



# **Town of Newmarket**

## **Minutes**

### **Main Street District Business Improvement Area Board of Management**

Date: Wednesday, March 11, 2020

Time: 8:00 AM

Location: Council Chambers  
Municipal Offices  
395 Mulock Drive  
Newmarket, ON L3Y 4X7

Members Present: Tom Hempen, Chair  
Allan Cockburn, Vice Chair  
Councillor Twinney  
Rob Clark  
Debbie Hill  
Mark Iacovetta  
Jennifer McLachlan (8:07 AM - 9:55 AM)  
Ken Sparks

Members Absent: Councillor Kwapis  
Omar Saer

Staff Present: E. Bryan, Business Development Specialist  
J. Grossi, Legislative Coordinator

Others Present Rob Dale, Master Coach, Rhapsody Strategies

The meeting was called to order at 8:07 AM.  
Tom Hempen in the Chair.

#### **1. Additions and Corrections to the Agenda**

None.

**2. Conflict of Interest Declarations**

None.

**3. Presentations & Recognitions**

**3.1 Main Street District Business Improvement Area Board of Management Strategic Priority Development Workshop**

Rob Dale, Rhapsody Strategies, provided an introduction to the Main Street District Business Improvement Area Board of Management Strategic Priority Development Workshop and asked the Board Members to provide a brief introduction of themselves. The Members participated in a workshop that helped to identify the positive about Main Street including some of the various events and recreational activities available to residents, and identified several wins experienced over the last year regarding parking, garbage, and the vibrancy on the street.

Rob Dale further explained that many Business Improvement Areas (BIA) express confusion regarding their purpose or mandate, and he assisted in the identification of values and areas of interest for the Main Street BIA specifically. The Board Members discussed potential changes to the election process and the levy to align with these values.

**4. Adjournment**

Moved by: Allan Cockburn

Seconded by: Ken Sparks

1. That the meeting be adjourned at 11:47 AM.

**Carried**

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Tom Hempen, Chair

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Date