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2022 BIA Conference Information

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# Busy pulling something **GREAT** together!

Stay tuned for details on the next conference.



## 2022 BIA CONFERENCE Call for Speakers/Workshops

The Ontario Business Improvement Area Association (OBIAA) is pleased to announce the 2022 BIA Conference to be held at Marriott on the Falls in Niagara Falls from April 24-27, 2022.

### The 2022 Theme is... Keep Calm and Power ON

An anticipated attendance of more than 200 delegates and more than 20 exhibitors from across Ontario will provide an excellent networking and educational forum for everyone involved in this Conference.

Please forward this Call for Speakers/Workshops to any other individuals/organizations you feel could make a contribution to the Conference.

#### **Who Should Submit**

- BIA Boards of Management
- BIA Staff/Coordinators
- BIA Committee Chairs
- Economic Development Officials & Staff
- Municipal Clerks
- Municipal Planning Officials & Staff
- Commercial/Industrial Brokers & Developers
- Urban Designers & Landscape Architects
- Community Financial Representatives

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Tourism & Event Management Representatives

- Downtown Revitalization Officials
- Public Works Representatives
- Consultants

#### **Share your Expertise**

We invite you to share your innovative ideas at the Conference by submitting proposals for presentations on topics such as:

- Community Engagement
- Media and Crisis Management
- Community Improvement Plans
- Procedural Bylaw Governance
- Demographics
- Quantification
- Economic Development
- Business Recruitment and Training
- Filling Downtown Vacancies
- Revitalization
- Creative Ideas for a Small Budget
- Social Media Basic and Advanced
- Grant Writing
- Social Issues
- Heritage and Culture
- Urban Design & Standards

Please keep in mind that we are looking for speakers who can add value to our conference - this is not a sales pitch!

Deadline: Friday, October 1 at 5pm

### Apply to to be a Speaker Today!

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> Our mailing address is: Ontario BIA Association 92 Lakeshore Rd E, Suite 201 Mississauga, ON L5G 4S2

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