



CatchCorner

Recreation & Culture Services

Date: March 8, 2020

Current State of Facility Bookings



The Recreation and Culture Department is currently running CLASS 8.0 recreation software for bookings and registrations.



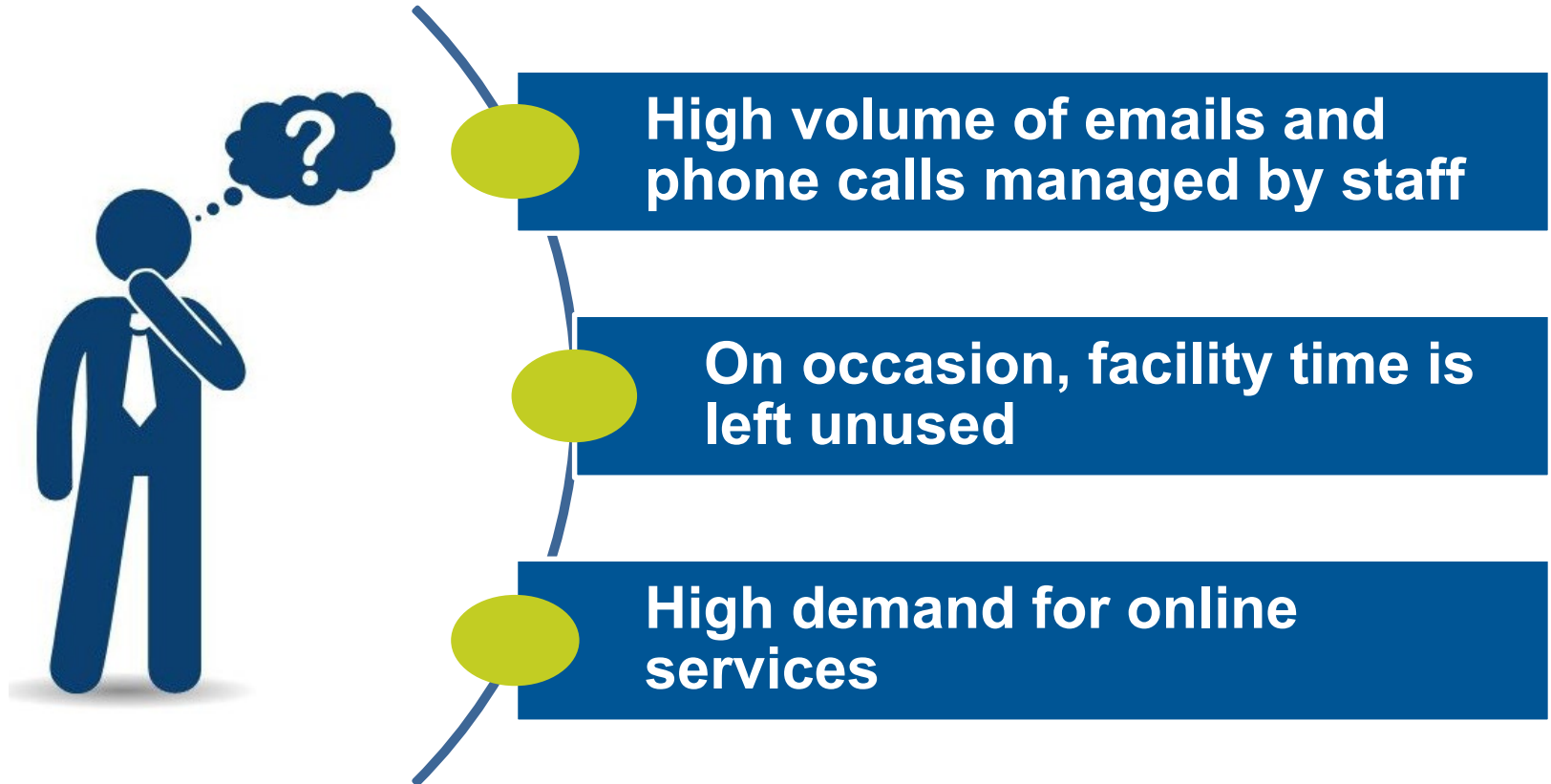
Under the Town's current CLASS license, online facility booking is not available.



Public must contact staff in person, by phone or email to reserve, book and complete their transaction.



