

Sidewalk Occupancy and The Main Street BIA District: COVID-19 Response

June 11, 2020 Special BIA Meeting

Purpose of Today

- Share results of BIA Membership survey and follow up calls
- Discuss AGCO updated patio requirements and ORegs for patios
- Discuss next steps

BIA Survey Results

- 33 businesses responded to the survey
- 55% of the businesses who responded indicated that the program does not directly apply to them (wouldn't use a patio)

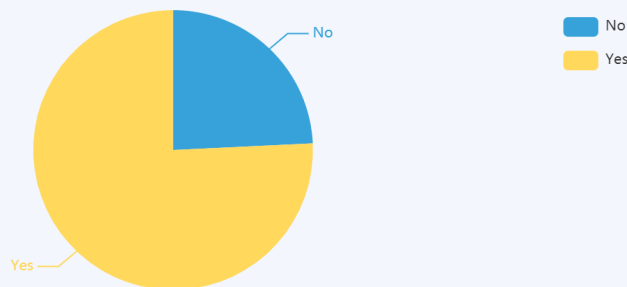
BIA Survey Results



- 25/33 businesses indicated that they were in favour of the sidewalk occupancy program
- 93.33% of those who were in favour, were still in favour if it removed parking (one not in favour)

Are you in favour of an expanded patio and sidewalk occupancy program in the BIA district, open to both retail and restaurant businesses?

33 Responses



Are you still in favour of a sidewalk occupancy program if it temporarily removes up to 20 (of 47) on street parking spaces in front of participating businesses?

15 Responses



BIA Survey Results



- 13 surveyed interested in participating in the program themselves once more information is available

BIA Survey Results



- Comments included:
- Parking:
 - Ensure 30 minute parking remains
 - Consider adding additional 30 minute parking spaces throughout adjacent streets
- Bylaws
 - Town needs to set Clear guidelines and expectations so that all businesses apply the rules of safe practices re COVID 19.
 - Desire to put out tables but not take up a parking space
 - By laws should be on site to ensure proper social distancing and restriction of crowd sizes
- Street Closures
 - Town should consider closing the street
 - Town should definitely not close the street

BIA Survey Results



- Business Impacts
 - All businesses should have an equal opportunity to participate
 - Need clarity on expenses
 - Lack of parking would hurt our business
 - Would allow us to serve more customers
 - Support any activity that may increase business values
 - All businesses need help
 - Businesses want help with tent, table and chair rentals

AGCO and Phase 2



- Newmarket is still considered to be in “Phase 1” of re-opening
- Preparing for a Town wide patio program in conjunction with Provincial regulations
- Working to be prepared for Phase 2 announcement as soon as possible

AGCO Requirements



- The physical extension of the premises is adjacent to the premises to which the licence to sell liquor applies;
- The municipality in which the premises is situated has indicated it does not object to an extension;
- The licensee is able to demonstrate sufficient control over the physical extension of the premises;
- There is no condition on the liquor sales licence prohibiting a patio; and,
- The capacity of any new patio, or extended patio space where the licensee has an existing licensed patio, does not exceed 1.11 square metres per person.

Potential Opportunity

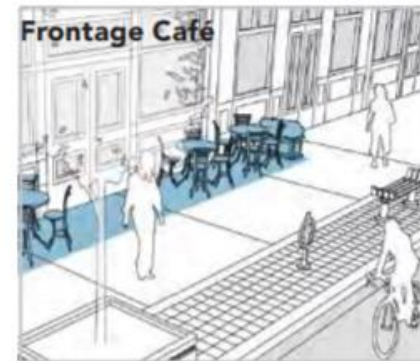
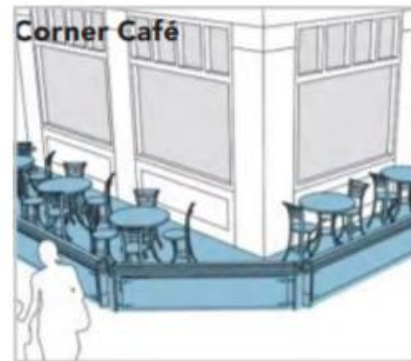
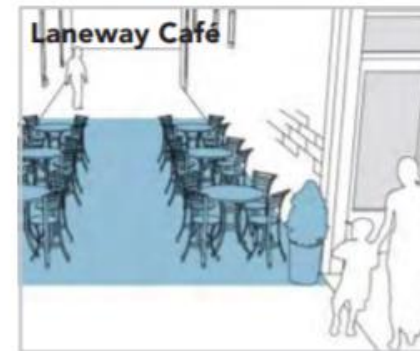


Figure 4.2

Quick Updates



- Businesses will need to supply own chair/table rentals. May be a benefit to order as a group
- Riverwalk and OTH options but need some more research and balancing requests
- Flowers – tangential to patio program

What's next?



- Expression of interest – determine any further businesses who might wish to participate
- Receive applications and develop BIA wide plan that looks at all applications together
- Examine temporary speed reduction and other safety measures
- Town to procure safety related items in the BIA district
- 30 minute parking being examined

Questions and Ideas