

Strategic Operations Report: April, 2021

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> Attendees for Ancestral Voices series programs: Authors Lee Maracle (18) and Francesca Ekwuyasi (20) 	<ul style="list-style-type: none"> Attendees for programs in partnership with Shadowpath – Reading Club monthly series (18) 7 attendees for the Welcome Centre story time session Another Parent-Child Mother Goose series began with 17 in attendance to date 32 attended the STEAM sessions for older children 	<ul style="list-style-type: none"> Staff continued with customer service training presented by the Town's customer service supervisor. Attended information meeting on Superstar Storytelling Summer Program- a Durham/York regional libraries' initiative for author visits with popular Scholastic authors, contests and social media engagement at a reasonable cost.
Spaces			<ul style="list-style-type: none"> Library was limited to curbside service for the month of April
Positioning	<ul style="list-style-type: none"> Social media posts continue to do well in spreading library news Participated in the Newmarket Chamber of Commerce Virtual Home Show event through opportunity provided by Neighbourhood Network support for non-profits. 	<ul style="list-style-type: none"> Systems and Strategic Projects Officer modified Lendery hold/items limits in preparation to re-open the service. 	<ul style="list-style-type: none"> Met with community member Lillian Michiko Blakey an artist/educator who provided insight and reference to resources to assist in assessing collections for Diversity, Equity and Inclusion (DEI)

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Resources	<ul style="list-style-type: none"> Marketing and Communications Coordinator wrote copy and designed graphics to promote 10 programs via the library's social media including – Ancestral Voices Author Series; Spring into Gardening; Earth Day; Scientists in School; Learn to Use Ancestry; Classic Play Reading Club; Dementia Umbrella 	<ul style="list-style-type: none"> New user sign-ups for Overdrive (79), for Hoopla (54) 469 plays on Kanopy Adult Services held five book club zoom meetings Digital/Maker programs attendance (total of 6) for How to use eAudiobooks, and Knitting Circle. Attendance totaled 32 for Stewards of Nature, and 18 for Spring into Gardening Children's programs - total attendance of 148 for Hoppy Easter , Spring Break; Earth Day, Virtual Reading buddies, Advanced Reader's Book Club, and Author Sarah Prineas 	<ul style="list-style-type: none"> Contributed library content to the Town's HomeSweetHome webpage and the Seniors Centre newsletter Wrote and submitted article for local media: Newmarket Public Library re-opens the Lendery with tools, appliances, sports equipment and more for loan Learning & Discovery Librarian is assisting with adult programs in absence of a Community Engagement Librarian
Organization & Operations	<ul style="list-style-type: none"> Staff completed Public Programming in the Pandemic, a 3-week certificate program delivered through Library Journal 	<ul style="list-style-type: none"> Staff attended training webinars through Ontario Library Services: Supporting Young Learners at Home, and 2021 TD Summer Reading Club Staff attended additional STEM workshops presented by Spectrum-Nasco 	<ul style="list-style-type: none"> Manager, Library Services has taken on managing of the Circulation staff team and additional programming to cover the gap created with the resignation of the Community Engagement Librarian.