Challenges



Solution & Benefits

The Town has signed an agreement with **CatchCorner** which is an online booking platform that can integrate with our existing booking software.

BENEFITS

Improved efficiency for staff and customers allowing an online experience	✓
Even better customer service	✓
Last minute rentals to be accommodated	✓
Major exposure in the market	✓
24/7 access	✓
Ability to transfer rental times to other users	✓



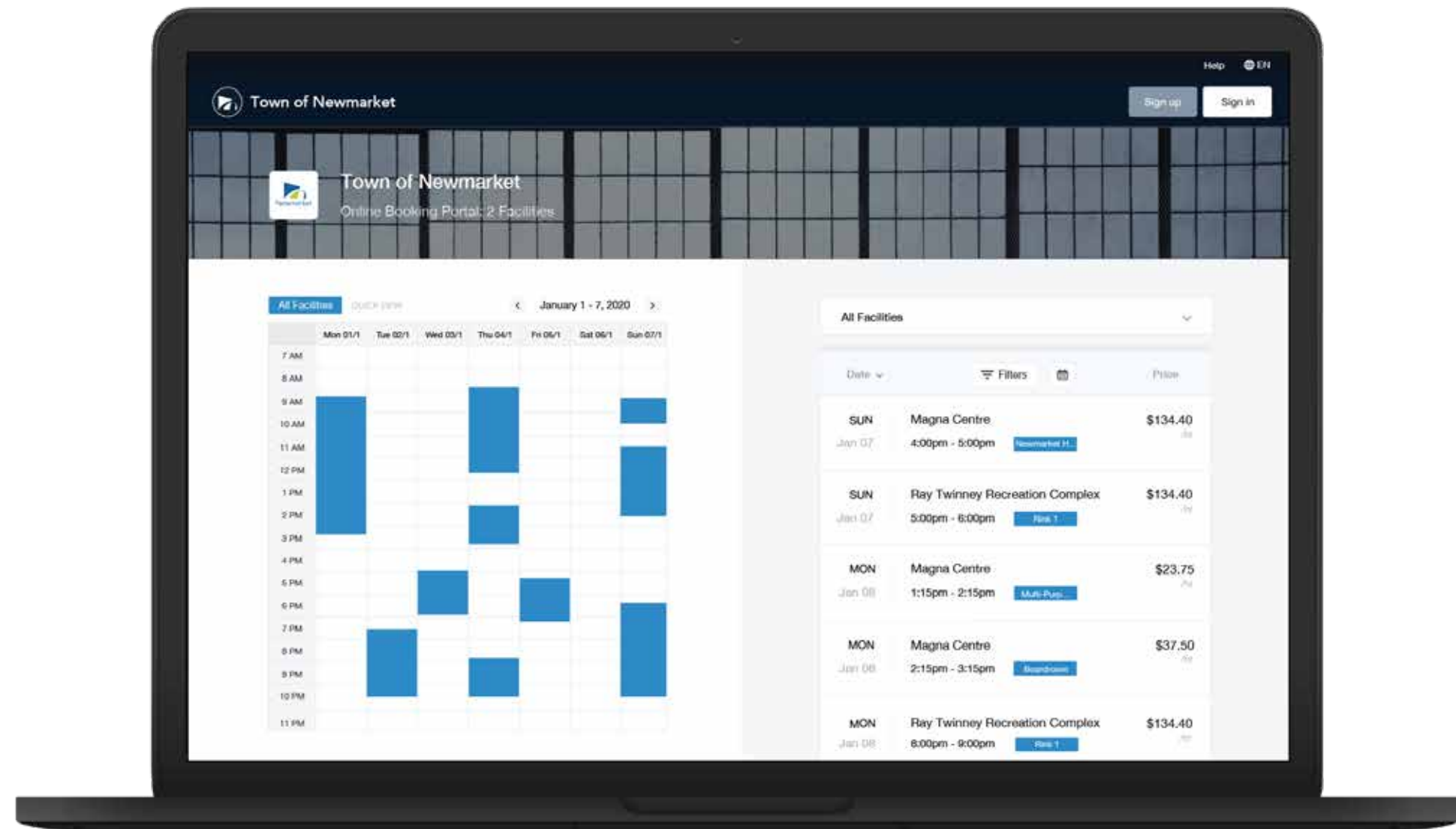
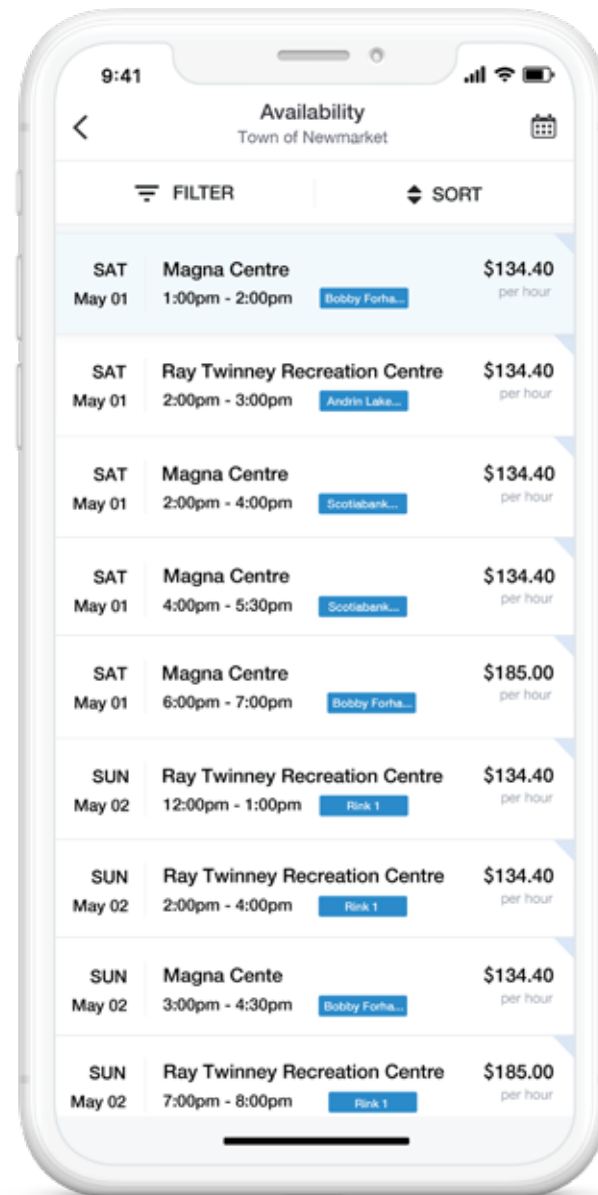
catchcorner

