

## STRATEGIC OPERATIONS REPORT: APRIL 2015

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul> <li>April IdeaMarket had 15 participants</li> <li>May IdeaMarket will be on Assisted Suicide</li> <li>2<sup>nd</sup> Shakespeare Allowed program attracted 9 readers and 3 observers</li> </ul>	<ul> <li>April Marketing Toolbox program with Chamber of Commerce successful</li> <li>Staff met with PlāYR film festival to discuss collaboration on a digital media station in the library</li> <li>Another session of computer classes begun as part of Inn From The Cold employment program</li> <li>Several school and daycare outreach visits conducted</li> </ul>	<ul> <li>Women's Centre of York Region reports several new clients heard about them through library</li> </ul>
Spaces	<ul> <li>Media release on IdeaMarket written; The Era to publish article in May</li> </ul>	<ul> <li>Provincial capacity grant to fund a Digital Media Station &amp; expanded maker equipment</li> </ul>	<ul> <li>Signs, bookmarks and media release advertising summer Sunday openings planned</li> <li>Staff gathering quotes for new shelving range for expanded talking books collection (including CNIB/CELA discs)</li> <li>Positive feedback received from 2 residents on Green Reads used book machine</li> </ul>
Positioning	<ul> <li>CEO and Board Chair attended Mayor's annual address luncheon</li> </ul>	<ul> <li>Student in Excel workshop reports she is taking it to improve her employment prospects</li> </ul>	<ul> <li>CEO interviewed for York Region Media Group article on public libraries</li> <li>Library ad created for message screens at local medical clinic who offered free advertising</li> </ul>
Resources	<ul> <li>Pilot of outsourced Era archive for 1978-79 placed online by CCDA and being compared by staff to the same years in existing archive</li> </ul>	<ul> <li>Average monthly attendance for Word &amp; Excel workshops in 2015 is 27</li> <li>Children's author visits by Andrea Beck and Philippa Dowding presented as part of Lifelong Learning series</li> <li>3D printer moved to visible location on 2<sup>nd</sup> floor</li> </ul>	<ul> <li>Planning for staffing on summer Sundays underway</li> <li>One self-checkout unit re- vamped to allow for better sightlines and accessibility</li> </ul>
Organization & Operations	<ul> <li>Volunteer Services Coordinator resigned; recruitment of replacement underway</li> </ul>	<ul> <li>CEO attended ORION's THINK! Conference to explore future broadband possibilities</li> <li>3D printer software Makerware installed on public workstations</li> </ul>	<ul> <li>Systems Technician resigned and replaced</li> <li>CEO attended Libraries 2025 conference in Toronto</li> <li>York Info staff attended InformOntario Symposium in London, ON</li> </ul>