Management membership.**

**CARRIED**

7. **MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA MEMBERSHIP ANNUAL GENERAL MEETING MINUTES – NOVEMBER 10, 2014 – ITEM 7 VOTING PROCEDURES**

The Chair introduced Lisa Lyons, Deputy Clerk, Town of Newmarket who provided a verbal presentation regarding the voting process. She read aloud the list of current nominees and called upon those present for any additional names. She read aloud a third and final time, the call for any further submissions; hearing none, the Deputy Clerk henceforth opened the vote and requested those members in attendance to obtain a ballot from Clerk's Department staff.

The Deputy Clerk, along with Mr. Webster and Clerk's Department staff tallied the vote results and the following individuals were chosen by ballot:

Anne Martin  
Siegfried Wall  
Glenn Wilson  
Olga Paiva  
Carmina Pereira  
Elizabeth Buslovich  
Rory Rodrigo  
Jackie Playter

The Deputy Clerk advised of the following excerpt from the *Ontario Municipal Act*, Part V S. 205 (3) (c) (9) regarding Council's authority on behalf of the municipality with respect to appointment of a person selected by the members of an improvement area. She further advised that appointments would be made in January, 2015.

**8. MAIN STREET DISTRICT BUSINESS IMPROVEMENT AREA MEMBERSHIP ANNUAL GENERAL MEETING MINUTES – NOVEMBER 10, 2014 – ITEM 8  
NEW BUSINESS**

The Chair presented Nancy Gerry with a token of appreciation for serving on the Main Street District Business Improvement Area Board of Management as she is not seeking re-election due to retirement.

The Chair thanked all who participated.

**Moved by Nancy Gerry  
Seconded by Steven Gilbert**

**THAT the meeting adjourn.**

**CARRIED**

There being no further business, the meeting adjourned at 9:02 p.m.

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Date

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Jackie Playter, Chair