

The Council Workshop was held on Monday, October 26, 2015 in Council Chambers, 395 Mulock Drive, Newmarket.

Members Present: Mayor Van Bynen  
Deputy Mayor & Regional Councillor Taylor  
Councillor Kerwin  
Councillor Hempen  
Councillor Sponga  
Councillor Broome-Plumley  
Councillor Bisanz

Absent: Councillor Twinney  
Councillor Vegh

Staff Present: R.N. Shelton, Chief Administrative Officer  
A. Moore, Commissioner of Corporate Services  
P. Noehammer, Commissioner of Development & Infrastructure Services  
I. McDougall, Commissioner of Community Services  
C. Kallio, Economic Development Officer  
L. Lyons, Deputy Clerk  
L. Moor, Council/Committee Coordinator

Guests: Debra Scott, Donna Fevreau, Beric Farmer, Jim Gragtmans, Gary Ryan, Paul Montador, Peter Mertens (Newmarket Economic Advisory Committee Members)

The Council Workshop convened at 10:05 a.m.

Mayor Van Bynen in the Chair.

Mayor Van Bynen advised that in accordance with the Town's Procedure By-law, no decisions are to be made but rather this meeting is an opportunity for Council to have an informal discussion regarding marketing and corridor intensification. Mayor Van Bynen introduced members of the Newmarket Economic Development Advisory Committee who were in attendance.

## **Declarations of Pecuniary Interest**

None.

## **Items**

### **1. Marketing/Promotion of Corridors for Intensification.**

The Chief Administrative Officer provided input regarding staff contributors to some of the slides within the presentation.

The Director of Planning and Building Services provided a brief summary of the basis for the workshop material and introduced Mr. Mark Conway.

Mr. Mark Conway, Senior Planner, N. Barry Lyons Consulting addressed those present with a PowerPoint presentation regarding marketing/promotion of corridors for intensification.

The Council workshop recessed at 11:30 a.m.

The Council workshop reconvened at 11:43 a.m.

Moved by: Councillor Kerwin

Seconded by: Councillor Hempen

THAT the PowerPoint presentation by Mr. Mark Conway, Senior Planner, N. Barry Lyons Consulting regarding marketing/promotion of corridors for intensification be received.

**Carried**

## **Adjournment**

Moved by: Councillor Broome-Plumley

Seconded by: Councillor Bisanz

THAT the meeting adjourn.

**Carried**

There being no further business, the meeting adjourned at 12:12 p.m.

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Tony Van Bynen, Mayor

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Lisa Lyons, Deputy Clerk