

A wide-angle photograph of a paved path winding through a park. The path is flanked by lush green grass and trees with vibrant autumn foliage in shades of yellow, orange, and red. A large, leafy tree is prominent on the right side of the path. The sky is clear and blue.

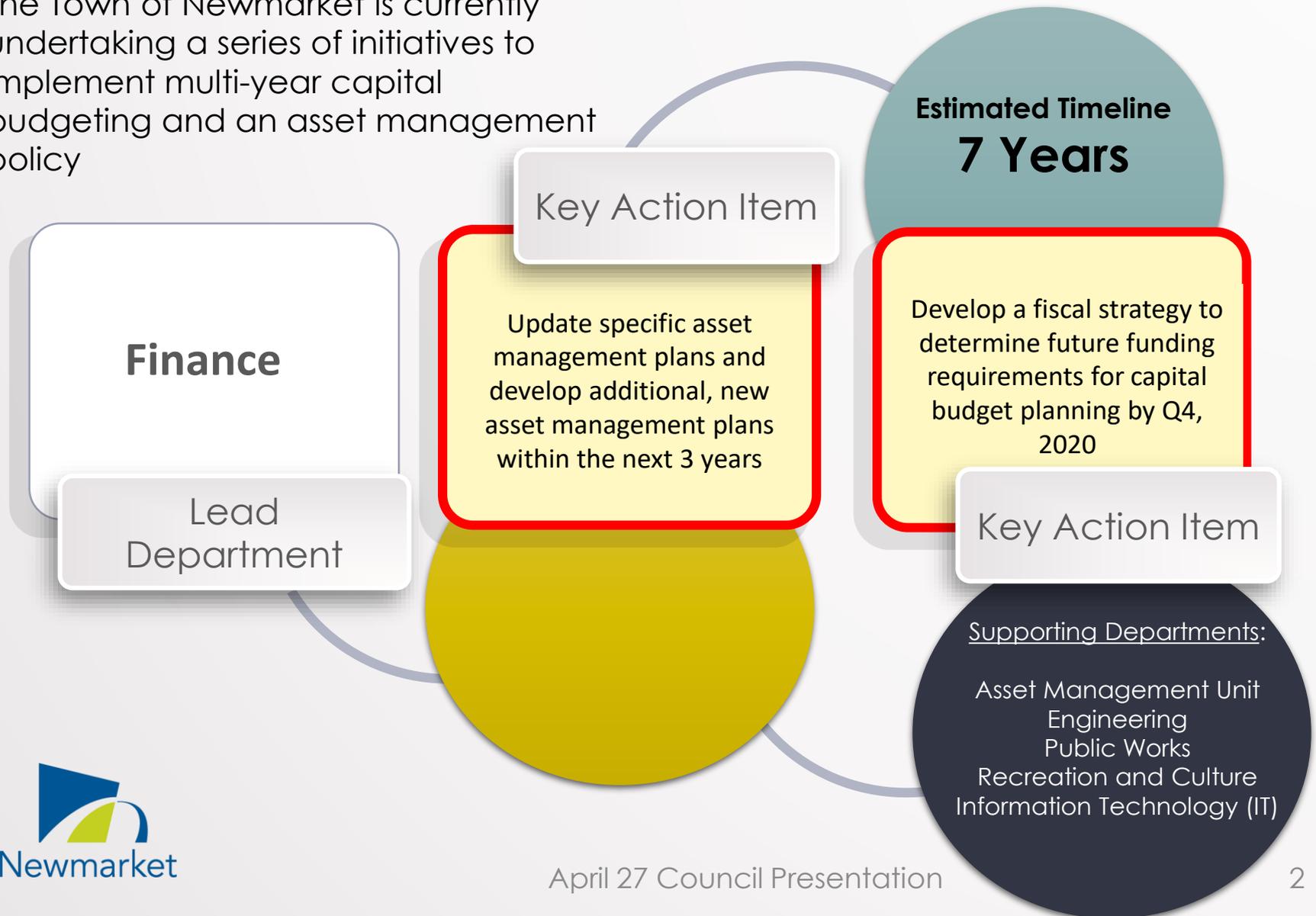
REV IT UP

KEY ACTION ITEM WORK PLAN

APRIL 27, 2020 COUNCIL PRESENTATION

REV it up Initiative: Capital Planning and Asset Management

The Town of Newmarket is currently undertaking a series of initiatives to implement multi-year capital budgeting and an asset management policy



