

# Massage Services (Body Rub Parlour) Review Survey

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## SURVEY RESPONSE REPORT

25 January 2021 - 23 February 2021

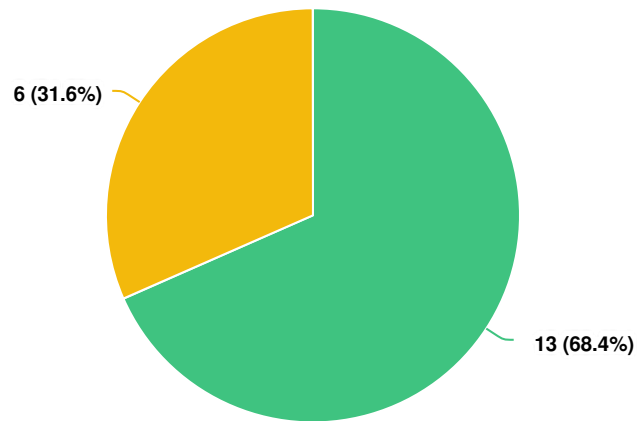
### PROJECT NAME:

Body Rub Parlour By-Law



SURVEY QUESTIONS

**Q1** Are you a resident of Newmarket?

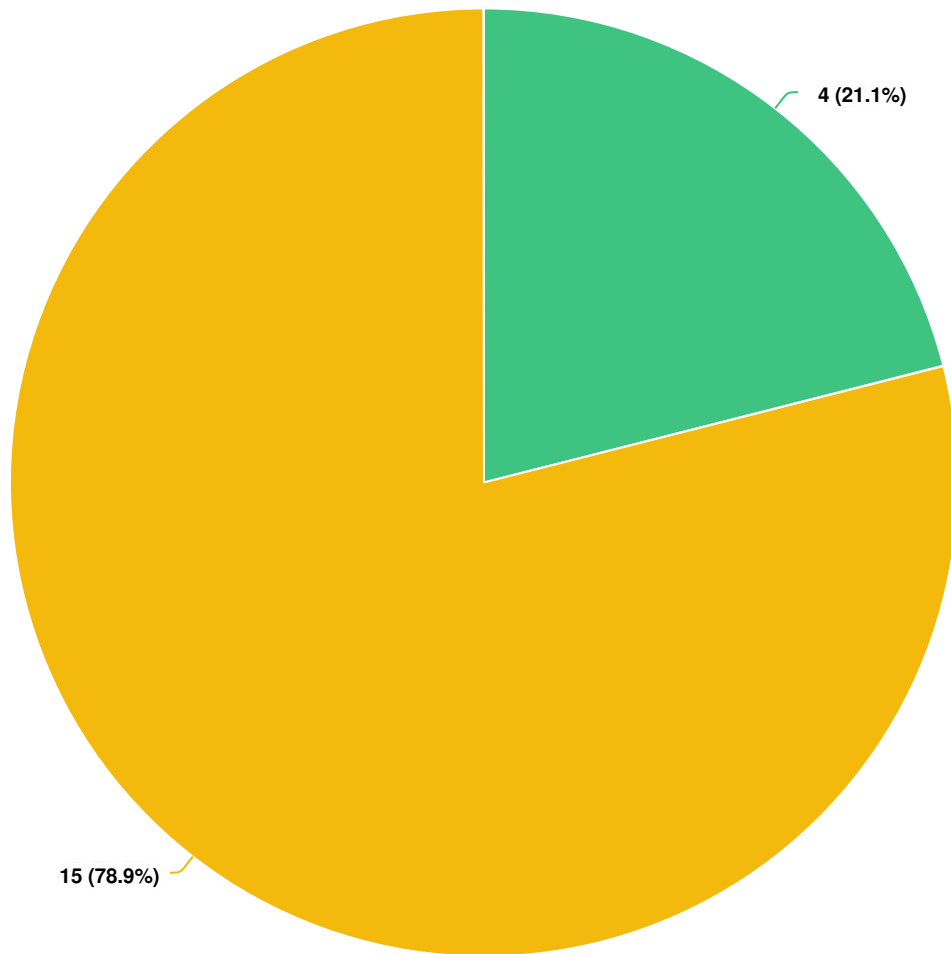


**Question options**

- Yes
- No

*Mandatory Question (19 response(s))  
Question type: Radio Button Question*

**Q2** Do you own a business that offers massage services in Newmarket?

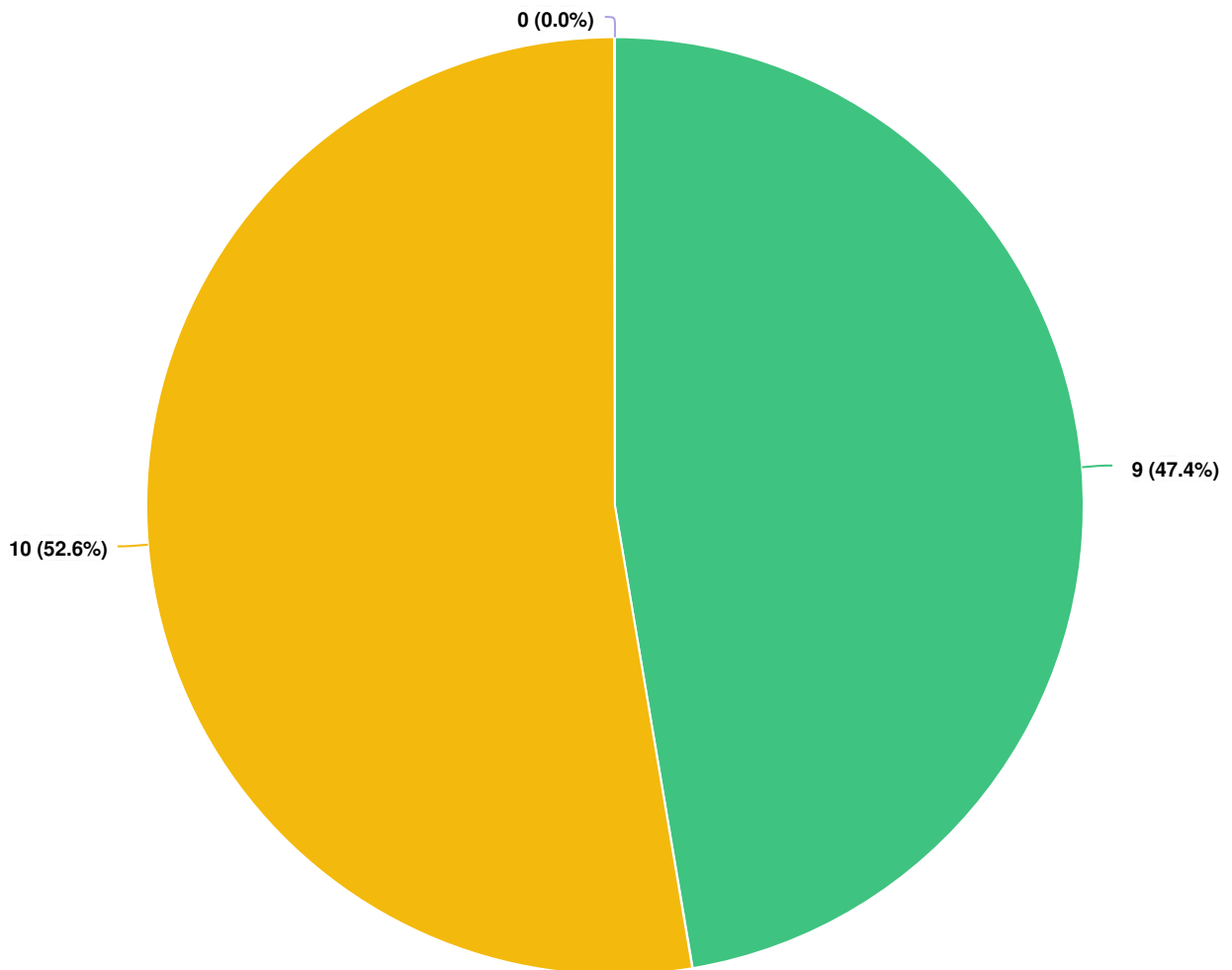


**Question options**

- Yes
- No

*Optional question (19 response(s), 0 skipped)  
Question type: Radio Button Question*

