



Strategic Operations Report: June-August, 2020

Note: Report does not include details about recovery and re-opening of the library where these have been reported elsewhere.

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> 2020-2021 Cinemania TIFF film circuit postponed indefinitely; will relaunch in 2021 without Southlake in the name 	<ul style="list-style-type: none"> Library recognized with letter from Deputy Premier for its role in the Ontario PPE Collective to produce face shields at Newmarket Community partnership programs presented online: law for seniors, composting, record collecting 	<ul style="list-style-type: none"> Library working with Town to introduce online room booking software
Spaces	<ul style="list-style-type: none"> Library website continually being updated as to COVID-19 status All 4 book clubs continue to meet monthly online Cookbook Club running online with 12 members 	<ul style="list-style-type: none"> Children's storytimes, activity programs, and Reading Buddies running online via Zoom Summer online singalong concerts with Russ attracted 175 participants Teen activities such as Escape Room run online Maker programs continue to be held online Library's Tech Help one-on-one service continues to be offered via telephone 	<ul style="list-style-type: none"> Summer Reading Club transitioned to online with the purchase of READsquared platform; 208 registrants
Positioning	<ul style="list-style-type: none"> CEO participated on juries for Business Excellence Awards 	<ul style="list-style-type: none"> YouTube videos on using library online services created 	<ul style="list-style-type: none"> Library marketing transitioned to mostly via social media; almost

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	<ul style="list-style-type: none"> Library contributed content to the Town's HomeSweetHome page for virtual activities during COVID 		<p>40,000 people reached by messages since April</p> <ul style="list-style-type: none"> Several articles on library re-opening written for local media outlets
Resources	<ul style="list-style-type: none"> Library working with Shadowpath Theatre on a virtual Classic Play Reading Club to pilot on Oct. 1 	<ul style="list-style-type: none"> Ordering, receiving and processing of new books etc. resumed in July Interlibrary loan has resumed slowly as other libraries re-open 	<ul style="list-style-type: none"> Library launched PressReader online news/magazine database on Sept 1 in consortium with N6 libraries Hoopla download limits returned to 5 per patron per month in August after being raised to 8 during shutdown
Organization & Operations	<ul style="list-style-type: none"> Library conducting inventory of building assets as part of Asset Management project at Town 		<ul style="list-style-type: none"> Benjamin Shaw hired as Manager, Library Operations; Jennifer Leveridge as Manager, Library Services