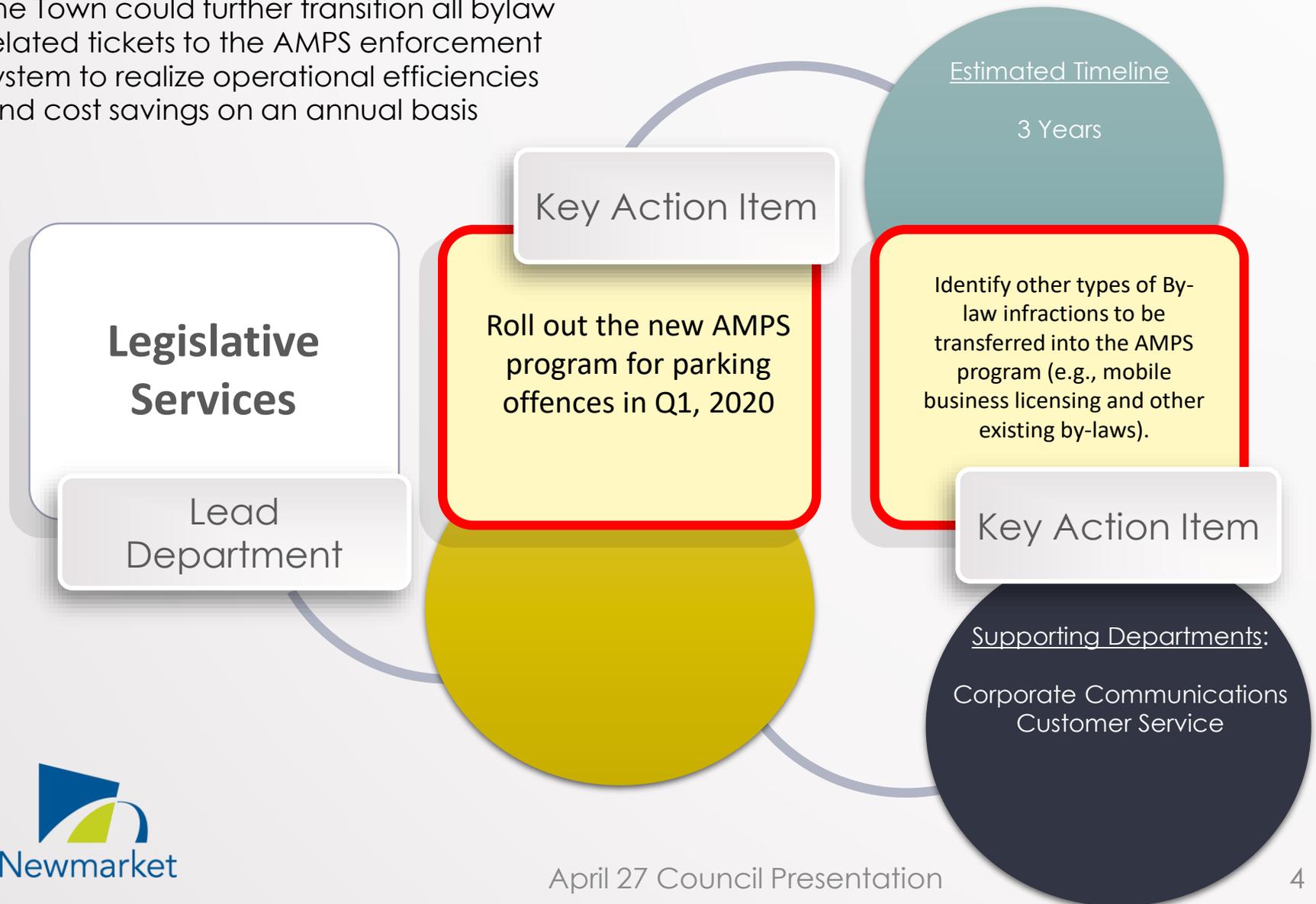
REV it up Initiative: Electronic Records Management