**Q3** | Have you ever paid for a massage by a person who is not a Registered Massage Therapist?

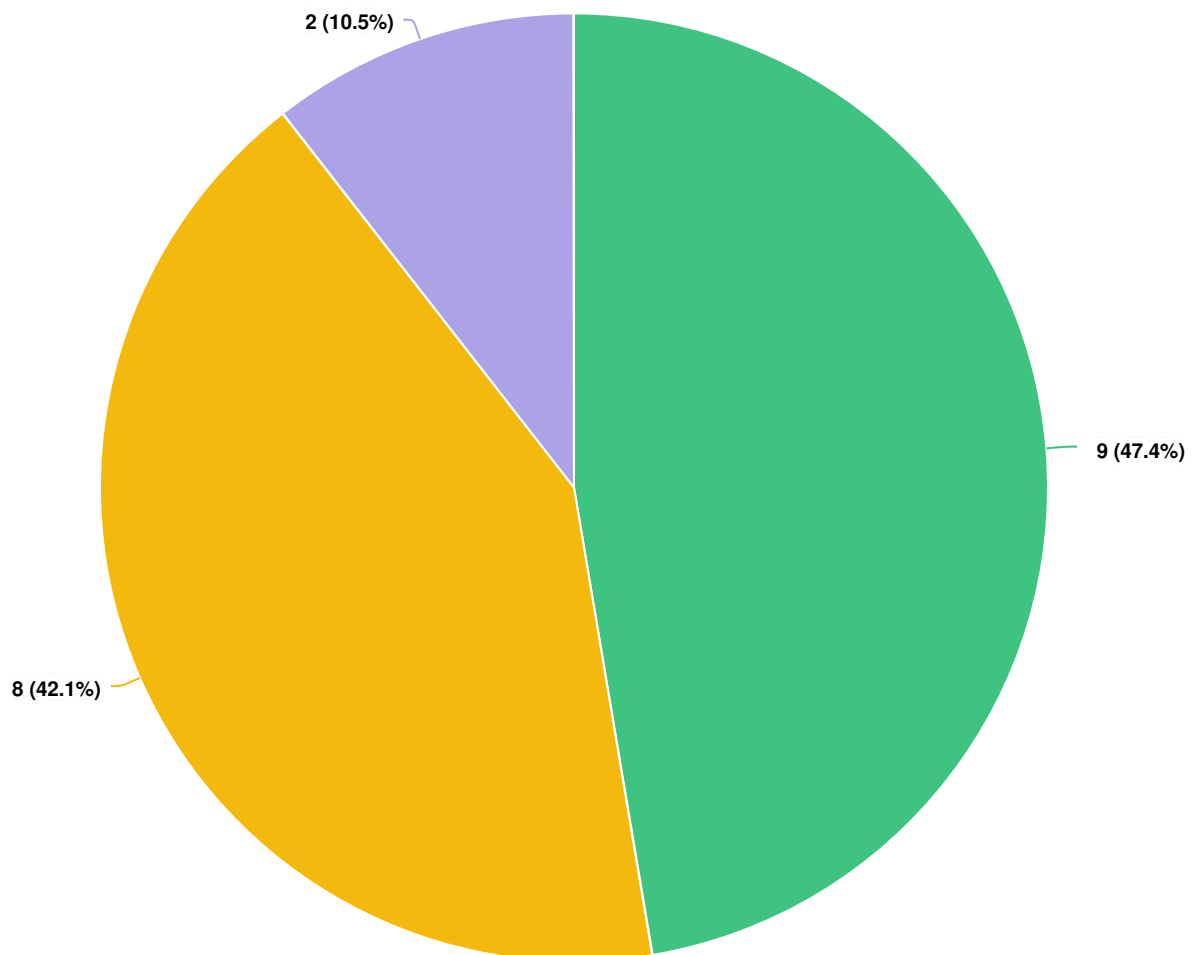


**Question options**

- Yes
- No
- Not sure

*Optional question (19 response(s), 0 skipped)*  
*Question type: Radio Button Question*

**Q4** Are you familiar with the existing Body Rub Parlour regulations in Newmarket?

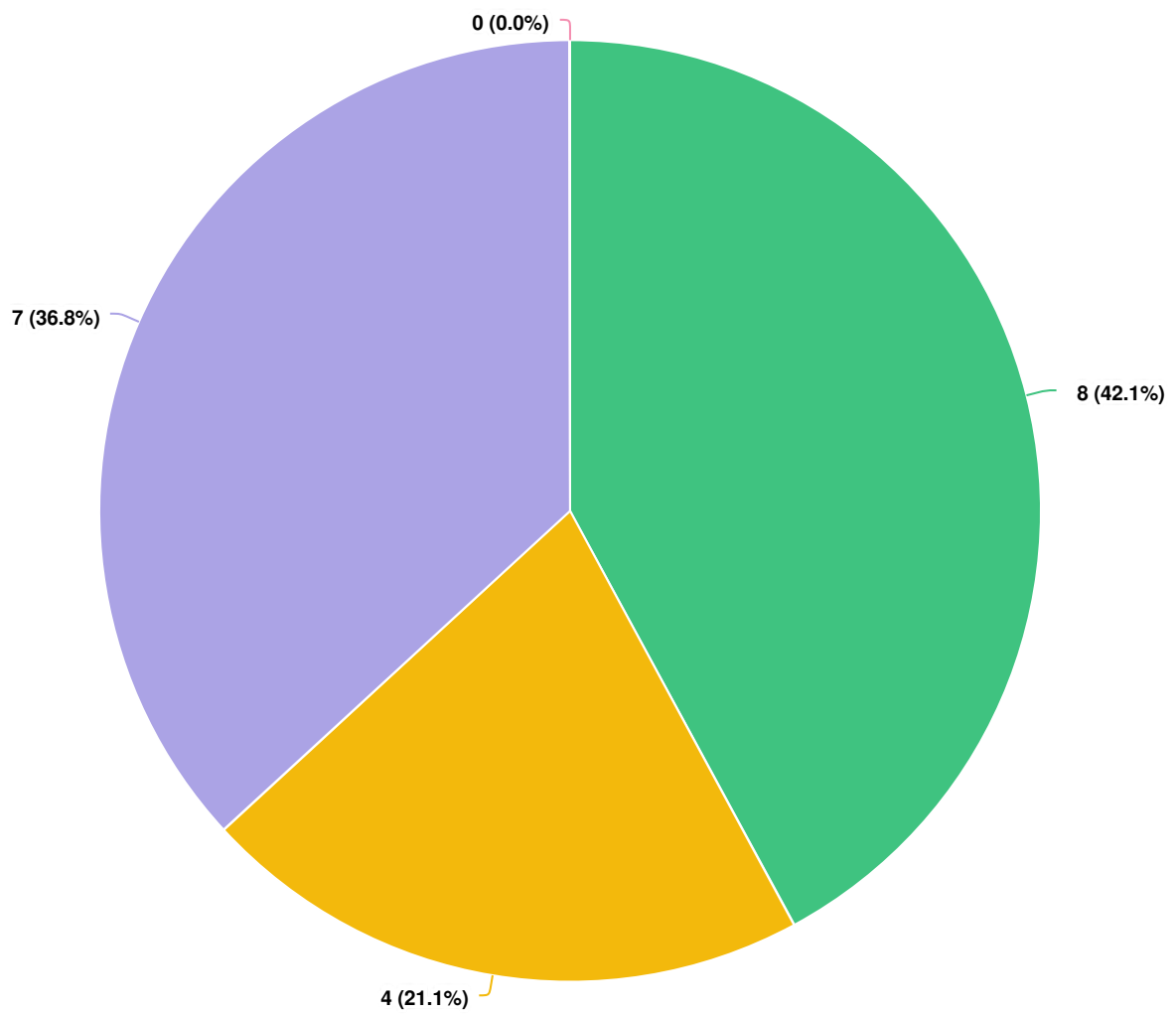


**Question options**

- Yes
- No
- Not sure

*Optional question (19 response(s), 0 skipped)  
Question type: Radio Button Question*

