



**Town of Newmarket**  
**Minutes**  
**Newmarket Economic Development Advisory**  
**Committee**

Date: Wednesday, October 7, 2020  
Time: 2:30 PM  
Location: Electronic VIA ZOOM  
See How to Login Guide

Members Present: Donna Fevreau, Chair  
Steven Bruno  
Robert Bull  
Marek Dabrowski  
Beric Farmer  
Brian Johns  
Jessica Rawlley  
Rod Scotland  
Darryl Sills  
Beth Stevenson  
Bri-Ann Stuart  
Mayor Taylor  
Edmund Yeung

Members Absent: Carin Binder  
Patrick Horgan  
Peter McKinnon  
Deputy Mayor & Regional Councillor Vegh

Staff Present: J. Sharma, Chief Administrative Officer  
I. McDougall, Commissioner, Community Services  
E. Hawkins, Business Development Specialist  
J. Grossi, Legislative Coordinator

The meeting was called to order at 2:30 PM.  
Donna Fevreau in the Chair.

**1. Notice**

Donna Fevreau advised that all Town facilities were closed to the public, and that members of the public were encouraged to attend an electronic Advisory Committee or Board Meeting by joining through the ZOOM information provided with the agenda.

**2. Additions & Corrections to the Agenda**

None.

**3. Conflict of Interest Declarations**

None.

**4. Presentations & Deputations**

None.

**5. Approval of Minutes**

**5.1 Newmarket Economic Development Advisory Committee Meeting  
Minutes of February 6, 2020**

Moved by: Edmund Yeung

Seconded by: Bri-Ann Stuart

1. That the Newmarket Economic Development Advisory Committee Meeting Minutes of February 6, 2020 be approved; and,
2. That the Newmarket Economic Development Advisory Committee Meeting Minutes of June 30, 2020 be approved.

**Carried**

**5.2 Newmarket Economic Development Advisory Committee Meeting  
Minutes of June 30, 2020**

**Note:** This item was dealt with under item 5.1. See item 5.1 for motion.

**6. Items**

## **6.1 2021-2024 Economic Development Strategy and the Impact of COVID-19**

The Economic Development Officer and Businesses Development Specialist provided a presentation to the Newmarket Economic Development Advisory Committee which reviewed key economic indicators, future employment trends, and the Economic Resiliency Action Plan (ERAP). They continued with an overview of the Economic Development Strategy, the three proposed themes being Attraction and Marketing, Building an Entrepreneurial Ecosystem, and Community Vibrancy, and associated actions. The presentation concluded with questions for the group to answer and an opportunity to provide feedback.

The Members provided feedback to the presenters regarding key performance indicators for each theme, stresses from the pandemic that have been placed on local businesses, and future opportunities.

Moved by: Marek Dabrowski

Seconded by: Edmund Yeung

1. That the presentation provided by the Economic Development Officer and the Business Development Specialist regarding the 2021-2024 Economic Development Strategy and the Impact of COVID-19 be received.

**Carried**

## **7. Closed Session (if required)**

Donna Fevreau advised that there was no requirement for a Closed Session.

## **8. New Business**

None.

## **9. Next Meeting**

The Legislative Coordinator advised that no meeting had been scheduled.

## **10. Adjournment**

Moved by: Robert Bull

Seconded by: Edmund Yeung

1. That the meeting be adjourned at 4:07 PM.

**Carried**

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Donna Fevreau, Chair

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Date