The Town could invest in an Electronic Records Management System (ERMS) that would both store and dispose of records once no longer required by FOI or CRA standards



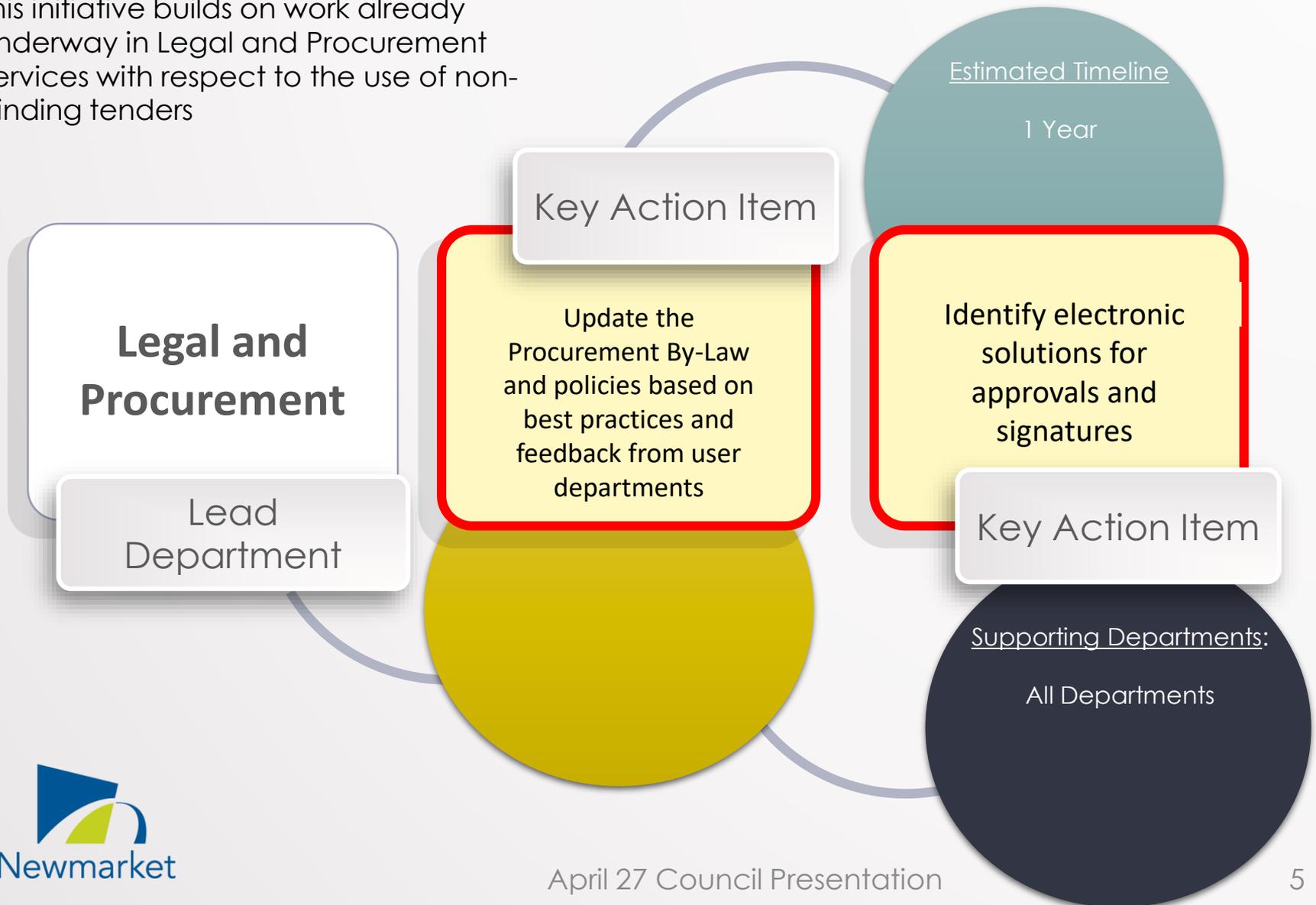
REV it up Initiative: Administrative Monetary Penalty System

