

Newmarket Public Library Statistical Data - 2020

Library Card Holders

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	January - June - Data Not Available due to COVID19 closure											
Residents	January - June - Data Not Available due to COVID19 closure											
Non-Residents	January - June - Data Not Available due to COVID19 closure											

New and Renewed Library Cards

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	363	357	217	158	22	177							1,294
New non-resident	101	88	26	-	-	6							221
Renewed membership	728	601	250	-	-	-							1,579

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	15,871	14,804	14,034	9,467	9,708	12,531							76,415
# of PAC Account Logins	7,389	7,092	5,790	1,814	2,164	5,486							29,735
Room Rentals	61	82	43	-	-	-							186
Room Rental Hours	207	263	143	-	-	-							613

Programs

5 Year Trend - year to date June 30

# of Programs Held	2016	2017	2018	2019	2020
Adult	134	150	173	147	22
Children's	747	723	508	506	205
Total Programs	881	873	681	653	227

Program Attendance	2016	2017	2018	2019	2020
Adult	976	1,305	2,752	2,079	123
Children's	6,908	7,200	7,376	4,987	2,437
Total Attendance	7,884	8,505	10,128	7,066	2,560

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Borrowing

2020	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	2,298	2,267	2,324	2,546	2,784	2,627							14,846
eBooks	5,099	5,147	5,984	7,482	8,545	7,490							39,747
eMagazines	674	830	937	969	1,010	901							5,321
eMusic	3,820	3,220	2,908	3,829	2,973	2,429							19,179
eVideo	699	687	981	1,310	1,121	928							5,726
Backpack Kit	8	5	3	-	-	-							16
Book	28,110	27,429	16,366	511	644	3,862							76,922
CD-ROM/DVD-ROM	4	5	-	-	-	-							9
Camcorder	-	-	1	-	-	-							1
DVD/Blu-ray	3,729	3,292	1,842	18	47	256							9,184
DVD/Blu-ray - Restricted-	331	303	147	1	1	25							808
ILL	122	134	41	-	-	9							306
Language Kit	40	40	9	-	-	4							93
Laptop	47	35	18	-	-	6							106
Lendery	24	37	20	-	-	-							81
Multimedia Kit	75	87	49	-	-	9							220
Music CD	166	126	79	5	2	12							390
Periodical	898	798	484	6	8	83							2,277
Portable Audio Book	12	16	20	-	1	-							49
Talking Book	532	522	359	5	46	96							1,560
Video Game	286	283	189	5	14	19							796
Total Borrowing	46,974	45,263	32,761	16,687	17,196	18,756							177,637
% Physical	73%	73%	60%	3%	4%	23%							52%
% Virtual	27%	27%	40%	97%	96%	77%							48%

Database Usage

Adult Subscriptions	3,238	2,631	3,021	8,357	7,990	4,605							29,842
Children's Subscriptions	140	230	368	544	415	275							1,972
Total Database Usage	3,378	2,861	3,389	8,901	8,405	4,880							31,814