



Create,  
Innovate  
& Grow  
Your Small  
Business in  
York Region

# AGENDA

- York Small Business Enterprise Centre (YSBEC) Overview
- Consultations by Municipality
- Summer Company
- Starter Company Plus
- Business Support During COVID-19

# YSBEC Overview - Services Offered

- Group Consultations
- 1-on-1 Consultations
- Off-site Business Consultations
- Business Plan Development and Review
- MEDJCT Programs:
  - Summer Company
  - Starter Company Plus
- Seminar/Webinar & Event Series
- Market Research Guidance

# YSBEC Overview – Client Profile

- Businesses with less than 10 employees
- 80% = “Main Street”
- 20% = Professional & Scientific/Manufacturing
- 58% female, 42% male
- Over half are 40 years old or more

# Consultations by Municipality

## ■ 2019 Municipal Breakdown

Municipality	Number of Consults
Aurora	88
East Gwillimbury	27
Georgina	76
King	15
Newmarket	160
Whitchurch-Stouffville	48
York Region Southern 3	41
Durham	3
Peel	1
Simcoe	12
Toronto	0

## ■ 2020 Municipal Breakdown

Municipality	Number of Consults
Aurora	90
East Gwillimbury	56
Georgina	73
King	20
Newmarket	163
Whitchurch-Stouffville	46
York Region Southern 3	21
Durham	2
Peel	1
Simcoe	5
Toronto	4

# Summer Company

Municipality	2019	2020
Aurora	3	0
East Gwillimbury	1	0
Georgina	0	0
King	1	0
Newmarket	3	0
Whitchurch-Stouffville	0	0
Other	1	0
<b>Totals</b>	<b>9</b>	<b>0*</b>

\*2020 Summer Company program was not delivered due to COVID-19.

Program delivery efforts was diverted to expansion of Starter Company Plus program to support existing businesses affected by COVID-19.

# Starter Company Plus

Municipality	2019/2020	2020/2021
Aurora	3	7
East Gwillimbury	0	5
Georgina	4	5
King	0	3
Newmarket	2	20
Whitchurch-Stouffville	2	2
Other	1	0
<b>Totals</b>	<b>12</b>	<b>42*</b>

\*2020 Starter Company Plus program was expanded to support existing businesses affected by COVID-19.

# Business Support During COVID-19

- COVID-19 Resources For The York Region Business Community
- York Region COVID-19 Small Business Recovery Program
- Increased eNewsletter Frequency and Event Promotion
- Environics ENVISION On-line
- Northern York Region Professional Services Access Program



