

Newmarket Public Library Statistical Data - 2015

Library Card Holders

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,554	23,726	23,837	23,764	23,825	23,947	24,506	24,385				
Residents	21,683	21,773	21,867	21,790	21,836	21,957	22,468	22,334				
Non-Residents	1,871	1,953	1,970	1,974	1,989	1,990	2,038	2,051				

New and Renewed Library Cards

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	258	498	362	237	210	320	659	268					2,812
New non-resident	39	37	34	30	35	29	52	40					296
Renewed membership	735	319	811	627	646	718	661	786					5,303

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,036	12,715	14,146	12,834	13,365	12,828	12,783	12,762					104,469
# of PAC Account Logins	5,581	4,957	6,051	5,809	5,662	5,442	6,152	6,464					46,118
Room Rentals	64	71	56	199	64	47	46	47					594
Room Rental Hours	171	187	168	82	160	127	112	155					1,161

Programs

5 Year Trend - year to date Aug 31

# of Programs Held	2011	2012	2013	2014	2015
Adult	22	50	102	146	156
Children's	611	760	871	885	765
Total Programs	633	810	973	1,031	921

Program Attendance	2011	2012	2013	2014	2015
Adult	1,112	1,467	1,312	1,588	1,711
Children's	9,356	8,593	9,529	9,474	9,522
Total Attendance	10,468	10,060	10,841	11,062	11,233

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Borrowing

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	726	706	903	873	801	694	952	940					6,595
eBooks	3,076	2,930	3,235	2,896	2,913	3,016	3,195	3,131					24,392
eMagazines	323	421	575	382	356	371	477	450					3,355
eMusic	2,613	2,621	3,737	4,044	2,975	2,454	2,493	2,470					23,407
eVideo	54	98	160	144	55	16	118	na					645
Backpack Kit	4	3	5	3	2	4	5	4					30
Book	25,489	22,981	28,858	26,932	26,378	27,264	32,798	31,183					221,883
CD-ROM/DVD-ROM	17	34	29	19	26	17	13	22					177
DVD/Blu-ray	3,703	4,135	5,223	4,433	4,380	4,405	4,978	4,886					36,143
eBook Reader	4	5	3	8	3	2	3	1					29
GPS	-	2	1	2	4	3	1	3					16
ILL	198	162	203	184	190	163	189	194					1,483
Language Kit	54	41	46	35	39	31	40	50					336
Laptop	12	12	17	46	25	27	11	88					238
Multimedia Kit	66	84	76	45	64	68	69	83					555
Music CD	384	363	568	591	469	514	415	415					3,719
Pedometer	7	9	20	9	41	12	29	20					147
Periodical	1,121	865	1,113	1,145	959	982	1,328	1,205					8,718
Portable Audio Book	58	26	48	32	49	41	32	41					327
Talking Book	850	836	960	778	960	874	967	1,009					7,234
Video	9	10	4	2	5	5	4	7					46
Video Game	267	262	372	301	274	281	434	434					2,625
Total Borrowing	39,035	36,606	46,156	42,904	40,968	41,244	48,551	46,636					342,100

Database Usage

Adult Subscriptions	2,409	4,643	2,317	2,166	2,718	4,324	2,256	1,782					22,615
Children's Subscriptions	843	na	752	321	645	907	692	302					4,462
York Info (Community)	95,740	105,204	111,837	118,114	82,379	110,564	106,577	107,375					837,790
York Info (Volunteer)	11,015	16,268	18,059	16,927	9,917	9,808	13,408	10,989					106,391
Total Database Usage	110,007	126,115	132,965	137,528	95,659	125,603	122,933	120,448					971,258