



Town of Newmarket

Minutes

Committee of the Whole - Electronic

Date: Monday, April 12, 2021
Time: 1:00 PM
Location: Streamed live from the Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Members Present: Mayor Taylor
Deputy Mayor & Regional Councillor Vegh
Councillor Woodhouse
Councillor Twinney
Councillor Morrison
Councillor Kwapis
Councillor Broome
Councillor Bisanz

Members Absent: Councillor Simon

Staff Present: J. Sharma, Chief Administrative Officer
E. Armchuk, Commissioner of Corporate Services
P. Noehammer, Commissioner of Development & Infrastructure Services
I. McDougall, Commissioner of Community Services
L. Lyons, Director of Legislative Services/Town Clerk
K. Saini, Deputy Town Clerk
C. Kallio, Economic Development Officer
J. Unger, Director of Planning & Building Services
M. Mayes, Director of Financial Services/Town Treasurer
A. Tang, Manager of Finance and Accounting
R. Prudhomme, Director of Engineering Services
A. Walkom, Legislative Coordinator
J. Grossi, Legislative Coordinator

For consideration by Council on April 19, 2021.
Mayor Taylor in the Chair.

1. Notice

Mayor Taylor advised that the Municipal Offices were closed to the public and that this meeting was streamed live at [Newmarket.ca/meetings](https://www.newmarket.ca/meetings). Residents who would like to provide comment on an item on this agenda were encouraged to provide their feedback in writing through email to Legislative Services at clerks@newmarket.ca or by joining the meeting electronically through video or telephone. He advised residents that their comments would form part of the public record.

2. Additions & Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Presentations & Recognitions

4.1 Smart Commute Central York 2020 Year in Review

Tracy Walter, President & CEO of the Newmarket Chamber of Commerce provided an introduction to the presentation, an overview of the Smart Commute Central York (SCCY) network in the GTHA and the expected challenges post-pandemic. Andrea Stephenson, Program Services, SCCY reviewed the programming and initiatives held over the past year with a focus on community and safety including the Winter Commute Week 2020, COVID-19 support, and Activate Your Summer Challenge. Jennifer Brien, Marketing & Communications Coordinator, SCCY concluded the presentation with an outline of the successful bike month 2020 York Region event, an overview of the Ontario Active School Travel program, and next steps for SCCY.

Members of Council thanked SCCY for their continued work and programming to assist Town of Newmarket residents during the pandemic, and asked for additional information regarding the Ontario Active School Travel program.

Moved by: Councillor Morrison
Seconded by: Councillor Broome

1. That the presentation provided by Tracy Walter, President & CEO of the Newmarket Chamber of Commerce, Jenn Brien, Marketing & Communications Coordinator, Smart Commute Central York, and Andrea Stephenson, Program Services, Smart Commute Central York regarding Smart Commute Central York 2020 Year in Review be received.

Carried

4.2 York Small Business Enterprise Centre (YSBEC) - Create, Innovate and Grow Your Small Business in York Region

The Economic Development Officer provided an introduction to the presentation and the partnership between the York Small Business Enterprise Centre (YSBEC) and the Town of Newmarket.

Charles Banfield, YSBEC provided an overview of the key services, programs and metrics of YSBEC, including consultations, seminars and webinars, and their client profiles.

Members of Council queried the presenter regarding their consultation practices, the business community in the Town of Newmarket, and their partnerships with other organizations.

Moved by: Councillor Woodhouse

Seconded by: Councillor Kwapis

1. That the presentation provided by Charles Banfield, Vivian Ho-Tam, and Daniela Mazzaferro from York Region Small Business Enterprise Centre entitled Create, Innovate and Grow Your Small Business in York Region be received.

Carried

4.3 2021-2024 Economic Development Strategy

Note: This item was dealt with under sub-item 6.1. Please see sub-item 6.1 for motion.

The Commissioner of Community Services provided an introduction to the 2021-2024 Economic Development Strategy and the planning process undertaken to develop the three identified strategies.

