

Newmarket Public Library Statistical Data - 2021

Library Card Holders

2021	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	24,981	24,826	24,666									
Residents	21,947	21,803	21,671									
Non-Residents	3,034	3,023	2,995									

New and Renewed Library Cards

2021	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	170	106	145										421
New non-resident	54	33	33										120
Renewed membership	521	243	324										1,088

2021	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	16,299	13,544	15,157										45,000
# of PAC Account Logins	8,956	8,184	8,486										25,626
Room Rentals	No rentals due to COVID-19 reopening plan												-
Room Rental Hours													-

Programs

5 Year Trend - January-March

# of Programs Held	2017	2018	2019	2020	2021
Adult	73	93	82	68	92
Children's	301	254	243	167	111
Total Programs	374	347	325	235	203

Program Attendance	2017	2018	2019	2020	2021
Adult	679	1,415	1,036	1,160	657
Children's	3,237	2,691	2,234	1,384	435
Total Attendance	3,916	4,106	3,270	2,544	1,092

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Borrowing

2021	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	2,900	2,644	3,155										8,699
eBooks + eMagazines	7,244	6,315	6,707										20,266
eMusic	2,238	2,164	3,145										7,547
eVideo	1,053	1,097	797										2,947
Books + Magazines	12,504	11,573	12,981										37,058
Audio (Books + Music)	225	170	175										570
Movies + Video Games	842	699	744										2,285
Kits	17	23	17										57
Lendery	2	2	3										7
Laptop	43	22	30										95
Total Borrowing	27,068	24,709	27,754										79,531
% Physical	50%	51%	50%										50%
% Virtual	50%	49%	50%										50%

Database Usage

Adult Subscriptions	8,509	13,774	9,731										32,014
Children's Subscriptions	461	284	485										1,230
Total Database Usage	8,970	14,058	10,216										33,244