**Q5** Are you satisfied with the Town's current regulations on Body Rub Parlours?

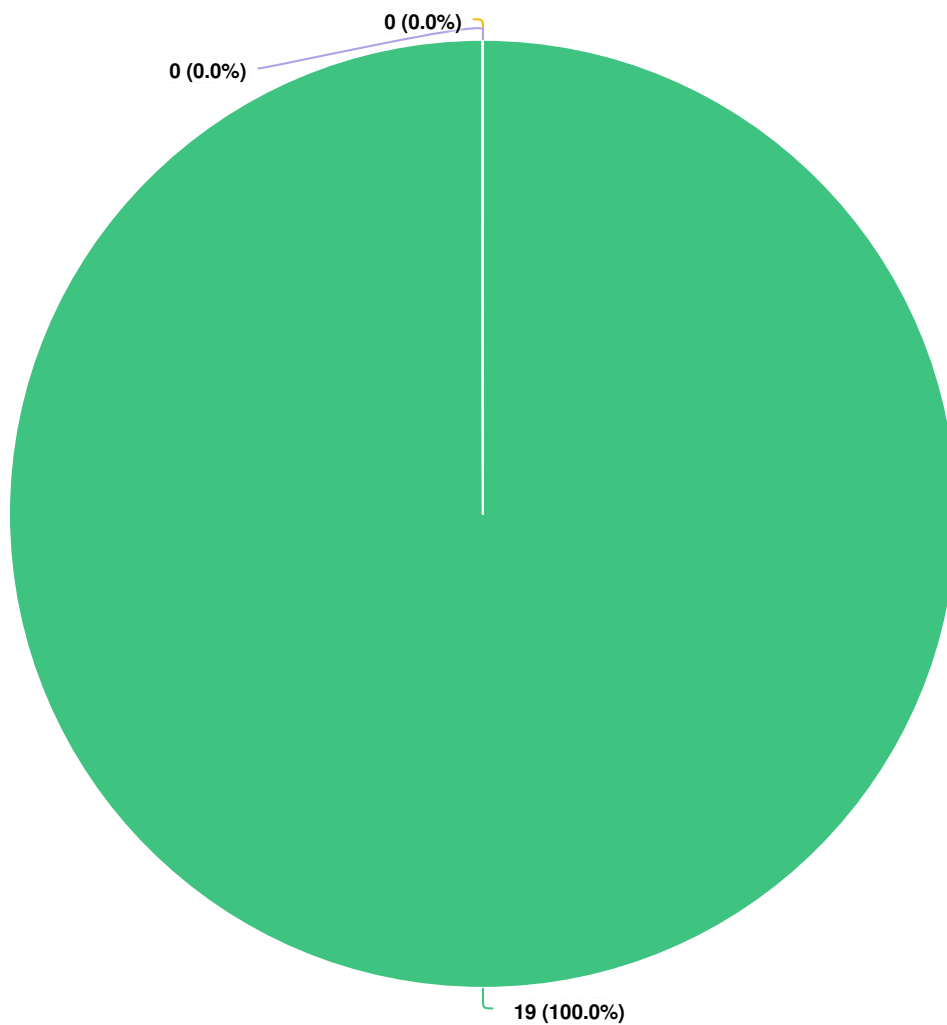


**Question options**

- No
- Undecided
- Not familiar with existing regulations
- Yes

Optional question (19 response(s), 0 skipped)  
Question type: Radio Button Question

**Q6** | The current Town of Newmarket Body Rub Parlour By-law classifies massage services not offered by regulated health professionals (i.e. Registered Massage Therapists) as 'body rub parlours'. It is important to distinguish between body rub parlours an...



**Question options**

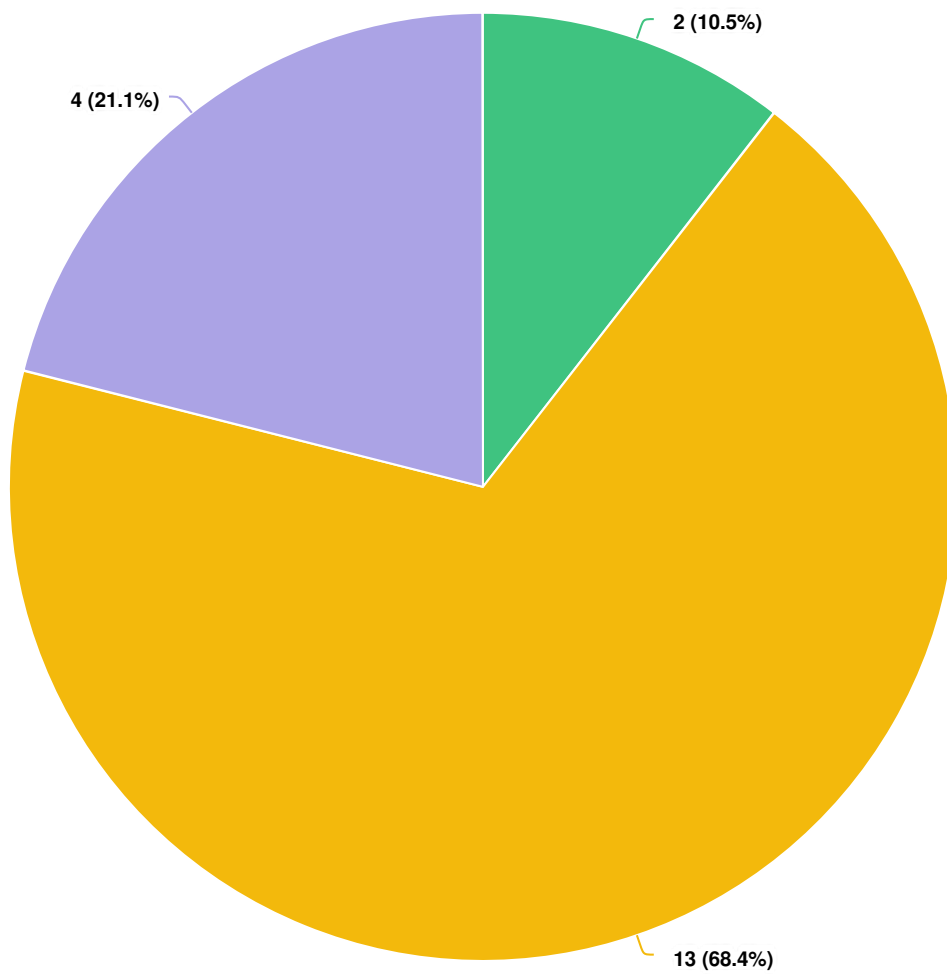
- Yes
- No
- Undecided

Optional question (19 response(s), 0 skipped)  
Question type: Radio Button Question





**Q7** | The Municipal Act (provincial legislation) does not allow municipalities to flat out ban certain classifications of business by by-law. The Town's current Zoning By-law allows body rub parlours to be located here: Do you feel the current zoning regu...



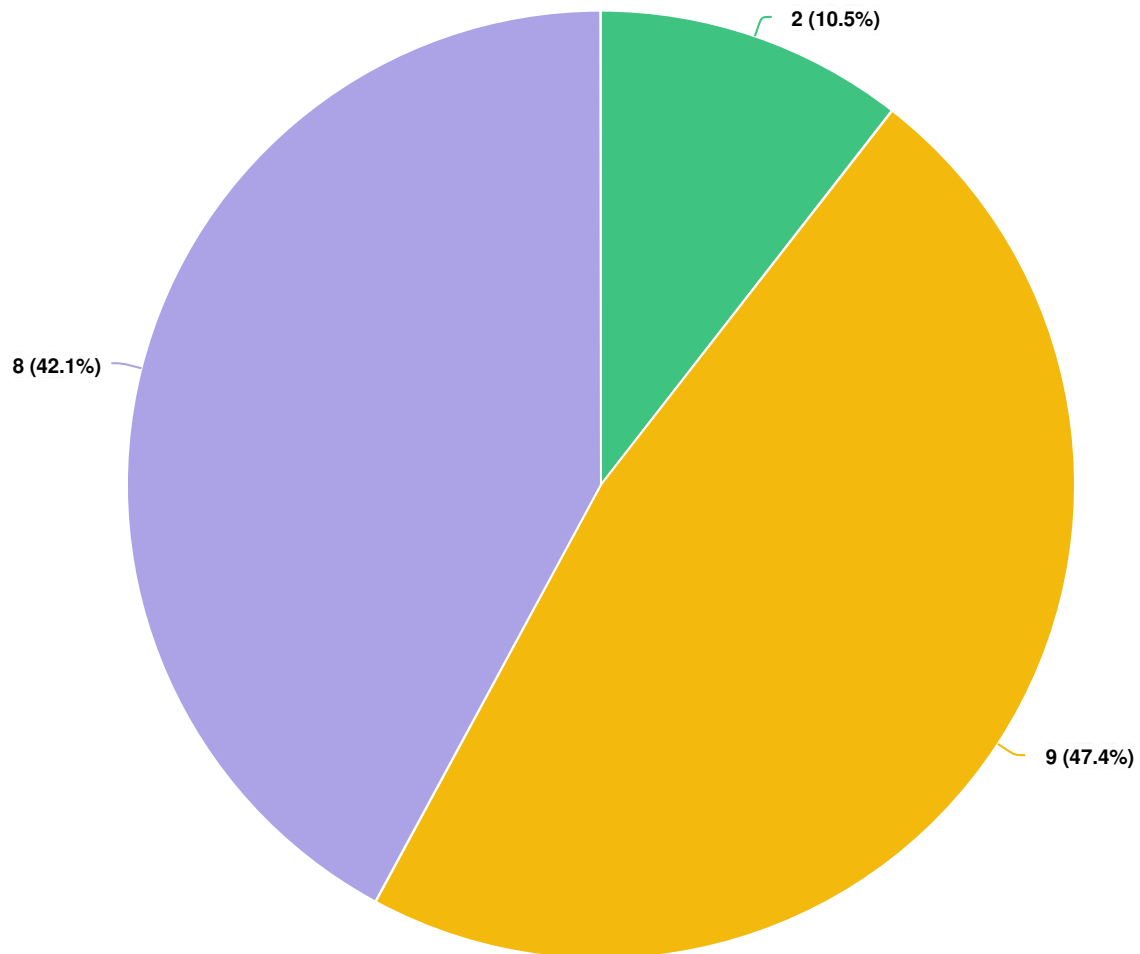
**Question options**

- Too restrictive
- Not restrictive enough
- Appropriate

Optional question (19 response(s), 0 skipped)  
Question type: Radio Button Question