The Economic Development Officer provided a 2019 economic update for the Town of Newmarket regarding the York Region Employment Survey, and job growth in major sectors including manufacturing employment, and health and social assistance sectors. He reviewed the 2016-2020 Economic Development strategy and advised that the strategies were still relevant to the 2021-2024 but had been further refined. He further outlined how the Economic Development department pivoted during COVID-19 to support Newmarket businesses by providing the temporary patio program, Business Assistance Concierge (BAC) program, and the Choose Local campaign. The presentation concluded with an overview of the three strategies identified in the 2021-2024 Economic Development Strategy being Attraction and Marketing: where work meets play, Building an Entrepreneurial Eco-System: where innovation meets open minds, and Community Vibe-rancy: where culture meets community.

Mayor Taylor thanked the Newmarket Economic Development Advisory Committee (NEDAC), partnering organizations and Economic Development staff for their assistance in the development of this strategy.

Members of Council queried staff regarding COVID-19 impacts on small businesses, the successful campaigns and the strategies going forward.

5. Deputations

None.

6. Consent Items

Moved by: Councillor Broome

Seconded by: Councillor Morrison

1. That sub-items 6.2, 6.4, 6.6, 6.7, 6.8, 6.9, 6.10, and 6.11 be adopted on consent. See following sub-items 6.1, 6.3, and 6.5 for motions.

Carried

6.1 Town of Newmarket 2021-2024 Economic Development Strategy

An alternate motion was presented and is noted below in bold.

Moved by: Councillor Woodhouse
Seconded by: Deputy Mayor & Regional
Councillor Vegh

1. **That the presentation provided by the Economic Development Officer regarding the 2021-2024 Economic Development Strategy be received; and,**
2. That the report entitled Town of Newmarket 2021-2024 Economic Development Strategy dated April 12, 2021 be received; and,
3. That Council endorse the 2021-2024 Economic Development Strategy to guide the activities of the Newmarket Economic Development Advisory Committee (NEDAC) and to support Council's strategic priorities and initiatives.

Carried

6.2 Update on Electronic Meeting Participation and 2021 Schedule of Meetings

1. That the report entitled Update on Electronic Meeting Participation and 2021 Schedule of Meetings dated April 12, 2021 be received; and,
2. That the 2021 Council and Committee of the Whole Meeting Schedule updated with meeting start times from July to December be adopted; and,
3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

6.3 2020 Preliminary Q4 Report Operating and Capital Budget Summary

Moved by: Councillor Bisanz
Seconded by: Councillor Broome

1. That the report entitled 2020 Preliminary Q4 Operating and Capital Budget report dated April 12, 2021 be received; and,
2. That changes to the 2021 capital spending authority and 2021 capital program be made as detailed in this report; and,
3. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

Carried

6.4 D'Arcy Street Parking Review

1. That the report entitled D'Arcy Street Parking Review dated April 12, 2021 be received; and,
2. That the proposed amendments to the Parking Bylaw as outlined in Appendix B be approved; and,
3. That the 2-year moratorium on new parking reviews be lifted for this section of D'Arcy Street to allow monitoring and adjustments if needed; and,
4. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

6.5 Helmer Avenue Parking Update

An alternate motion was presented and is noted below in bold.

Moved by: Councillor Kwapis
Seconded by: Councillor Woodhouse

1. **That the Helmer Avenue Parking Update report be deferred for consideration until a future Committee of the Whole Meeting in September or October 2021.**

Carried

6.6 Main Street On-Street Parking Additions

1. That the report entitled Main Street On-street Parking Additions, dated April 12, 2021, be received; and,
2. That the parking amendments noted in Appendix B be approved; and,
3. That the necessary signage and pavement markings be implemented as soon as possible, weather permitting; and,
4. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

6.7 460 Davis Drive – Modifications to Official Plan Amendment 25 and related Zoning By-law Amendment

1. That the report entitled 460 Davis Drive – Modifications to Official Plan Amendment 25 and related Zoning By-law Amendment, dated April 12, 2021 be received; and,
2. That Council endorse the proposed redesignation for 460 Davis Drive as shown in Attachment 1; and,
3. That Staff be directed to request the Regional Municipality of York to approve the modified Urban Centres Secondary Plan Technical Amendment (OPA 25) for 460 Davis Drive as shown in Attachment 1; and,
4. That upon the approval of OPA 25 by the Regional Municipality of York, Staff be directed to forward the Zoning By-law Amendment as shown in Attachment 2 to a regular Council meeting for approval; and,
5. That the owner of 460 Davis Drive be notified; and,
6. That Staff be authorized and directed to do all things necessary to give effect to this resolution.