The Town could further transition all bylaw related tickets to the AMPS enforcement system to realize operational efficiencies and cost savings on an annual basis



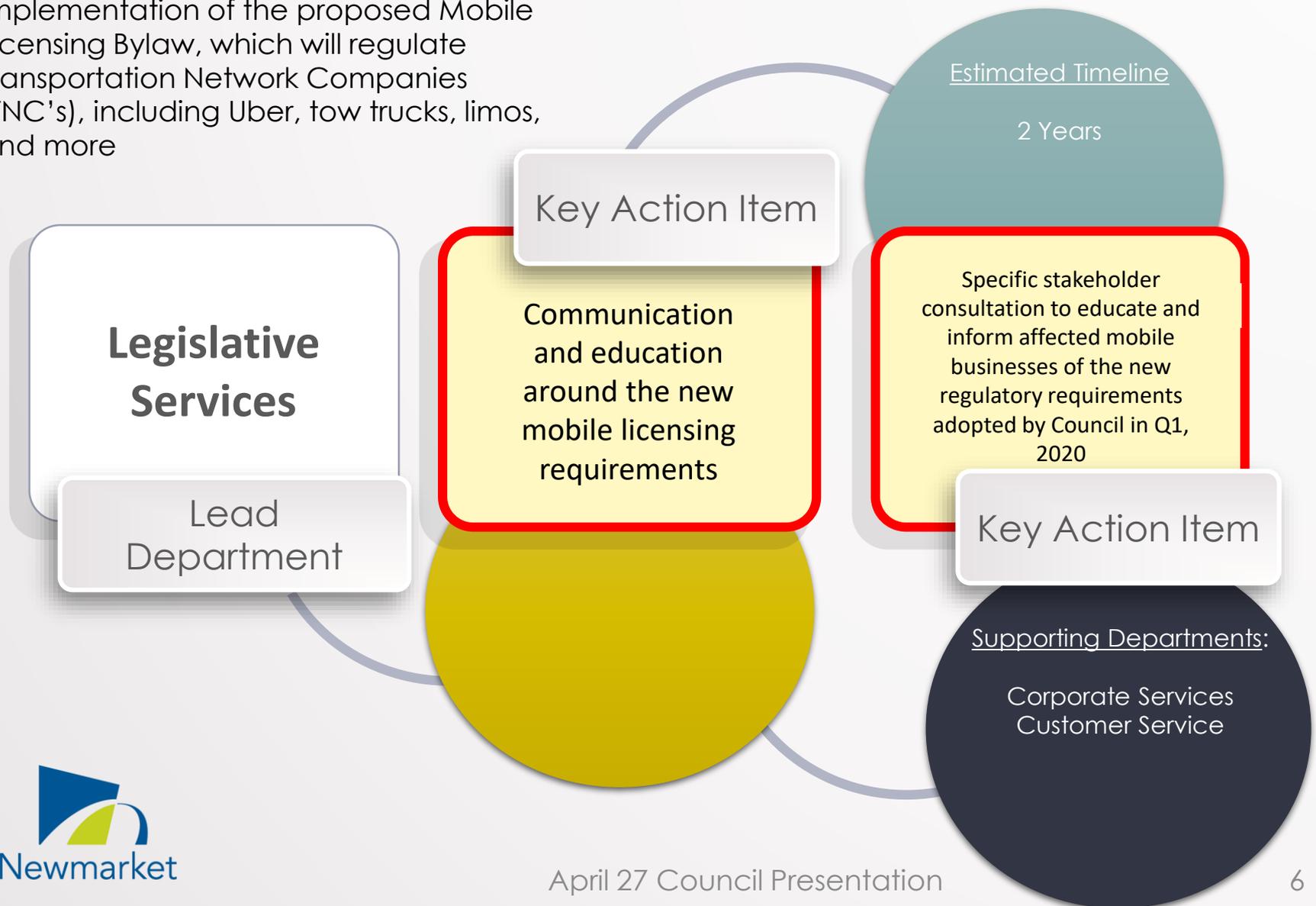
REV it up Initiative: Updates to Procurement Policies and Procedures

