

STRATEGIC OPERATIONS REPORT – SEPTEMBER, 2015

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> September IdeaMarket on cycling attracted 30+ participants; lively discussion resulted in formation of advocacy group among attendees IdeaMarket program videotaped for future sharing on website 	<ul style="list-style-type: none"> Library began new session at Inn From The Cold employment program; invited to continue in 2016 First session of LEARN business series in partnership with Chamber of Commerce held 	<ul style="list-style-type: none">
Spaces	<ul style="list-style-type: none"> Wall plaque created to feature past IdeaMarket posters in Multi-Purpose Room; more plaques to follow to create gallery 	<ul style="list-style-type: none"> Equipment being tested and set up for “maker hub” (vinyl cutter) and “digital media station” (iMac & peripherals) 	<ul style="list-style-type: none"> 5 bedtime storytime programs hosted at Story Pod
Positioning	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Article on 3D printing at the library submitted to Town employee newsletter 	<ul style="list-style-type: none"> Email newsletter generated 1,538 opens (45%), and a total of 335 click-throughs
Resources	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Attendee at MS Word class reported using it to pass a test on it at work 	<ul style="list-style-type: none"> Fundraising page set up on canadahelps.org with links from library website; social media campaign to follow Chrome browser added to public workstations
Organization & Operations	<ul style="list-style-type: none"> Hired new Volunteer Services Coordinator 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Staff attended Access library technology conference in Toronto, including “hackfest” activity of building an online room booking system