

Newmarket Public Library Statistical Data - 2015

Library Card Holders

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,554	23,726	23,837	23,764	23,825	23,947	24,506	24,385	28,150	24,208		
Residents	21,683	21,773	21,867	21,790	21,836	21,957	22,468	22,334	25,713	22,112		
Non-Residents	1,871	1,953	1,970	1,974	1,989	1,990	2,038	2,051	2,437	2,096		

New and Renewed Library Cards

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	258	498	362	237	210	320	659	268	289	251			3,352
New non-resident	39	37	34	30	35	29	52	40	50	43			389
Renewed membership	735	319	811	627	646	718	661	786	734	666			6,703

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,036	12,715	14,146	12,834	13,365	12,828	12,783	12,762	13,148	12,146			129,763
# of PAC Account Logins	5,581	4,957	6,051	5,809	5,662	5,442	6,152	6,464	5,908	5,721			57,747
Room Rentals	64	71	56	199	64	47	46	47	54	62			710
Room Rental Hours	171	187	168	82	160	127	112	155	134	147			1,441

Programs

5 Year Trend - year to date October 31

# of Programs Held	2011	2012	2013	2014	2015
Adult	29	66	131	200	208
Children's	717	936	1,104	1,096	1,011
Total Programs	746	1,002	1,235	1,296	1,219

Program Attendance	2011	2012	2013	2014	2015
Adult	1,353	2,138	1,984	2,022	2,240
Children's	11,343	10,869	11,815	11,603	11,583
Total Attendance	12,696	13,007	13,799	13,625	13,823

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Borrowing

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	726	706	903	873	801	694	952	940	801	868			8,264
eBooks	3,076	2,930	3,235	2,896	2,913	3,016	3,195	3,131	2,852	2,945			30,189
eMagazines	323	421	575	382	356	371	477	450	444	336			4,135
eMusic	2,613	2,621	3,737	4,044	2,975	2,454	2,493	2,470	2,564	2,540			28,511
eVideo	54	98	160	144	55	16	118	16	37	19			717
Backpack Kit	4	3	5	3	2	4	5	4	5	-			35
Book	25,489	22,981	28,858	26,932	26,378	27,264	32,798	31,183	29,214	27,931			279,028
CD-ROM/DVD-ROM	17	34	29	19	26	17	13	22	22	16			215
DVD/Blu-ray	3,703	4,135	5,223	4,433	4,380	4,405	4,978	4,886	4,386	4,727			45,256
eBook Reader	4	5	3	8	3	2	3	1	2	1			32
GPS	-	2	1	2	4	3	1	3	8	5			29
ILL	198	162	203	184	190	163	189	194	215	142			1,840
Language Kit	54	41	46	35	39	31	40	50	43	40			419
Laptop	12	12	17	46	25	27	11	88	21	19			278
Multimedia Kit	66	84	76	45	64	68	69	83	86	92			733
Music CD	384	363	568	591	469	514	415	415	434	411			4,564
Pedometer	7	9	20	9	41	12	29	20	14	11			172
Periodical	1,121	865	1,113	1,145	959	982	1,328	1,205	1,153	1,047			10,918
Portable Audio Book	58	26	48	32	49	41	32	41	25	24			376
Talking Book	850	836	960	778	960	874	967	1,009	924	872			9,030
Video	9	10	4	2	5	5	4	7	3	4			53
Video Game	267	262	372	301	274	281	434	434	354	243			3,222
Total Borrowing	39,035	36,606	46,156	42,904	40,968	41,244	48,551	46,652	43,607	42,293			428,016

Database Usage

Adult Subscriptions	2,409	4,643	2,317	2,166	2,718	4,324	2,256	1,782	1,550	1,865			26,030
Children's Subscriptions	843	na	752	321	645	907	692	302	595	914			5,971
York Info (Community)	95,740	105,204	111,837	118,114	82,379	110,564	106,577	107,375	104,200	99,334			1,041,324
York Info (Volunteer)	11,015	16,268	18,059	16,927	9,917	9,808	13,408	10,989	16,580	16,658			139,629
Total Database Usage	110,007	126,115	132,965	137,528	95,659	125,603	122,933	120,448	122,925	118,771			1,212,954