

## Newmarket Public Library Statistical Data - 2019

### Library Card Holders

2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,537	23,338	23,508	23,403	23,494	23,590	23,757	23,562	23,441	23,466	22,915	23,115
Residents	20,795	20,583	20,709	20,584	20,631	20,659	20,769	20,541	20,391	20,325	19,822	19,936
Non-Residents	2,742	2,755	2,799	2,819	2,863	2,931	2,988	3,021	3,050	3,141	3,093	3,179

### New and Renewed Library Cards

2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	251	211	302	255	333	411	380	342	335	372	304	181	3,677
*New non-resident	37	42	49	72	79	84	93	83	72	99	71	50	831
Renewed membership	801	628	788	666	562	788	1,027	864	669	726	239	519	8,277
Total 2019	1,052	839	1,090	921	895	1,199	1,407	1,206	1,004	1,098	543	700	11,954

\*included in New registrations

2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<b>Website visits</b>	16,627	14,307	17,118	14,895	13,819	11,999	14,456	14,954	14,564	14,532	14,607	13,301	175,179
<b>PAC Account Logins</b>	7,043	6,263	6,989	6,571	6,656	6,036	7,049	7,222	6,874	6,880	6,738	6,465	80,786
<b>Room Rentals</b>	60	69	65	69	67	74	36	48	82	125	71	38	804
<b>Room Rental Hours</b>	173	182	181	182	165	200	109	155	185	228	273	146	2,177

### Programs 5 Year Trend - year to date December 31

# of Programs Held	2015	2016	2017	2018	2019
Adult	256	254	310	359	337
Children's	1,320	1,308	1,282	891	886
Total Programs	1,576	1,562	1,592	1,250	1,223

Program Attendance	2015	2016	2017	2018	2019
Adult	2,660	1,961	2,627	5,123	3,780
Children's	13,566	12,276	12,516	12,039	9,600
Total Attendance	16,226	14,237	15,143	17,162	13,380

## Newmarket Public Library Statistical Data - 2019

### Borrowing

2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	1,789	1,627	1,809	1,837	1,835	1,789	2,034	2,032	2,041	2,147	2,065	2,007	23,012
eBooks	4,822	4,456	4,569	4,370	4,294	4,362	4,955	4,835	4,294	4,519	4,144	4,616	54,236
eMagazines	743	727	772	851	874	794	733	861	911	889	908	735	9,798
eMusic	3,223	2,359	2,621	2,393	2,080	2,284	2,714	2,230	3,354	2,680	3,044	3,605	32,587
eVideo	584	511	601	557	633	582	646	745	843	797	701	651	7,851
Backpack Kit	7	9	9	8	7	12	15	13	11	4	8	2	105
Book	27,233	24,011	29,644	26,980	26,390	26,740	33,999	31,401	26,301	27,649	26,048	23,523	329,919
Camcorder	-	-	2	-	-	-	2	1	3	-	6	-	14
CD-ROM/DVD-ROM	2	5	3	5	4	6	2	3	2	2	-	-	34
DVD/Blu-ray	4,171	3,579	4,248	3,738	3,850	3,550	3,992	4,209	3,504	3,729	3,426	3,433	45,429
eBook Reader	1	-	-	-	1	-	-	-	-	-	-	-	2
GPS	1	1	-	-	-	-	-	-	-	-	-	-	2
Green Screen	-	-	2	1	1	1	-	-	-	1	-	-	6
ILL	252	223	210	129	5	44	102	90	109	102	92	126	1,484
Language Kit	30	20	28	41	24	14	37	29	30	24	36	29	342
Laptop	56	39	38	38	38	30	47	49	55	52	45	55	542
Lendery	-	-	-	-	-	-	-	-	-	-	-	25	25
Multimedia Kit	34	42	63	62	30	62	72	58	60	110	64	48	705
Music CD	227	245	277	271	222	250	261	271	202	235	283	197	2,941
Pedometer	1	1	1	1	-	-	-	-	-	-	-	-	4
Periodical	1,040	857	983	766	903	761	885	873	877	769	758	661	10,133
Portable Audio Book	17	24	29	22	19	14	35	36	15	16	15	13	255
Talking Book	610	497	747	554	576	546	676	687	509	603	594	504	7,103
Video Game	259	212	283	255	230	255	398	327	275	268	266	241	3,269
<b>Total Borrowing</b>	<b>45,102</b>	<b>39,445</b>	<b>46,939</b>	<b>42,879</b>	<b>42,016</b>	<b>42,096</b>	<b>51,605</b>	<b>48,750</b>	<b>43,396</b>	<b>44,596</b>	<b>42,503</b>	<b>40,471</b>	<b>529,798</b>

### Database Usage

Adult Subscriptions	4,381	3,396	4,896	3,645	3,172	2,828	3,206	3,384	3,048	5,396	3,489	2,695	43,536
Children's Subscriptions	457	402	339	189	359	312	230	187	274	282	261	215	3,507
York Info (Community)	148,251	94,705	90,171	85,930	88,430	97,210	87,392	101,764	88,781	77,368	89,054	18,466	1,067,522
York Info (Volunteer)	23,156	14,118	12,428	14,280	14,709	17,036	17,129	21,799	21,459	13,201	12,204	5,140	186,659
<b>Total Database Usage</b>	<b>176,245</b>	<b>112,621</b>	<b>107,834</b>	<b>104,044</b>	<b>106,670</b>	<b>117,386</b>	<b>107,957</b>	<b>127,134</b>	<b>113,562</b>	<b>96,247</b>	<b>105,008</b>	<b>26,516</b>	<b>1,301,224</b>