



Elman W. Campbell Museum Board

Presented by: Jackie Playter

Date: June 7, 2021

Members

- Jackie Playter, Chair
- Ronald Atkins
- Ross Caister
- Michelle Clayton-Wood
- Norman Friend
- Billie Locke
- Councillor Morrison
- Cathie Searle

Mandate

The Elman W. Campbell Museum Board is responsible for advising on the development of policies and programs for the operation of the Elman W. Campbell Museum at 134 Main Street South.

Impact of Covid-19

The Museum closed between January and beginning of February 2020 for maintenance work.

New laminate tile flooring installed to replace old carpets. All walls painted white, ceilings painted white to highlight our barrel vaulted ceilings and new light fixtures installed. Mould on west wall was remedied and replaced with drywall.

The Museum closed on March 12, 2020 due to COVID-19 pandemic. No re-opening date has been announced.

Museum Staff have been diligent in supporting the Community and the Town during this pandemic and redeployed to help with other Town initiatives.

Facilities staff are responsible for overseeing museum during the closure.

Museum Staff Redeployment 2020

Staffing and COVID protocol oversight <ul style="list-style-type: none">• Fitness• Pool• Ice pads	COVID protocol oversight for <ul style="list-style-type: none">• Outdoor Rinks
Support and Research for <ul style="list-style-type: none">• Home Sweet Home	Provided for those in need <ul style="list-style-type: none">• Lunches and food hampers
Staffing and COVID Protocol for <ul style="list-style-type: none">• Cooling and Warming Stations	Planning and preparing <ul style="list-style-type: none">• 40 Days of Summer Camper Kits
Staffing and setup for <ul style="list-style-type: none">• Moonlight Movies	Planning and Preparing <ul style="list-style-type: none">• Seniors Activity Kits

Planning and Implementing Summer Recreation Pop-Up Events 2020

<ul style="list-style-type: none">• Kids On The Move Pop Ups Park Programs	<ul style="list-style-type: none">• Wheeling Through The Summer Programs
<ul style="list-style-type: none">• Wednesday Seek 'N Search Family Scavenger Hunt Programs	<ul style="list-style-type: none">• DIY Thursday Family Adventure Programs

Museum Staff Redeployment

Wednesday SEEK N' SEARCH Family Scavenger Hunt Programs

- Laura Schembri and Deanna Smith
- Councillor Morrison and Whitney Broydell



Museum Staff Redeployment 2021

Home Sweet Home



<https://www.newmarket.ca/homesweethome>

- Museum Staff are now leading Home Sweet Home
 - Includes heritage and historical components
- COVID Immunization Centre Support

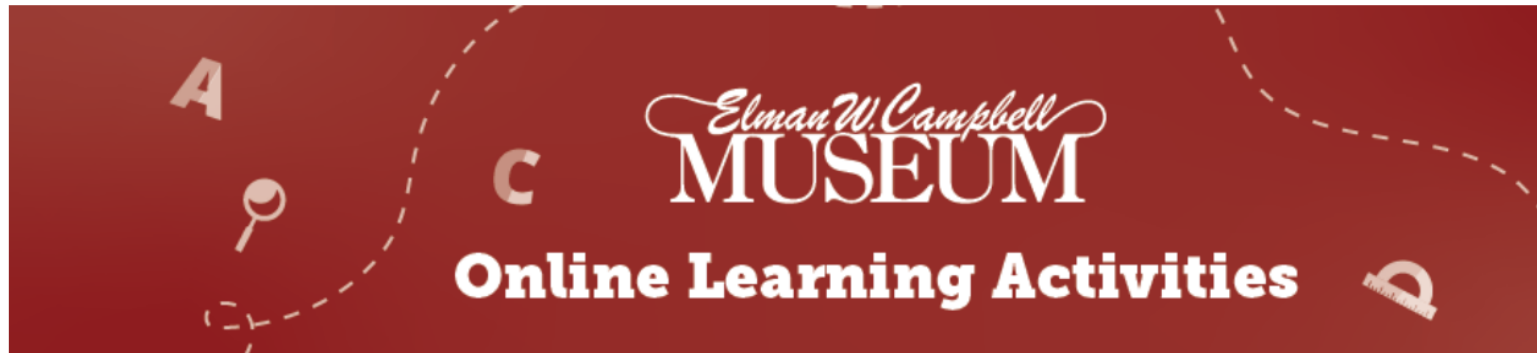


Displays and Events

- We participated in a virtual celebration of May is Museum Month, 2021 through social media and other media promotions.
- New displays created for 2020 will be held over until museum can reopen.
- Special events planned for 2020/2021 will be held over.



Curriculum Based Education



- New Museum online curriculum based educational programs for Grades 1 to 6 have been developed.
- The online platform includes a section for fun online activities for All Ages.
- 1,740 page views in total.

<https://www.newmarket.ca/museumlearn>

Grant and Funding Opportunities



The Elman W. Campbell Museum is a member of the Ontario Museums Association	Amount
We received our annual Community Operating Grant, 2020	\$16,437.00
We received a Museums Assistance Program - COVID-19 Emergency Support Fund for Heritage Organizations in 2020.	\$15,863.00
2021 we received a Community Museum Digital Funding of towards developing virtual programs/platforms, and marketing new digital programs and services.	\$3,000
OMA announced a Digital Response Fund over three years.	

Moving Forward

2021	Action
Continue to support the Community and the Town during this pandemic with redeployment support to help with other Town initiatives. <ul style="list-style-type: none">• Vaccination Centre Support• Home Sweet Home	Ongoing
Develop Museum online programs	Ongoing
Museum Monday Summer Pop-Up Programs	Planned
Themed Seasonal event bags/boxes	Planned
Connect with volunteers through weekly newsletters and zoom meetings	Ongoing

Covid-19 Health & Safety Measures

Covid-19 Safety guidelines for reopening procedures have been developed. It includes recommendations from:

- York Region Public Health Covid-19
- OMA Guidance for Museums
- Ontario Covid-19 Safety Plan template.

Thank you!