**Creating North America's Largest Hub for
Sports, Fitness & Recreational Activities**

EST. APRIL 2019

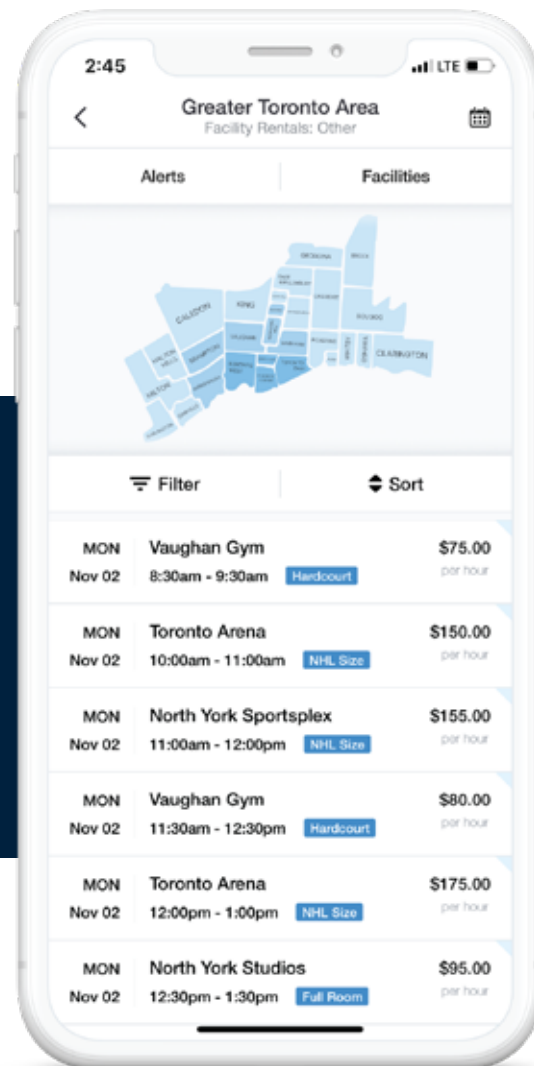


CatchCorner Experiences Aggregate Hub + Online Booking

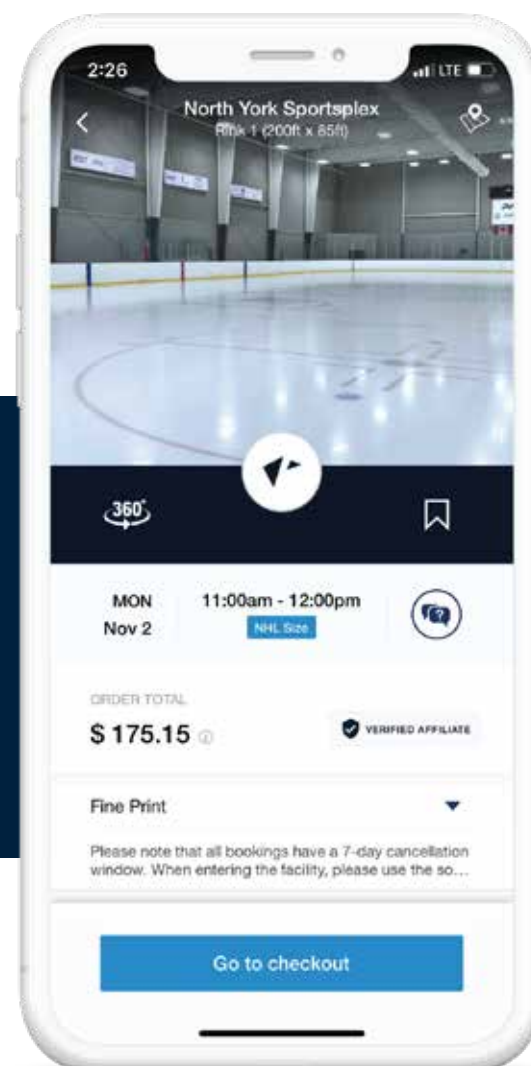


Product Aggregate Hub

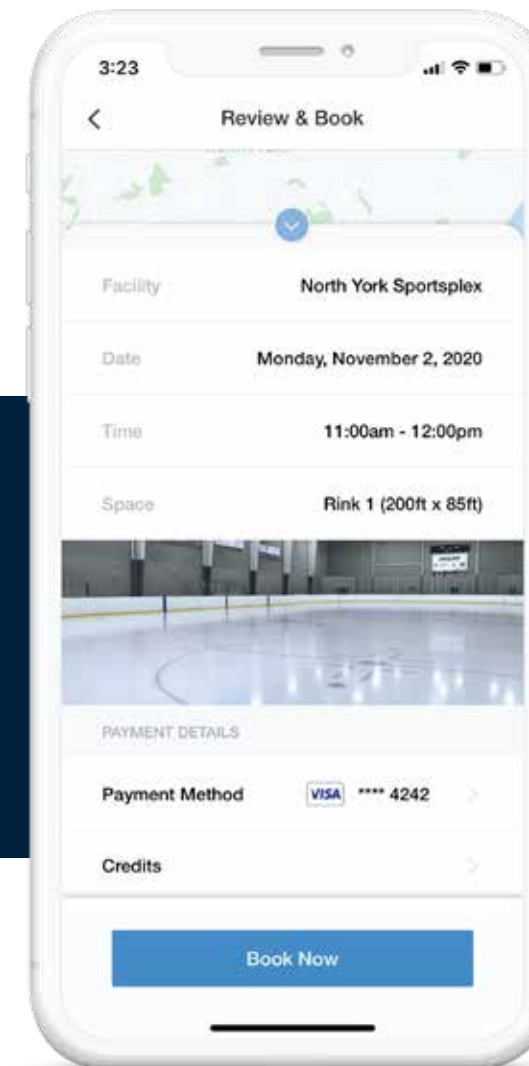
SERVE CLIENTS. EXPAND REACH.