**Q8** | The current Town of Newmarket Body Rub Parlour By-law restricts the number of business licences to two. Do you feel this is:

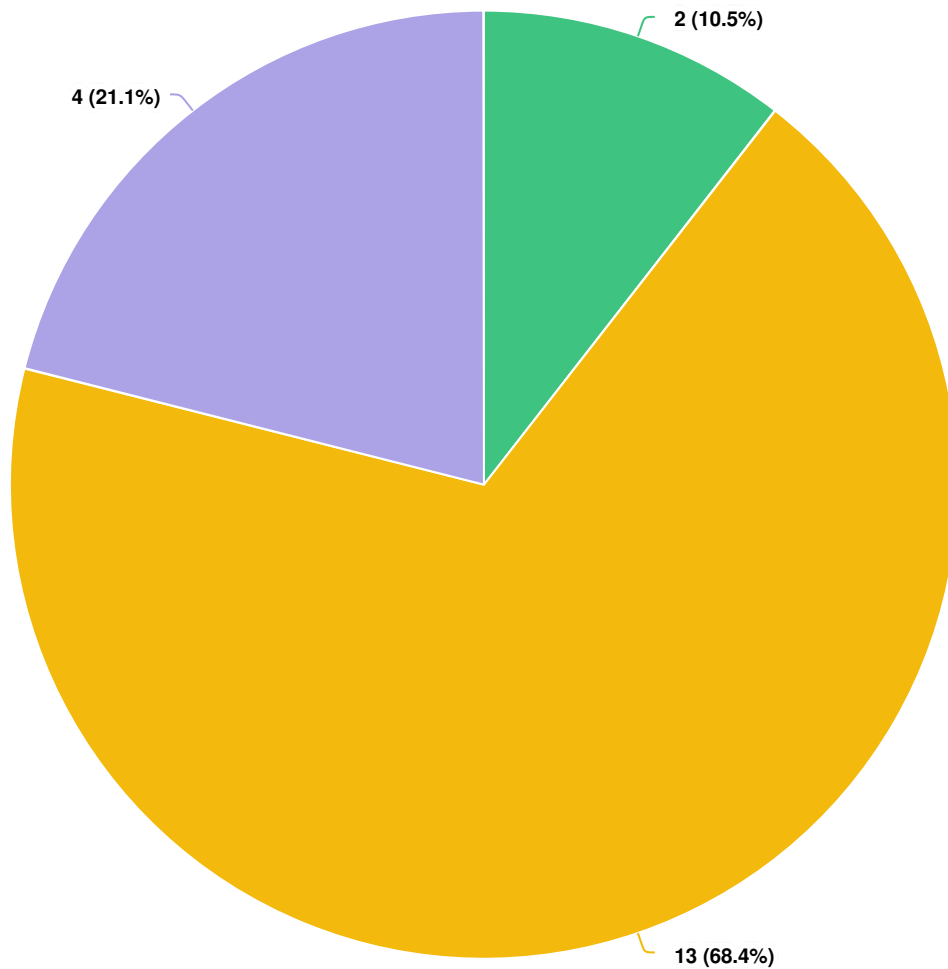


**Question options**

- Too restrictive
- Not restrictive enough
- Appropriate

*Optional question (19 response(s), 0 skipped)*  
*Question type: Radio Button Question*

**Q9** | The Town's current Body Rub Parlour By-law permits hours of operation to be 11:00am until 11:59pm. Do you feel these hours are:



**Question options**

- Too restrictive
- Not restrictive enough
- Appropriate

*Optional question (19 response(s), 0 skipped)*  
*Question type: Radio Button Question*

**Q10 | Do you have any additional comments?**

[REDACTED]  
1/25/2021 01:28 PM

I hope that zoning regulations will be changed for the area around the new mulock go station as this area develops in time.

[REDACTED]  
1/25/2021 04:00 PM

All touch therapies should be performed by health care professionals who have standards and a regulatory body I think it is important to be as restrictive as possible to curb body rub parlours ( human trafficking in many cases) to bypass rules. I would hate to see Newmarket dilute its moral integrity by not facing this incoming problem head on.

[REDACTED]  
1/25/2021 09:44 PM

Must implement heavy penalties associated with sex parlours operating under a legitimate business umbrella.

[REDACTED]  
1/26/2021 07:32 PM

Canada's Criminal Code Section 286.2 states: Receiving a financial or other material benefit obtained by or derived from the commission of the purchasing of sex is a criminal offence. It is illegal to earn money by owning, managing or working for a commercial enterprise, such as a strip club, massage parlour or escort agency, knowing that sexual services are purchased there.

[REDACTED]  
2/01/2021 03:47 PM

We fully support creating a distinction between body rub parlors and businesses that have regulated, certified practitioners that receive accreditation from a school or program specifically training how to perform proper massage. We feel this distinction would help the public distinguish between body rub parlors and establishments such as day spas.

[REDACTED]  
2/08/2021 11:21 AM

Let people do what they want as long as No one is being hurt. Stop stigmatizing sex work

[REDACTED]  
2/08/2021 01:04 PM

I am fully aware of a body rub parlor operating within 500 meters of Davis Drive and in a residential area. This has been reported for years yet they have never been relocated or shut down even thru mandated shutdowns.

[REDACTED]  
2/08/2021 06:40 PM

For the safety and protection of the workers, these facilities should be completely shut down. These facilities enslave workers who are victims of human / sex trafficking. It is unconscionable that these facilities are able to exist and thrive.

[REDACTED]  
2/08/2021 08:12 PM

I think body rub parlours should be banned outright. They take advantage and exploit women, some of whom may be human trafficked or vulnerable members of society.

[REDACTED]  
2/17/2021 04:40 PM

These are not the type of businesses that we want in the town.

[REDACTED]

Body rub parlor should not use their service name include word massage.

2/19/2021 08:17 PM

This will lead to misunderstandings about massage services.

**Optional question** (11 response(s), 8 skipped)

**Question type:** Essay Question

# Body Rub Parlour Survey - Phase 2- Reviewing Potential Options

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## **SURVEY RESPONSE REPORT**

