

STRATEGIC OPERATIONS REPORT – JUNE-AUGUST, 2015

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> Recruitment underway for IdeaMarket Advisory Panel members IdeaMarket topics for fall include cycling (Sept) and youth homelessness (Oct) Staff collaborated with Historical Society to archive digitized local history material Shakespeare Allowed program to continue monthly in fall 	<ul style="list-style-type: none"> Entrepreneurs in Residence program held in partnership with Chamber of Commerce & Startup York; will continue on rotating basis with other libraries Library participating in discussions around establishing a makerspace in Newmarket Staff attended Inn From the Cold Employment Program graduation; new fall computer class session planned Eric Walters hosted in June as part of regional Lifelong Reading Authors series 2 Town day camp visits hosted 	<ul style="list-style-type: none"> Library held its own Bike to Work Day York Region District School Board sent official thanks for work experience placement in library
Spaces	<ul style="list-style-type: none"> Story Pod grand opening held; library doing weekly Bedtime Storytime Addiction Services York Region set up table in library 4 times during the summer 	<ul style="list-style-type: none"> Digital media station and makerspace equipment purchase process underway Updated eBook app instructions added to website 	<ul style="list-style-type: none"> Summer Sunday opening hours piloted June to August
Positioning	<ul style="list-style-type: none"> Library sponsored Jazz Festival with t-shirt and ticket giveaway for those presenting a library card 	<ul style="list-style-type: none"> Pop-Up Library at Jazz Festival featured 3D printing, robotics, and Makey Makey water jar music controller; engaged approx. 100 residents CEO provided library orientation for faculty of Pickering College 18 visits to and from schools and daycares held June-August 	<ul style="list-style-type: none"> Pop-Up Library outreach continued at Farmer's Market, Multicultural Fair, and Jazz Festival NPL News e-newsletter redesigned for easier viewing on mobile devices; sent to 3,666 subscribers. Fall/winter Activity Guide now in full colour (includes library programs)
Resources	<ul style="list-style-type: none"> Local History books digitized and mounted on website, including <i>Timothy Rogers: An Autobiography, 1756-1866</i> and <i>Historical Buildings of Newmarket</i> Proposal to switch Era newspaper archive to new vendor Canadian Community 	<ul style="list-style-type: none"> 3D printing appointments replaced with e-mail/memory key job submission; 7 printing courses and 11 print jobs done 56 students attended summer Excel and Word classes; one reported taking it as part of a career change Patron thanked library for 	<ul style="list-style-type: none"> Upgrade to interactive voice response system for renewals, etc. completed Upgrades to Polaris library management system installed Meeting on naming rights & sponsorship held with Town staff Books on disc for print-disabled

	<p>Digital Archives being considered for future budget</p> <ul style="list-style-type: none"> • Page added to website for the Newmarket Grows Seed Library 	<p>helping set up eReader to use eBooks during illness recovery</p> <ul style="list-style-type: none"> • University professor attended Digital Shift to set up social media accounts for courses • Gale Courses renewed for a second year; first year stats: 654 enrollments, 5,559 log-ins, 243,367 total in class minutes • 350 children and youth registered for Summer Reading Club • Children's maker activities included Photo booth, Mindstorms, Make it on the Web 	<p>from CELA (Centre for Equitable Library Access) being prepared for offering directly within the library in addition to being delivered to shut-ins through volunteers</p>
Organization & Operations	<ul style="list-style-type: none"> • Jennifer Leveridge appointed as new Head of Adult Services effective Sept 1 • Alex Karlovski recruited from Richmond Hill Public Library to replace Leveridge as Community Services Librarian • New Volunteer Services Coordinator began in June but resigned in July; Community Information Coordinator resigned; until replacements hired York Info desk offering minimal service 	<ul style="list-style-type: none"> • Student volunteers from the Teen Advisory Group assisted in summer children's programs and will assist with fall Blox & Bots program • Staff attended webinar on STEM learning with makerspaces 	<ul style="list-style-type: none"> • CEO attended Canadian Library Association conference; digital literacy and privacy on the agenda • Customer Service training held for all staff • Lending guidelines for Visiting Library Service clients modified to include most material types