This initiative builds on work already underway in Legal and Procurement Services with respect to the use of non-binding tenders



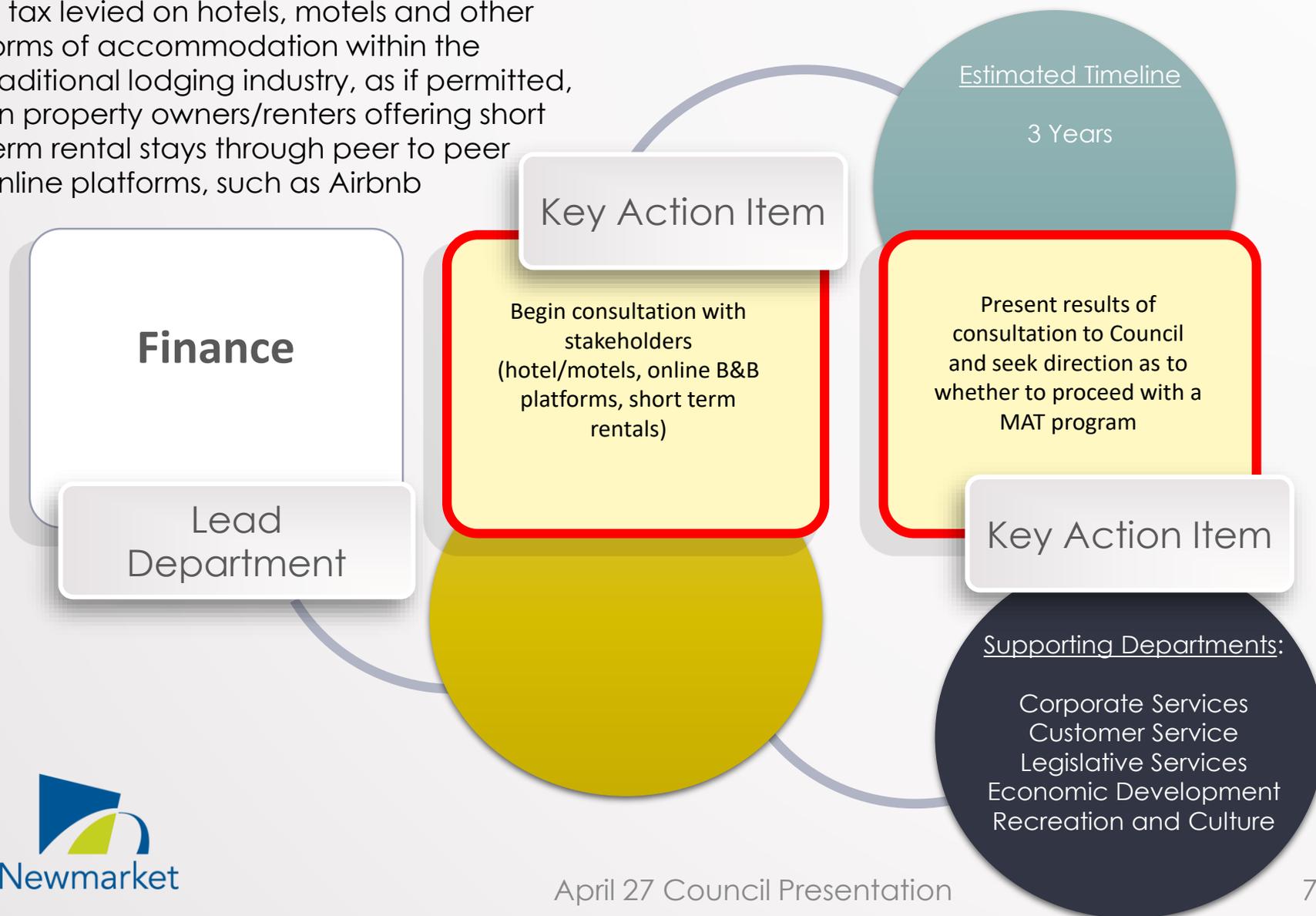
REV it up Initiative: Licensing Transportation Network Companies (TNC's)

Implementation of the proposed Mobile Licensing Bylaw, which will regulate Transportation Network Companies (TNC's), including Uber, tow trucks, limos, and more