24 May 2018 - 12 April 2021

### **PROJECT NAME:**

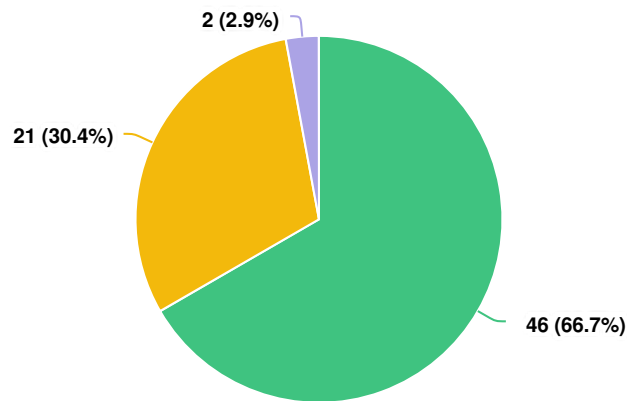
Body Rub Parlour By-Law





SURVEY QUESTIONS

**Q1** Are you a resident of Newmarket?

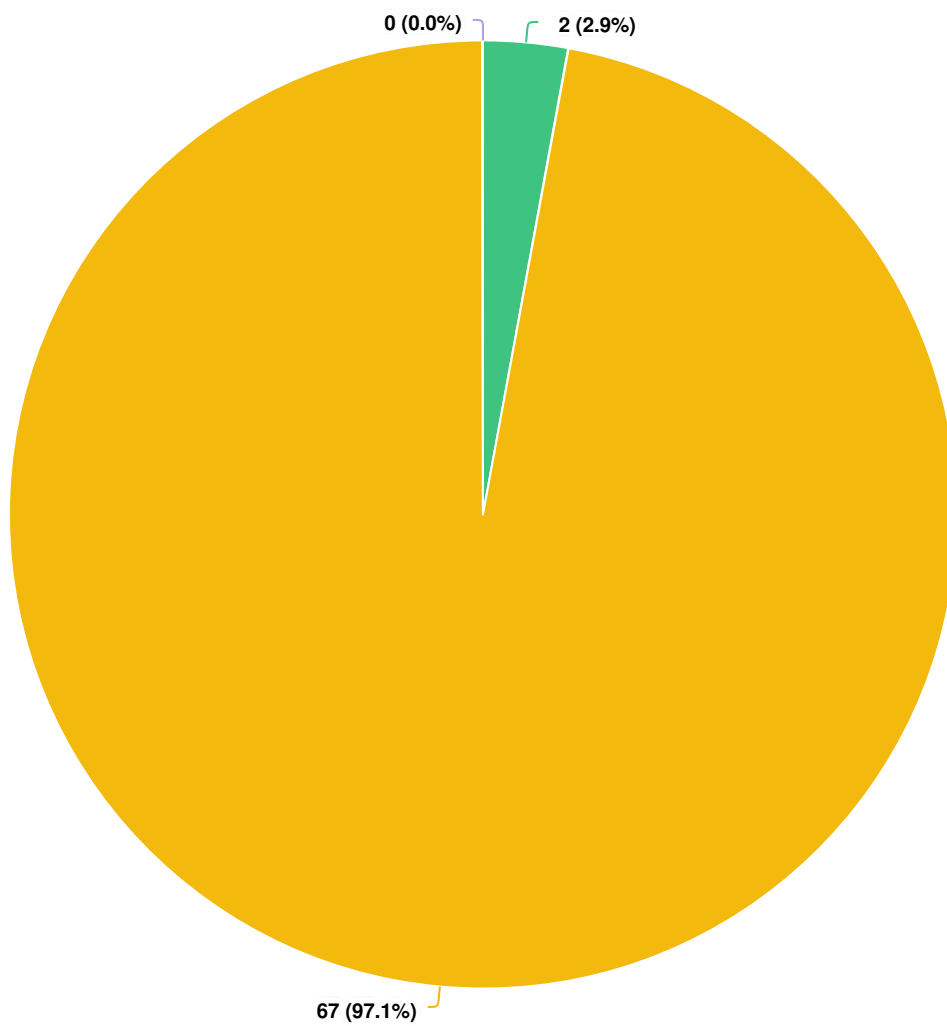


**Question options**

- Yes
- No
- Option 3

*Mandatory Question (69 response(s))  
Question type: Radio Button Question*

**Q2** Do you own a business that offers massage services in Newmarket?

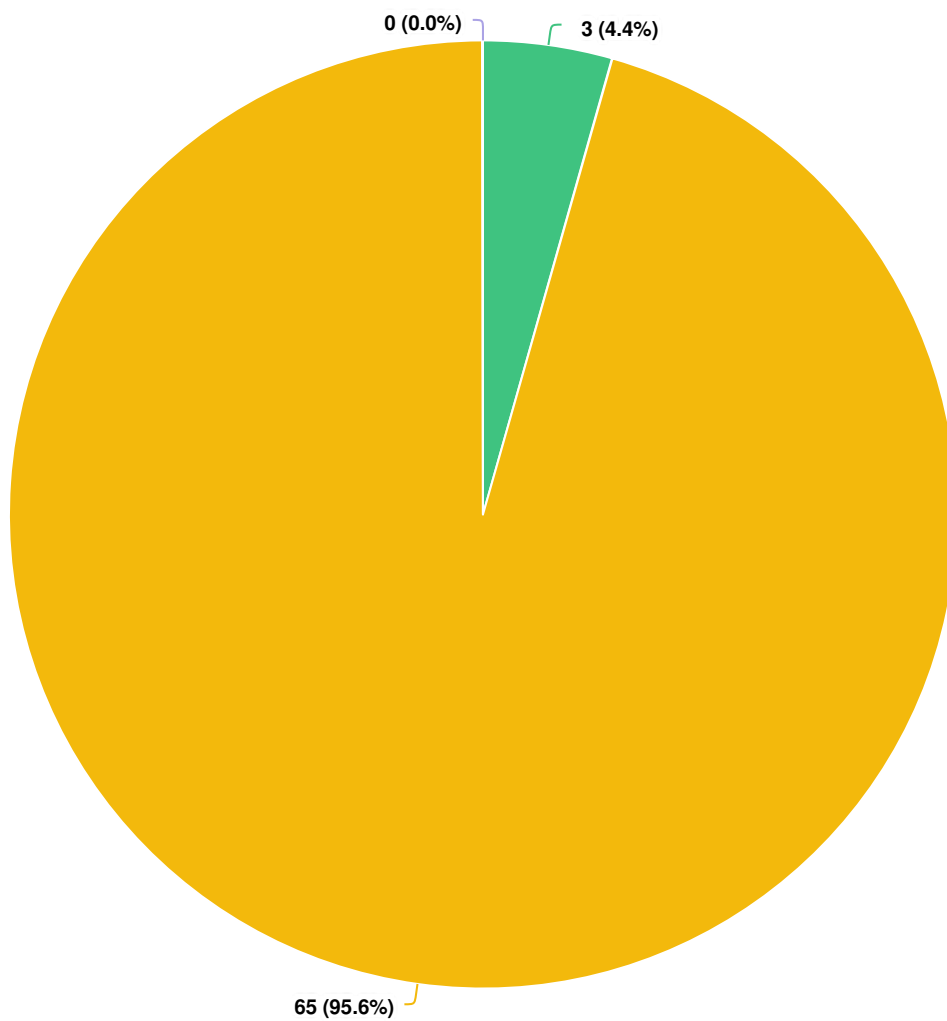


**Question options**

- Yes
- No
- Option 3

Mandatory Question (69 response(s))  
Question type: Radio Button Question

**Q3** Do you work in a business that offers massage services in Newmarket?

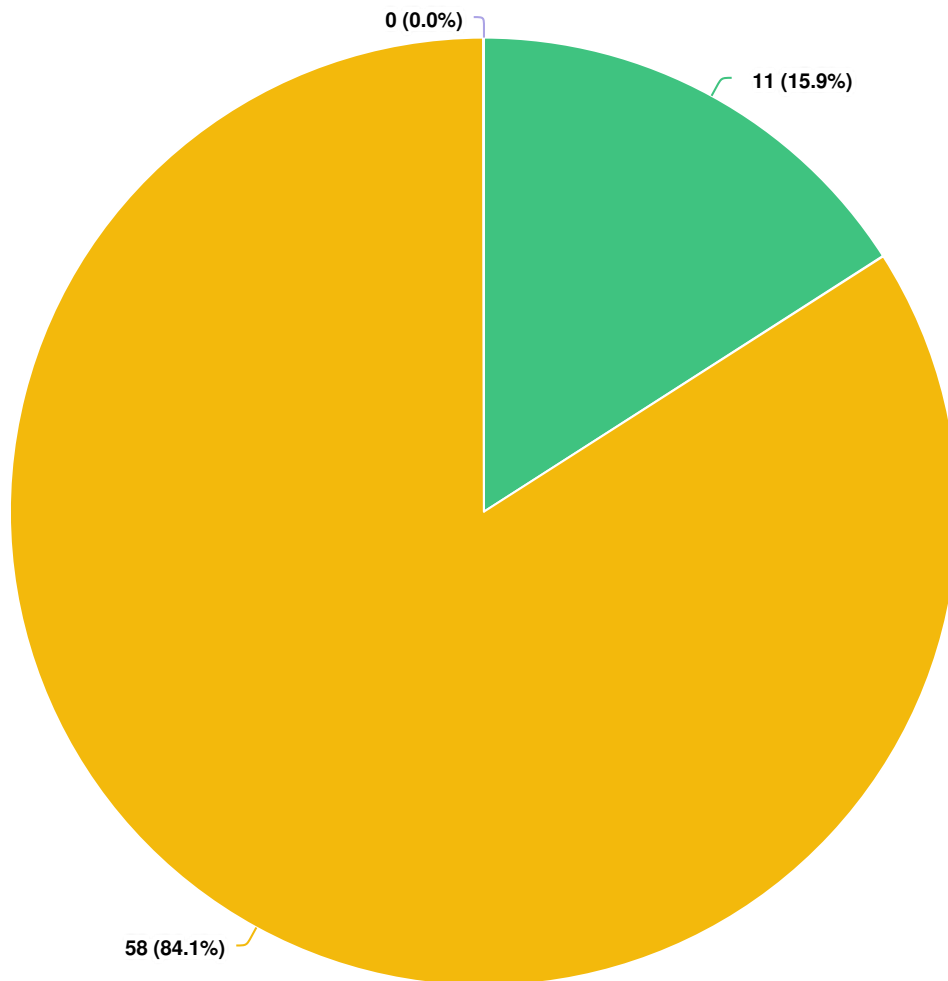


**Question options**

- Yes
- No
- Option 3

*Optional question (68 response(s), 1 skipped)*  
*Question type: Radio Button Question*

