



Changing our community's perception of homelessness, one job at a time.

Why we are here today.

TO DEVELOP, encourage and promote the Inn Team and Construct as a resource for the Main Street BIA.

To ADVANCE our projects, which will benefit the Main St. Newmarket Business Improvement Area

TO COOPERATE with the Main Street BIA.

TO PROMOTE matters of common concern and interest to our organizations and property owners in the Main St. Newmarket Business Improvement Area

A comparison

The Main Street BIA

**Those experiencing homelessness in
Newmarket**

The Inn Team



The Inn Team's purpose is twofold.

To create an opportunity for real work experience, income and the sense of fulfillment and purpose that comes from a contributing to one's community.

To create common understanding between those experiencing homelessness, and those who are housed in the Newmarket.

The Problem



The Chronically Homeless face several barriers to entering the labour market resulting from a lack of recent experience, access to positive references, and unstable living conditions.

The Solution – How it Works



- Scheduling
 - 3 days a week
 - Minimum 2- 3 hour shifts
- Coordination
- Training
- Supervision - Team Lead
- Insurance - \$5 million liability
- Equipment

Success so far



The Inn Team has been providing nightly cleaning services to Inn From the Cold, creating income opportunities for 11 individuals.

The Inn Team has carried out its first community work order for Councillor

The Inn Team has been accepted into the Fall 2020 cohort of the Toronto Enterprise Funds Employment Social Enterprise Accelerator

Construct –

A Social Enterprise by Blue Door



A Social Enterprise established by Blue Door
Blue Door has operated serving the homeless in York
Region for 39 years

Construct was established

Established as a solution to homelessness.

We create an opportunity for individuals facing homelessness to **build skills**, create **connections** and **gain experience** needed to secure employment in the skilled trades. We aim to lift these individuals out of poverty and into opportunity.

The Problem



CONSTRUCT

An employment social enterprise managed by Blue Door, that fosters labour market attachment for individuals facing barriers to employment in York Region

DID YOU KNOW?

\$24 approximate hourly wage needed to rent a one bedroom apartment in York Region

of contractors in Ontario experienced a shortage of skilled workers in the last year

62%

5.4% rate of unemployment in York Region

There is a growing demand for skilled employees in the construction industry and **vulnerable low-income individuals** need low barrier jobs and a higher income to achieve housing stability.

The Solution – How it Works

Provide skills, connections and experience through:

- 8 week hands-on training program
- LiUNA 506 Partnership to help trainees earn:
 - WHMIS Certification
 - Working at Heights Certification
 - Health and Safety training
 - Personal Protective Equipment
- After their in-class training at LiUNA they come to work on real jobs in the community, supervised by our skilled workers

Success so far



Construct has completed ~\$15,000 in work since we launched September 28th

Construct has quoted over \$60,000 worth of construction and renovation projects in the region

3 of our 8 participants have been offered the opportunity to join the Union's pre-apprenticeship program at LiUNA 506

Construct has received certification from Buy Social for social procurement

Our Partners and Funders



LIUNA LOCAL 506



YMCA GREATER TORONTO



THE HOME DEPOT CANADA
FOUNDATION



KITCHEN 24



BLUE DOOR



RBC FOUNDATION



TORONTO ENTERPRISE FUND (TEF)



MINISTRY OF LABOUR, TRAINING AND
SKILLS DEVELOPMENT

This Employment Ontario program is funded
by the Government of Ontario.

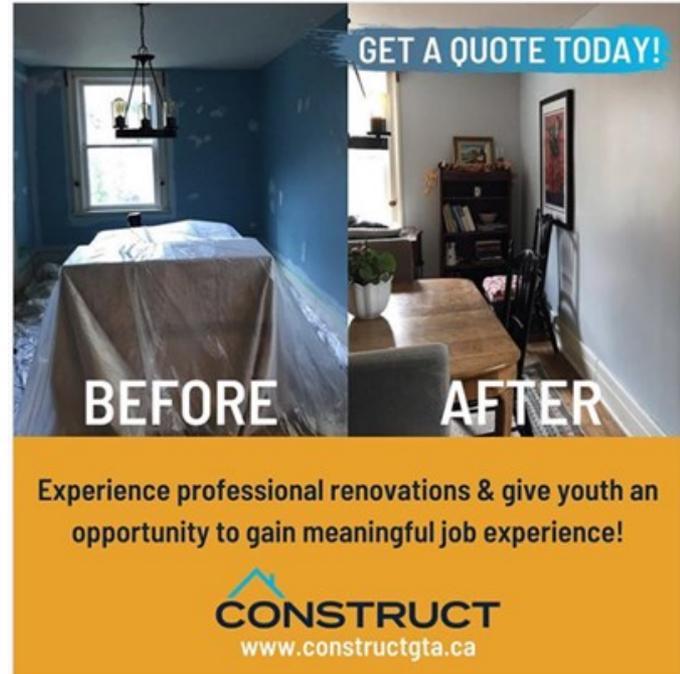
How the Inn Team and Construct can support the Main Street BIA

Provide tangible support from the range of services offered by both of our programs.

Enable the opportunity for the BIA community to engage in social procurement.

Proactively bridge the gap between those experiencing homelessness, and the BIA community.

Customer Testimonials – Construct



“My dinning room is ready for #notThanksGiving thanks to the great work by @constructGTA. Thanks to Vince, Scott and all the hard working crew! If you have a project that’s been on the to do list for too long, I hope you’ll consider this *new* social enterprise of @bluedoorservices” - Karenmbosworth on Instagram