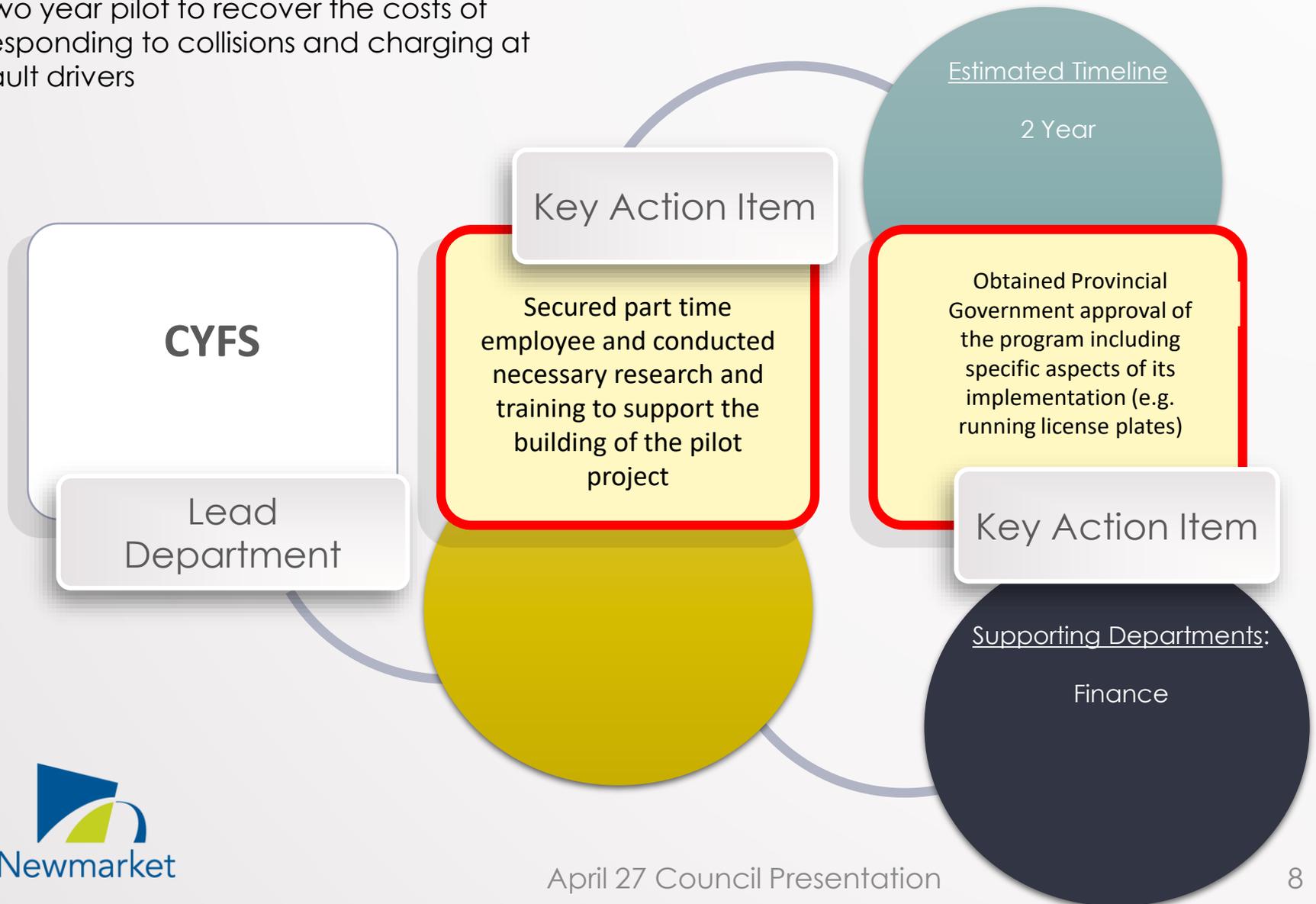
REV it up Initiative: Municipal Accommodation Tax (MAT)

A tax levied on hotels, motels and other forms of accommodation within the traditional lodging industry, as if permitted, on property owners/renters offering short term rental stays through peer to peer online platforms, such as Airbnb