**Q4 | Have you gotten massages from service providers other than Registered Massage Therapists in Newmarket?**

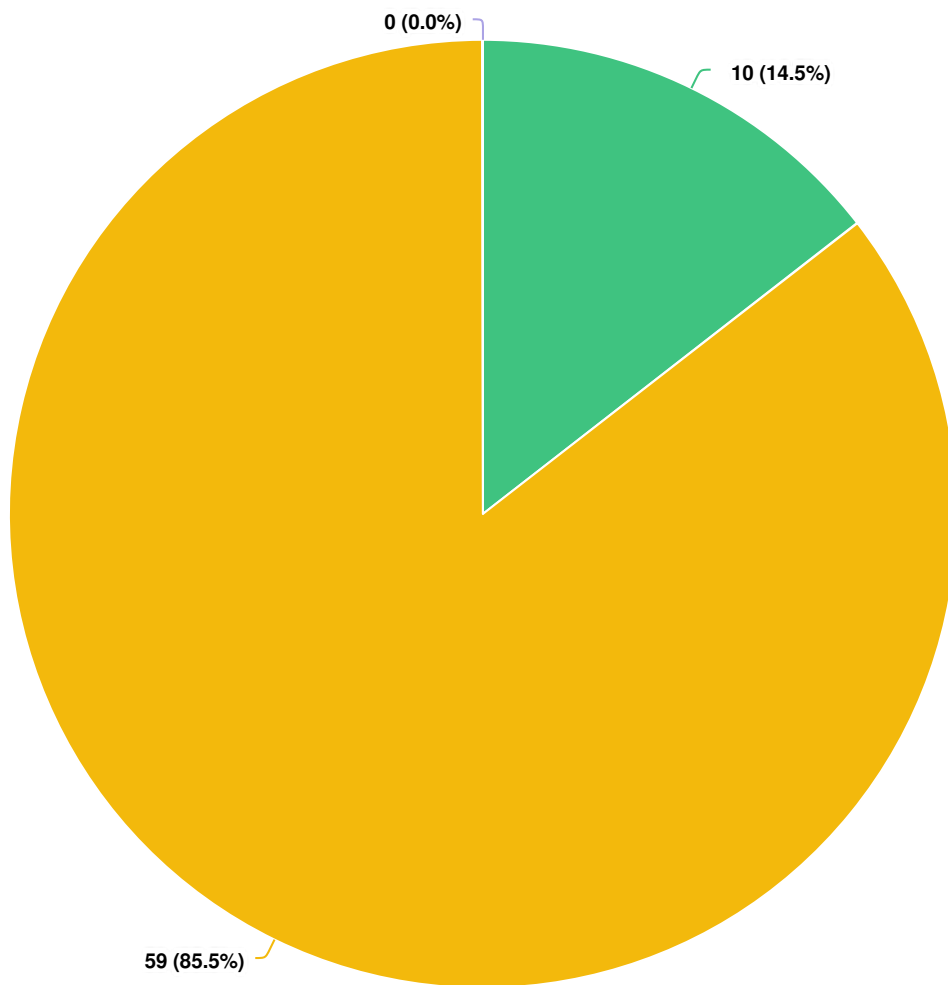


**Question options**

- Yes
- No
- Option 3

*Optional question (69 response(s), 0 skipped)  
Question type: Radio Button Question*

**Q5** | Do you believe the Town of Newmarket should allow businesses to offer any form of massage that appeals to sexual appetites? For greater clarity this does not include the purchase or sale of sex, but does include massages that are erotic in nature.



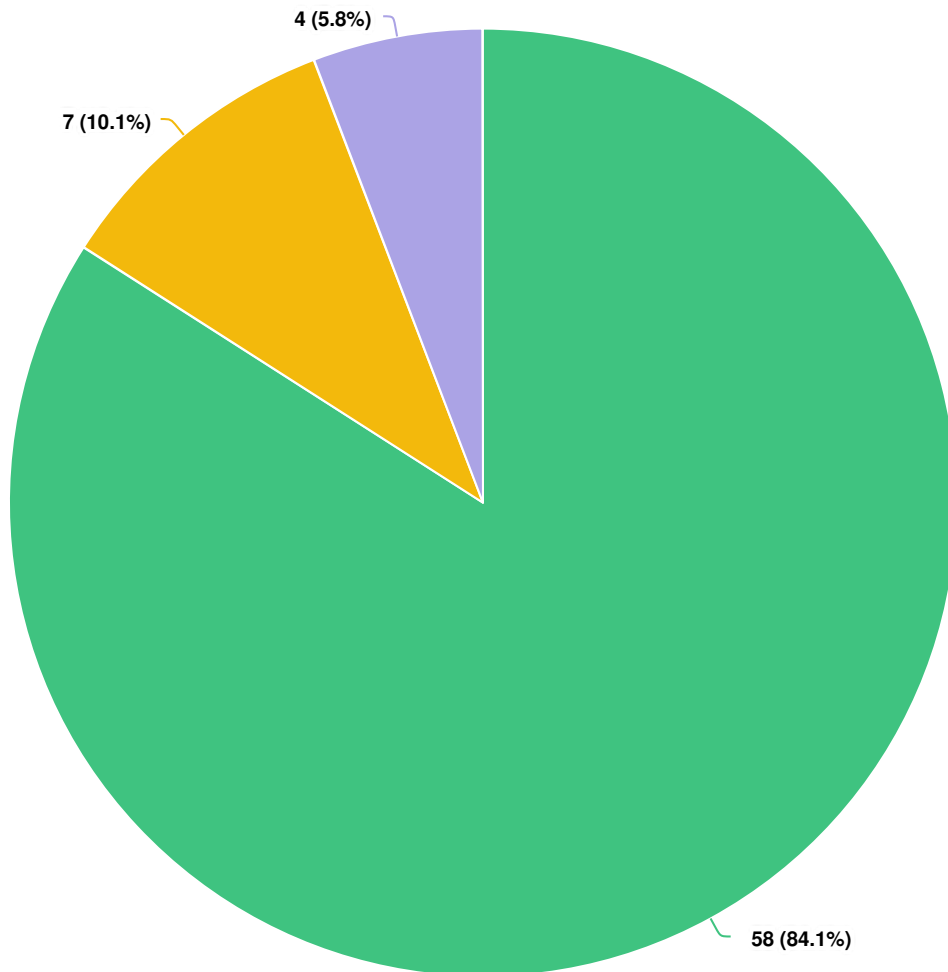
**Question options**

- Yes
- No
- Option 3

Optional question (69 response(s), 0 skipped)  
Question type: Radio Button Question