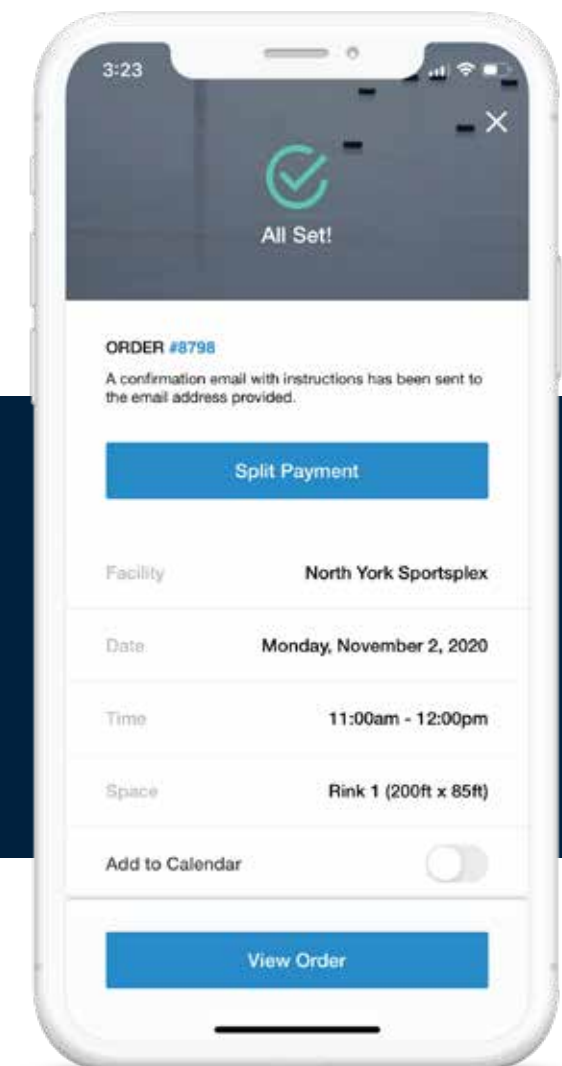
FIND



VIEW



BOOK



ENJOY

Product
Organization Online Booking

SERVE CLIENTS. EXPAND REACH.



VIDEO

Product
Deep Dive

SERVE CLIENTS. EXPAND REACH.

catchcorner

Ice TransfersMy Corner

Town of Newmarket

Online Booking Portal: 2 Facilities

Other Categories

All Facilities

Feb 21 – 27, 2021

The blue blocks represent the available times at the facilities.

	Sun 2/21	Mon 2/22	Tue 2/23	Wed 2/24	Thu 2/25	Fri 2/26	Sat 2/27
7am							
8am							
9am							
10am							
11am							
12pm							
1pm							
2pm							
3pm							
4pm							
5pm							
6pm							
7pm							
8pm							

All Facilities

Date

Filters

Price

MON
Feb 22

Magna Centre
10:30pm - 11:30pm
Scotiabank

\$134.40

MON
Feb 22

Magna Centre
10:45pm - 11:45pm
Newmarket H.

\$134.40

MON
Feb 22

Magna Centre
11:00pm - 12:00am
Multi-Purpo.

\$75.00

MON
Feb 22

Ray Twinney Recreation Complex
11:00pm - 12:00am
Rink 1 (200...

\$134.40

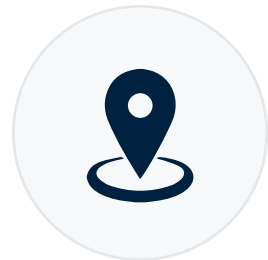
MON
Feb 22

Magna Centre
11:00pm - 12:00am
Multi-Purpo.

\$75.00

LIVE ONLINE BOOKING

The Corner: Where We Are Now



**Launched in the
Greater Toronto Area**



**30,000+
active users**
[30-day window, GTA]



**40+ facilities to be available
for booking: semi-private,
private, government/municipality**



**Processed over
\$5,000,000 in bookings**
[based on 18 live facilities]



**50,000+ availabilities
to select from**
[on average]



**Available on desktop, iOS
and Android platforms**
[Top 50 on iOS App Store
for Sports Category - Canada]



**Guaranteed 349% inventory
increase within the next
2-4 months**

The Corner: Notable Partner



Sports Illustrated

Founded in 1954, the sports media powerhouse has grown to become a household name.



THE MOST TRUSTED NAME IN SPORTS.



catchcorner