

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> • May IdeaMarket on Assisted Suicide had approx. 22 participants 	<ul style="list-style-type: none"> • CPAs of Canada program on Identity Theft had 9 participants; 3 more in series planned for fall • Shakespeare Allowed program successful so far and will be renewed in Sept. 	<ul style="list-style-type: none"> • Staff participated in Smart Commute Bike to Work Day
Spaces	<ul style="list-style-type: none"> • The Era article on IdeaMarket published • Nonprofits solicited for interest in booking main floor display case 	<ul style="list-style-type: none"> • Staff exploring use of storage room for maker equipment space for public • Staff consulted with PlaYR film festival staff on digital media station plans 	<ul style="list-style-type: none"> • Signs, bookmarks and media release advertising summer Sunday openings released • Two positive user comments received about summer Sunday openings • Website homepage slides generated 5,399 clicks in May; 715 clicks for Zinio, Gale Courses, Indieflix & Mango
Positioning	<ul style="list-style-type: none"> • Library exploring joint sponsorship with Jazz+ Festival • Library coordinating joint ad for all York libraries in 2015 Franco-York Directory 	<ul style="list-style-type: none"> • Several outreach visits made to schools for Kindergarten welcome nights 	<ul style="list-style-type: none"> • CEO held first “Pop-Up Library” outreach at Farmer’s Market; attendees reported having seen e-resource ads in The Era • NPL News e-newsletter generated 1,808 opens (49%), 444 click-throughs
Resources	<ul style="list-style-type: none"> • A family newly arrived in Canada thanked library staff for making them feel welcome 	<ul style="list-style-type: none"> • 3D printer certification courses and printing appointments for public have begun; first patron to print made 3 objects and library posted to Twitter • Another parent comment on success of Reading Buddies; called it an “intergalactic” part of their child’s reading 	<ul style="list-style-type: none"> • Self-service accounted for a record 61% of all check-outs for both April and May • New printing server being set up for self-serve solution • Setup in progress for upgrade to interactive voice response system (renewals, etc) • Preparations underway for upgrade to Polaris ILS
Organization & Operations	<ul style="list-style-type: none"> • New Volunteer Services Coordinator recruited and will start in June 	<ul style="list-style-type: none"> • Staff attended training session on 3D design software in cooperation with Aurora library 	<ul style="list-style-type: none"> • Head of Adult Services resigned; recruitment for replacement underway • Staff attended Lead the Change conference on engaging your community to improve digital literacy and outreach initiatives.