**Q6** | Do you believe the Town should require massage service providers to have some form of training qualifications?



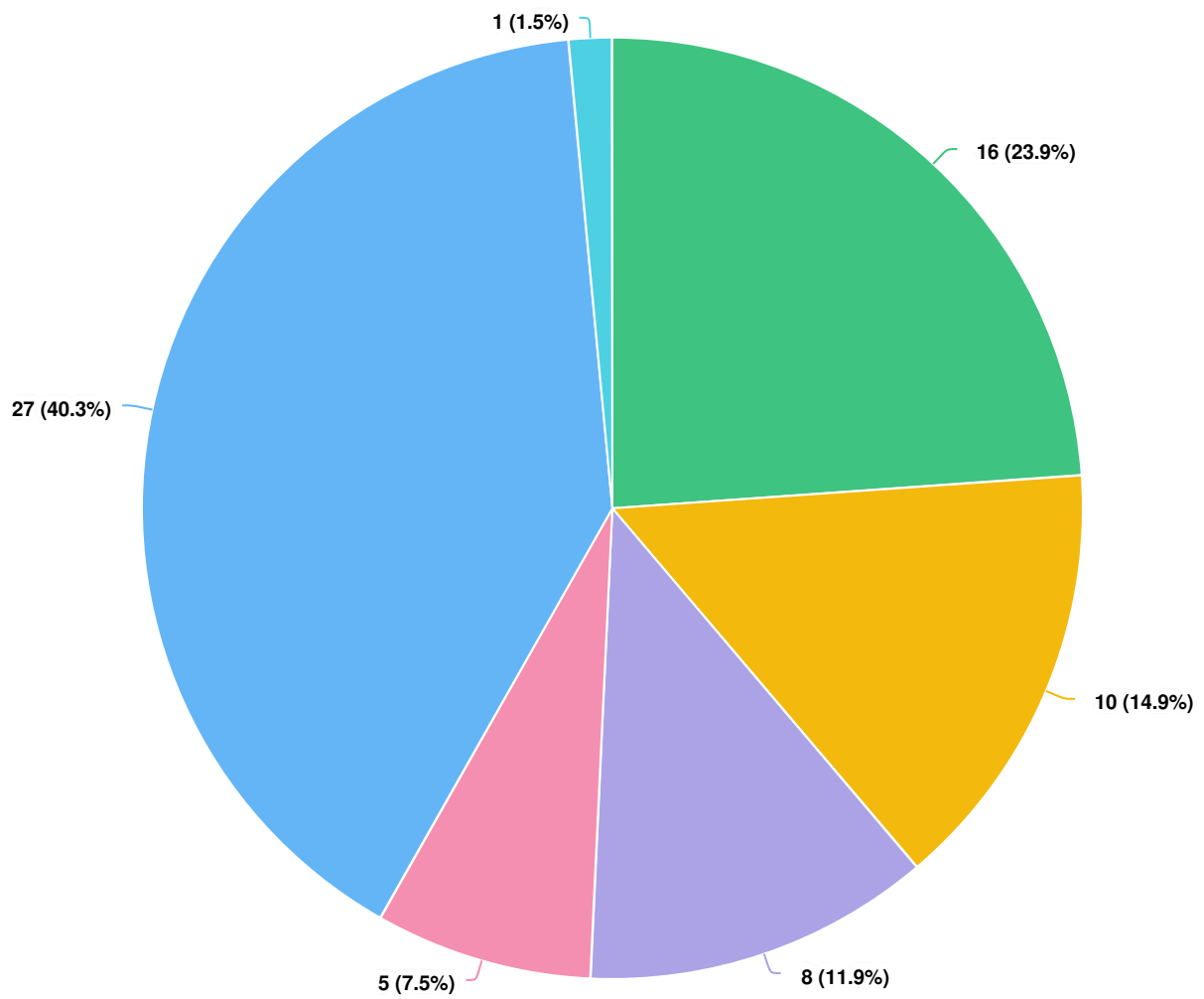
**Question options**

- Yes
- No
- Option 3

Optional question (69 response(s), 0 skipped)  
Question type: Radio Button Question



**Q7** During a Council Workshop held on March 8, 2021, Town staff presented 4 potential options for a licensing framework for massage service providers. Please review a summary of each option prior to responding to the next question. Option 1: All massage...



**Question options**

- Option 1
- Option 2
- Option 3
- Option 4
- None of the above
- Not sure

Optional question (67 response(s), 2 skipped)  
Question type: Radio Button Question

**Q8** | Please note that all options are in their early infancy of development and there are several opportunities for future engagement regarding a specific regulatory framework for massage services.If you would like to be updated on this review or notified of any future reports to council please provide your email address:

[REDACTED]  
3/24/2021 09:58 PM

[REDACTED]

[REDACTED]  
3/30/2021 08:44 AM

[REDACTED]

[REDACTED]  
3/30/2021 09:45 AM

[REDACTED]

[REDACTED]  
3/30/2021 09:53 AM

[REDACTED]

[REDACTED]  
4/04/2021 08:22 AM

[REDACTED]

[REDACTED]  
4/06/2021 11:19 AM

[REDACTED]

[REDACTED]  
4/06/2021 05:19 PM

[REDACTED]

[REDACTED]  
4/06/2021 05:48 PM

[REDACTED]

[REDACTED]  
4/06/2021 08:18 PM

[REDACTED]

[REDACTED]  
4/07/2021 05:11 AM

[REDACTED]

[REDACTED]  
4/07/2021 07:58 AM

[REDACTED]

[REDACTED]  
4/07/2021 08:20 AM

[REDACTED]

[REDACTED]  
4/07/2021 09:20 AM

[REDACTED]

[REDACTED]  
4/07/2021 09:41 AM

[REDACTED]

[REDACTED]  
4/07/2021 09:27 PM

[REDACTED]

[REDACTED]  
4/09/2021 11:54 AM

[REDACTED]

[REDACTED]  
4/09/2021 11:59 AM

[REDACTED]

[REDACTED]  
4/11/2021 01:12 PM

[REDACTED]

[REDACTED]  
4/12/2021 01:04 PM

[REDACTED]

**Optional question** (19 response(s), 50 skipped)

**Question type:** Email Question

**Q9** | Please leave any further comments below:



3/24/2021 09:58 PM

I am completely opposed to any kind of erotic massage business operating in Newmarket. The reality is that even with the best of intentions and most comprehensive regulations, due to the nature of the sex trade, a few realities emerge: (1) these massage parlors eventually covertly operate as brothels offering full-service sex work; (2) these massage parlors are often operated to the benefit of organized crime operators; (3) these massage parlors contribute greatly to the trafficking and victimization of women; and (4) as a result of the above, studies have shown that the presence of massage parlors is associated with crime and physical disorder in nearby neighborhoods. There have been posts on the Stonehaven community Facebook group of neighbors observing disorderly behavior of a nearby body rub parlor patron (the patron was verybally harassing a random girls that happened to be in the vicinity of the establishment, because he could not get in) For these reasons I believe Newmarket should aim to enact a bylaw completely prohibiting the establishment of body rub parlors in city limits.

Anonymous

3/29/2021 02:58 PM

No sexually exotic services should ever be provided and licensed in Newmarket - this is often just a form of sex trafficking and modern slavery that is often legalized. Please protect those who have are being trafficked and stop all body rub parlours.

Anonymous

3/30/2021 08:44 AM

Body massage parlors whether for Wellness Center or Erotic in Nature should be prohibited, these places are usually fronts for prostitution, and some of these people are young children held as sex slaves. Who will take the responsibility that ANYONE that either works there or uses the facility will not be exploited.

Anonymous

3/30/2021 09:45 AM

I currently own a spa in Newmarket, I went to Seneca College, my part time Esthetician went to Newmarket's Canadian Beauty College and the other to Humber College. I also teach esthetics and massage at Humber College. We are highly trained therapists who love what we do. I would look at leaving Newmarket if I can no longer massage since I cant find RMT's and massage is 70% of my business.

Anonymous

3/30/2021 09:08 PM

It is clear that the "massage services that appeal to sexual appetites and are erotic in nature", do indeed constitute the purchase of sexual services. This should not be considered a legal business and should therefore not be licensed at all anywhere in Ontario. To be clear, to license this in Newmarket is to approve of sexual trafficking. This is a racket run by criminals and as a city, we would be complicit in victimizing these young ladies.

Anonymous

3/31/2021 12:47 PM

Body Rub Parlours are known for participating in underlying issues of selling women's bodies for sexual transactions. Whether they're permitted or not, these are the premises that start this kind of activity. The fact that we allow for this type of activity in our town is reproachable. Human trafficking is a very serious issue, and to allow for these parlours to function with certain permits says that we are ok

with these activities and putting our most vulnerable at risk. Please remove any ability to operate these "businesses" legally.

Anonymous

4/03/2021 11:37 AM

Any unlicensed body massage parlour has the potential for sexual abuses. I believe it is in the best interest of our youth that we protect them from places that could be abusing them

Anonymous

4/05/2021 11:32 AM

None of these options are suitable because they are in direct contravention of Protection of Communities and Exploited Persons (PCEPA). All of the options decriminalize buying sexual services through legislative process. Most egregiously there is zero mention about curbing trafficking and exploitation which is rampant in adult entertainment categories: body rub, personal wellness centers, holistic spas etc. It is sickening that these options are being proposed at the risk of women and girls who will be recruited and trafficked as a result of body rub parlours being licenced and promoted. The suggestion that "an erotic massage does not include the purchase or sale of sex" is insanity. Anyone put in a position to make decisions and proposals on behalf of a community should be a well aware of what really happens at body rub parlours, and who you are victimizing by promoting their licensing. The Town of Newmarket should be focussing their efforts on the human trafficking and sex trafficking that that is occurring under their noses in their community.

Anonymous

4/06/2021 10:46 AM

I think there are not enough regulations and if we don't set a foundation first, women and girls will exploited and abused. It will then be

seen as normal behavior which it is not. I am concerned for the next generation.

Anonymous

4/06/2021 11:19 AM

Licensed practitioners with professional designations are the only individuals who should be permitted to perform massages under the current licensing (RMT's). We need to be rigorous in our licensing and in the words we use so that exploitation and trafficking cannot occur under the auspices of a licensed business. The government also needs to deploy a sufficient number of personnel to regularly monitor these businesses and to work with police to ensure that no illegal activity, misconduct, abuse, exploitation, or trafficking takes place within properly licensed establishments. Municipal governments need to:

- 1) Immediately place a cap on the body rub category of licenses.
- 2) Not further broaden this category to include any of the proposed options within the survey or any services appealing and providing adult entertainment services (i.e., a massage that may be erotic in nature and appeals to sexual appetites). At this time, there are not enough safeguards or structures in place to facilitate the rapid expansion this could create.
- 3) Establish appropriate categories for already regulated professions, chiropractors, podiatrists, naturopaths, lifestyle medicine, etc.
- 4) Assist businesses to be rightly classified within those categories.
- 5) Train all staff that intersect with the body rub category to recognize and report human trafficking.
- 6) Provide ongoing, consistent funds specifically to combat sexual exploitation and human trafficking within licensed facilities. This should at least include

a hotline that licensed holders can use to call and lodge anonymous complaints or report incidences of human trafficking and human rights violations. 7) Revoke existing licenses for major bylaw infractions. 8) Establish multidisciplinary teams used when inspecting facilities including survivors/experiential women of the industry and social workers as a team.

