



Town of Newmarket

Minutes (Special Meeting)

Newmarket Economic Development Advisory Committee

Date: Tuesday, June 30, 2020
Time: 11:30 AM
Location: Electronic VIA ZOOM
See How to Login Guide

Members Present: Donna Fevreau, Chair
Carin Binder
Steven Bruno (11:30 AM - 1:14 PM)
Robert Bull (12:21 PM - 1:32 PM)
Marek Dabrowski
Beric Farmer
Patrick Horgan
Brian Johns
Jessica Rawlley
Darryl Sills
Beth Stevenson
Bri-Ann Stuart (11:30 AM - 11:59 AM)
Mayor Taylor
Deputy Mayor & Regional Councillor Vegh
Edmund Yeung

Members Absent: Peter McKinnon
Rod Scotland

Staff Present: C. Kallio, Economic Development Officer
E. Bryan, Business Development Specialist
J. Grossi, Legislative Coordinator
A. Walkom, Legislative Coordinator

The meeting was called to order at 11:30 AM.
Donna Fevreau in the Chair.

1. Notice

Donna Fevreau advised that all Town facilities were closed to the public, and that members of the public were encouraged to attend an electronic Advisory Committee or Board Meeting by joining through the ZOOM information provided with the agenda or by emailing clerks@newmarket.ca.

2. Additions & Corrections to the Agenda

None.

3. Conflict of Interest Declarations

None.

4. Items

4.1 York Region 2019 Employment Survey: Newmarket Results

The Economic Development Officer provided an overview of the York Region 2019 Employment Survey results related to the Town of Newmarket. He outlined the job growth trends, the growth of labour force major sectors from 2006 to 2019, and compared the retail job growth with the healthcare and social assistance job growth numbers.

4.2 Economic Resiliency Action Plan Update and Next Steps

The Business Development Specialist provided a presentation regarding the Economic Resiliency Action Plan Update and the COVID-19 response to Supporting Newmarket Businesses. She provided an overview of the Economic Development Resiliency Action Plan which included the redeployment of Staff to assist the Economic Development department, the Business Assistance Concierge (BAC) partnership with the Newmarket Chamber of Commerce, and the Mentorship Access Program.

The Business Development Specialist analyzed data collected related to businesses who accessed the BAC program and provided next steps. She outlined the collaboration opportunities with the Northern 6 (N6) Municipalities, York Region, Newmarket Chamber of Commerce, and York University for sector specific round tables.

The Economic Development Officer provided an overview of the Temporary Patio Access Program which was launched by Town Staff to

allow business to open outdoor patios as of June 19, 2020, when Newmarket entered stage 2 of the Provincial reopening plan.

The Members of the Newmarket Economic Development Advisory Committee queried Staff on the availability of additional statistics related to the BAC program, tax reduction opportunities for vacant properties, and future marketing and advertising opportunities in relation to businesses reopening.

4.3 2020-2024 Economic Development Strategy Status Update

The Business Development Specialist provided a brief update on the 2020-2024 Economic Development Strategy and advised that the final strategy was expected to be presented to Council by the end of 2020.

Donna Fevreau asked the Members of the Newmarket Economic Development Advisory Committee to provide any ideas or comments to the Economic Development Staff related to how the Town of Newmarket can further support local businesses.

Moved by: Carin Binder

Seconded by: Edmund Yeung

1. That the presentation regarding the York Region 2019 Employment Survey, Economic Resiliency Action Plan Update, and 2020-2024 Economic Development Strategy Status Update provided by the Economic Development Officer and Business Development Specialist, be received.

Carried

5. Adjournment

Moved by: Patrick Horgan

Seconded by: Beric Farmer

1. That the meeting be adjourned at 1:32 PM.

Carried

Donna Fevreau, Chair

Date