

Newmarket Public Library Statistical Data - 2015

Library Card Holders

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,554	23,726	23,837	23,764	23,825							
Residents	21,683	21,773	21,867	21,790	21,836							
Non-Residents	1,871	1,953	1,970	1,974	1,989							

New and Renewed Library Cards

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	258	498	362	237	210								1,565
New non-resident	39	37	34	30	35								175
Renewed membership	735	319	811	627	646								3,138

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,036	12,715	14,146	12,834	13,365								66,096
# of PAC Account Logins	5,581	4,957	6,051	5,809	5,662								28,060
Room Rentals	64	71	67	199	64								465
Room Rental Hours	171	187	168	82	160								767

Programs

5 Year Trend - year to date May 31

# of Programs Held	2011	2012	2013	2014	2015
Adult	19	39	60	86	99
Children's	452	558	574	587	550
Total Programs	471	597	634	673	649

Program Attendance	2011	2012	2013	2014	2015
Adult	957	1,307	835	1,088	903
Children's	6,163	5,587	6,077	5,880	5,420
Total Attendance	7,120	6,894	6,912	6,968	6,323

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Borrowing

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	726	706	903	873	801								4,009
eBooks	3,076	2,930	3,235	2,896	2,913								15,050
eMagazines	323	421	575	382	356								2,057
eMusic	2,613	2,621	3,737	4,044	2,975								15,990
eVideo	54	98	160	144	55								511
Backpack Kit	4	3	5	3	2								17
Book	25,489	22,981	28,858	26,932	26,378								130,638
CD-ROM/DVD-ROM	17	34	29	19	26								125
DVD/Blu-ray	3,703	4,135	5,223	4,433	4,380								21,874
eBook Reader	4	5	3	8	3								23
GPS	-	2	1	2	4								9
ILL	198	162	203	184	190								937
Language Kit	54	41	46	35	39								215
Laptop	12	12	17	46	25								112
Multimedia Kit	66	84	76	45	64								335
Music CD	384	363	568	591	469								2,375
Pedometer	7	9	20	9	41								86
Periodical	1,121	865	1,113	1,145	959								5,203
Portable Audio Book	58	26	48	32	49								213
Talking Book	850	836	960	778	960								4,384
Video	9	10	4	2	5								30
Video Game	267	262	372	301	274								1,476
Total Borrowing	39,035	36,606	46,156	42,904	40,968								205,669

Database Usage

Adult Subscriptions	2,408	4,643	2,317	2,166	na								11,534
Children's Subscriptions	843	na	752	321	645								2,561
York Info (Community)	95,740	105,204	111,837	118,114	82,379								513,274
York Info (Volunteer)	11,015	16,268	18,059	16,927	9,917								72,186
Total Database Usage	110,006	126,115	132,965	137,528	92,941								599,555