Anonymous

4/06/2021 02:46 PM

All options you have provided will allow for the sexual exploitation of women and girls. This is intolerable. Such businesses have no place in society. Their existence is a shame for Canada.

Anonymous

4/06/2021 03:18 PM

Just do what's best for vulnerable people who are trafficked in these establishments. Please don't be fooled by the guise of "wellness".

Anonymous

4/06/2021 03:54 PM

I don't believe it's okay to allow a business, categorized by whatever label, to sell a person as a service. These things that "appeal to sexual appetites" require the sale of another human being, and that is immoral by all standards. We as a society should stand up for people's dignity. I hope that our governing body can see that these types of services are degrading to both women and men, and do not produce any positive outcomes for those involved.

Anonymous

4/06/2021 04:17 PM

I believe the following steps should be taken instead of the proposed options: 1. Immediately place a cap on the body rub category of licenses. 2. Not further broaden this category to include any of the proposed options within the survey or any services appealing and providing adult entertainment services (i.e., a massage that may be erotic in nature and appeals to sexual appetites). At



this time, there are not enough safeguards or structures in place to facilitate the rapid expansion this could create. 3. Establish appropriate categories for already regulated professions, chiropractors, podiatrists, naturopaths, lifestyle medicine etc. 4. Assist businesses to be rightly classified within those categories. 5. Train all staff that intersect with the body rub category to spot and report human trafficking. 6. Provide ongoing, consistent funds specifically to combat sexual exploitation and human trafficking within licensed facilities. This should at least include a hotline that license holders can use to call and lodge anonymous complaints or report incidences of human trafficking and human rights violations. 7. Revoke existing licenses for major bylaw infractions. 8. Establish multidisciplinary teams used when inspecting facilities including survivors/experiential women of the industry and social workers as a team.

Anonymous

4/06/2021 05:48 PM

As a survivor of human trafficking, I can assure you that 'Body Rub Parlour' cannot be operated without sexual services. What the Town of Newmarket is considering right now is generating revenue by exploiting women. Once Newmarket allows the operation of Body Rub Parlour, trafficking will be skyrocketed. "Erotic in nature" is a joke. A man who is aroused by the massage will unlikely end his pleasure-seeking before he ejaculates. The johns will try to touch, finger, or penetrate the masseuse without consent. How do I know? Based on my experience and the story of hundreds of women I met when I was trafficked. This type of business only contributes to

perpetuating gender-based slavery. It is violence and oppression against women. Paid rape and sexual services leave great mental and physical damages to women. I am deeply disappointed that Newmarket is even considering this. It is 2021. Wake up and listen to the voice of the oppressed.

Anonymous

4/06/2021 08:18 PM

I do not promote body rub parlours. If someone has stiff and sore muscles that is ok, but for no other reason, eg, sexual gratification, or ANY thing of that suggestion or of that nature, only for back massage, leg, arms, feet, but not peritoneal or breast area. It is not acceptable, and an infraction of human dignity, and going beyond the scope of practice.

Anonymous

4/07/2021 07:58 AM

This is not a good idea! This will exploit woman's and young Girls!! We call it the sex trade and this is not good!!!! Newmarket do not go down this road. Keep the town beautiful

Anonymous

4/07/2021 08:20 AM

Unfortunately, none of the options outlined are suitable for Newmarket. They are not suitable because they are in direct contravention of Protection of Communities and Exploited Persons (PCEPA), a federal law.

Anonymous

4/07/2021 09:20 AM

I do not believe anyone should practice massage without proper licencing.

Anonymous

4/07/2021 09:41 AM

I believe we must better protect and advocate for our women and girls (our daughters, our sisters...) Women are not commodities to be sold and exploited. I'm deeply ashamed to see that there is no mention on how you plan to curb human trafficking, which we all know is rampant in this industry and in our region. Shame on the Town of Newmarket. I have also been made aware that these options

are in direct contravention of Protection of Communities and Exploited Persons (PCEPA), a federal law. All of the options decriminalize buying sexual services through legislative process.

Anonymous

4/07/2021 10:30 AM

my concern is human trafficking. whatever is implemented must address these concerns and have approval of all workers and regular inspections to insure workers are their being paid and of their free will

Anonymous

4/07/2021 11:32 AM

Unfortunately, none of the options outlined are suitable for Newmarket. They are not suitable because they are in direct contravention of Protection of Communities and Exploited Persons (PCEPA), a federal law. All of the options decriminalize buying sexual services through legislative process. Most egregiously there is zero mention about curbing trafficking and exploitation which is rampant in adult entertainment categories: body rub, personal wellness centers, holistic spas etc.

Anonymous

4/07/2021 11:46 AM

There is no good option for this.

Anonymous

4/07/2021 12:32 PM

If you are in the business of providing massage for money, you need to be qualified. And it seems to me that we already have a system for that : an RMT

Anonymous

4/07/2021 09:27 PM

Do not want any unlicensed massage therapy in Newmarket.

Anonymous

4/08/2021 03:21 PM

We need to protect our female population.

Anonymous

4/09/2021 11:54 AM

The town should listen to the women who have been involved in these establishments and know the facts.

In all circumstances it is a business to exploit women for sex. Never ever approve its establishment in your town if you have any respect for women .

Anonymous

4/09/2021 11:59 AM

There is nothing wrong with getting a massage from an attendant that cost \$60 that is not an rmt that cost \$85 an hour. Not everyone can afford the rmt. And a lot of the wellness places aren't providing erotic massage. And it shouldn't matter to anyone else even if that was the case

Anonymous

4/09/2021 12:36 PM

Unfortunately, none of the options outlined are suitable because they are in direct contravention of Protection of Communities and Exploited Persons (PCEPA), a federal law. All of the options decriminalize buying sexual services through legislative process. Most egregiously there is zero mention about curbing trafficking and exploitation which is rampant in adult entertainment categories: body rub, personal wellness centers, holistic spas etc.

Anonymous

4/09/2021 12:39 PM

All massage businesses in Newmarket should be required to have all staff with RMT certification who perform massages.

Anonymous

4/09/2021 08:22 PM

This type of business should not exist at all. If you do not have any qualifications in my opinion you should not be given a license.

Anonymous

4/11/2021 12:13 PM

I feel we need to be very careful that there are no misunderstandings when licensing. I would hate to see so called "massage parlours" that exist in Toronto make their way to Newmarket. Although the population has grown, as a long time resident (1972), I would like to see the small town values kept.

Anonymous

4/11/2021 01:12 PM

Body rub parlours are essentially brothels owned by pimps It is a myth that body rub parlours provide a safer environment for sex workers . By licensing body rub parlours Newmarket is essentially licensing prostitution and profiting by it as well .i.e.taxes and licensing fees. Rather than being complicit in the sexual exploitation of women I believe that more time and effort should go into setting standards and licensing for legitimate wellness spas and treatments as well as bylaws that would increase the powers of inspectors and police. It is a complex issue but I also believe it is the time for Newmarket to stand up and acknowledge that women being bought and sold for sex is dehumanizing and not acceptable in Our growing and evolving town. This is serious stuff Newmarket We are on the cusp of exponential growth and are ripe for the picking for criminal money to be invested in seemingly harmless hamans and and spas Now is the time to be different .

Anonymous

4/12/2021 01:04 PM

None of these options are suitable because they are in direct contravention of Protection of Communities and Exploited Persons (PCEPA), a federal law. All of the options decriminalize buying sexual services through legislative process. I do not want to live in a town that profits by dehumanizing young women. These changes will effectively lead to the proliferation of human trafficking in our community. The town of Newmarket needs to do more to reduce these types of business as the cost to our community is greater than your revenues.

Anonymous

In option 3 you say: "For greater

4/12/2021 05:30 PM

clarity, an erotic massage does not include the purchase or sale of sex. It does include massage services that appeal to sexual appetites and are erotic in nature." My question back to you is: what do you think is going to happen when the man's sexual appetite is aroused? Will he leave and now go home to his wife / girlfriend in that condition ... I hardly doubt it. If you think this had nothing to do with the "sale of sex" ... you are so very naive. Go to any website where these "massage parlours" you are referencing advertise their services and you will see exactly what they are selling.

**Optional question** (35 response(s), 34 skipped)

**Question type:** Essay Question