6.8 Newmarket Public Library Board Meeting Minutes of February 17, 2021

1. That the Newmarket Public Library Board Meeting Minutes of February 17, 2021 be received.

6.9 Accessibility Advisory Committee Meeting Minutes of January 21, 2021

1. That the Accessibility Advisory Committee Meeting Minutes of January 21, 2021 be received.

6.10 Newmarket Anti-Black Racism Task Force Meeting Minutes of November 24, 2020, December 8, 2020, January 5, 2021, and February 2, 2021

1. That the Newmarket Anti-Black Racism Task Force Meeting Minutes of November 24, 2020, December 8, 2020, January 5, 2021, and February 2, 2021 be received.

6.11 2021 Fire Safety Grant Program

Whereas Central York Fire Services provides fire and emergency services to the Town of Newmarket and the Town of Aurora; and,

Whereas Central York Fire Services recently applied for an opportunity to receive a one time Fire Safety Grant in the amount of \$39,000 from the Office of the Fire Marshal to assist with increased training opportunities and the establishment of a virtual fire inspection program; and,

Whereas the Fire Safety Grant funding is based on population of the service area; and,

Whereas Central York Fire Services has received notification from the Office of the Fire Marshal that the application for the Fire Safety Grant funding has been approved in principle; and,

Whereas the Office of the Fire Marshal requires a resolution from Newmarket Council to support the formalization of the Fire Safety Grant by April 30, 2021; and,

Now therefore be it resolved that the Council of the Corporation of the Town of Newmarket:

1. That Council approve the allocation of the Fire Safety Grant funding of \$39,000 towards increased training opportunities and the establishment of a virtual fire inspection program as indicated in the application to the Office of the Fire Marshal.

7. Action Items

7.1 Regional Council Decision - Land Request to Support Acceleration of Affordable Housing

An alternate motion was presented and is noted below in bold.

Moved by: Councillor Broome
Seconded by: Councillor Woodhouse

1. That the correspondence provided by York Region regarding Land Request to Support Acceleration of Affordable Housing be received: and,
2. **That Council support, in principle, the acceleration of Affordable Housing in York Region either directly or through partnership, of 2 acres of land over the next 5 years for Housing York Inc. or a not-for profit or for profit site dedicated to support affordable housing.**

Carried

7.2 Regional Council Decision - Parkland Dedication Bylaw Request

An alternate motion was presented and is noted below in bold.

Moved by: Councillor Kwapis
Seconded by: Councillor Morrison

1. That the correspondence provided by York Region regarding Parkland Dedication Bylaw Request be received; and,
2. **That Council supports the acceleration of Affordable Housing in York Region; and,**
3. **That staff be directed to prepare a draft amendment to the parkland dedication by-law to exempt Housing York Inc. from being required to pay parkland fees.**

Carried

8. Notices of Motion

8.1 Councillor Bisanz - Knapton Crescent Parking

Councillor Bisanz provided notice for a motion regarding parking on Knapton Crescent.

1. That staff be directed to conduct a study to determine the feasibility of parking restrictions on the south side of Knapton Crescent, across from 151-157 Knapton Crescent.

9. Motions Where Notice has Already been Provided

None.

10. New Business

10.1 Parking and Traffic Petitions during COVID-19

Councillor Broome asked staff for clarification regarding the petition process related to traffic monitoring requests.

11. Closed Session

Mayor Taylor advised there was no requirement for a Closed Session.

12. Adjournment

Moved by: Councillor Woodhouse
Seconded by: Councillor Broome

1. That the meeting be adjourned at 3:03 PM.

Carried

John Taylor, Mayor

Lisa Lyons, Town Clerk