

Newmarket Public Library Statistical Data - 2020

Library Card Holders

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	January - June - Data Not Available due to COVID19 closure						26,055	25,684	25,609			
Residents	January - June - Data Not Available due to COVID19 closure						22,917	22,633	22,538			
Non-Residents	January - June - Data Not Available due to COVID19 closure						3,138	3,051	3,071			

New and Renewed Library Cards

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	363	357	217	158	22	177	12,215	170	187				13,866
New non-resident	101	88	26	-	-	6	6,297	12	39				6,569
Renewed membership	728	601	250	-	-	-	-	538	346				2,463

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	15,871	14,804	14,034	9,467	9,708	12,531	12,215	12,075	12,892				113,597
# of PAC Account Logins	7,389	7,092	5,790	1,814	2,164	5,486	6,297	6,837	6,929				49,798
Room Rentals	61	82	43	-	-	-	-	-	-				186
Room Rental Hours	207	263	143	-	-	-	-	-	-				613

Programs

5 Year Trend - year to date Sept 30

# of Programs Held	2016	2017	2018	2019	2020
Adult	134	150	173	147	44
Children's	747	723	508	506	255
Total Programs	881	873	681	653	299

Program Attendance	2016	2017	2018	2019	2020
Adult	976	1,305	2,752	2,079	180
Children's	6,908	7,200	7,376	4,987	3,379
Total Attendance	7,884	8,505	10,128	7,066	3,559

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Borrowing

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	2,298	2,267	2,324	2,546	2,784	2,627	2,979	2,558	2,473				22,856
eBooks	5,099	5,147	5,984	7,482	8,545	7,490	7,310	6,704	6,089				59,850
eMagazines	674	830	937	969	1,010	901	809	927	1,011				8,068
eMusic	3,820	3,220	2,908	3,829	2,973	2,429	3,473	3,121	2,477				28,250
eVideo	699	687	981	1,310	1,121	928	889	670	629				7,914
Books + Magazines	29,130	28,361	16,891	517	652	3,954	4,524	6,578	9,807				100,414
Audio (Books + Music)	710	664	458	10	49	108	96	152	196				2,443
Movies + Video Games	4,350	3,883	2,178	24	62	300	316	639	948				12,700
Kits	123	132	61	-	-	13	11	9	20				369
Lendery	24	37	21	-	-	-	-	5	-				87
Laptop	47	35	18	-	-	6	11	30	17				164
Total Borrowing	46,974	45,263	32,761	16,687	17,196	18,756	20,418	21,393	23,667				243,115
% Physical	73%	73%	60%	3%	4%	23%	24%	35%	46%				48%
% Virtual	27%	27%	40%	97%	96%	77%	76%	65%	54%				52%

Database Usage

Adult Subscriptions	3,238	2,631	3,021	8,357	7,990	4,605	4,215	4,367	5,001				43,425
Children's Subscriptions	140	230	368	544	415	275	234	416	230				2,852
Total Database Usage	3,378	2,861	3,389	8,901	8,405	4,880	4,449	4,783	5,231				46,277