

Newmarket Public Library Statistical Data - 2015

Library Card Holders

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,554	23,726	23,837	23,764								
Residents	21,683	21,773	21,867	21,790								
Non-Residents	1,871	1,953	1,970	1,974								

New and Renewed Library Cards

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	258	498	362	237									1,355
New non-resident	39	37	34	30									140
Renewed membership	735	319	811	627									2,492

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,036	12,715	14,146	12,834									52,731
# of PAC Account Logins	5,581	4,957	6,051	5,809									22,398
Room Rentals	64	71	67	85									287
Room Rental Hours	171	187	168	199									724

Programs

5 Year Trend - year to date April 30

# of Programs Held	2011	2012	2013	2014	2015
Adult	17	36	43	65	78
Children's	354	420	443	449	490
Total Programs	371	456	486	514	568

Program Attendance	2011	2012	2013	2014	2015
Adult	874	1,263	412	969	749
Children's	4,797	4,450	4,517	4,395	4,347
Total Attendance	5,671	5,713	4,929	5,364	5,096

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Borrowing

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	736	706	903	873									3,218
eBooks	3,066	2,930	3,235	2,896									12,127
eMagazines	323	421	575	382									1,701
eMusic	2,613	2,621	3,737	4,404									13,375
eVideo	54	98	160	144									456
Backpack Kit	4	3	5	3									15
Book	25,489	22,981	28,858	26,932									104,260
CD-ROM/DVD-ROM	17	34	29	19									99
DVD/Blu-ray	3,703	4,135	5,223	4,433									17,494
eBook Reader	4	5	3	8									20
GPS	-	2	1	2									5
ILL	198	162	203	184									747
Language Kit	54	41	46	35									176
Laptop	12	12	17	46									87
Multimedia Kit	66	84	76	45									271
Music CD	384	363	568	591									1,906
Pedometer	7	9	20	9									45
Periodical	1,121	865	1,113	1,145									4,244
Portable Audio Book	58	26	48	32									164
Talking Book	850	836	960	778									3,424
Video	9	10	4	2									25
Video Game	267	262	372	301									1,202
Total Borrowing	39,035	36,606	46,156	43,264									165,061

Database Usage

Adult Subscriptions	2,408	4,643	2,317	2,166									11,534
Children's Subscriptions	843	na	752	321									1,916
York Info (Community)	95,740	105,204	111,837	118,114									430,895
York Info (Volunteer)	11,015	16,268	18,059	16,927									62,269
Total Database Usage	110,006	126,115	132,965	137,528									506,614