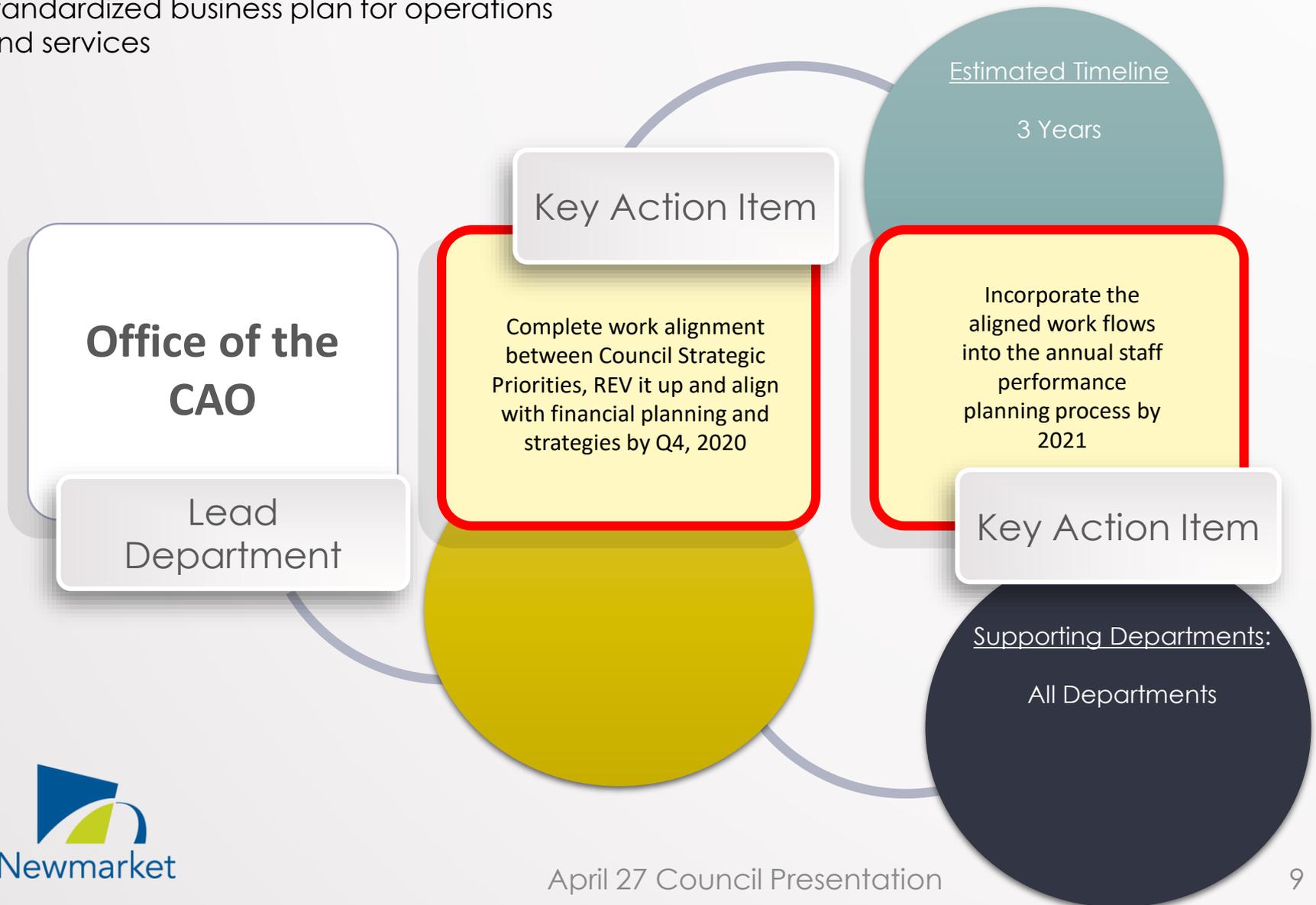
REV it up Initiative: Central York Fire Service (CYFS) – Collision Fee

Two year pilot to recover the costs of responding to collisions and charging at fault drivers



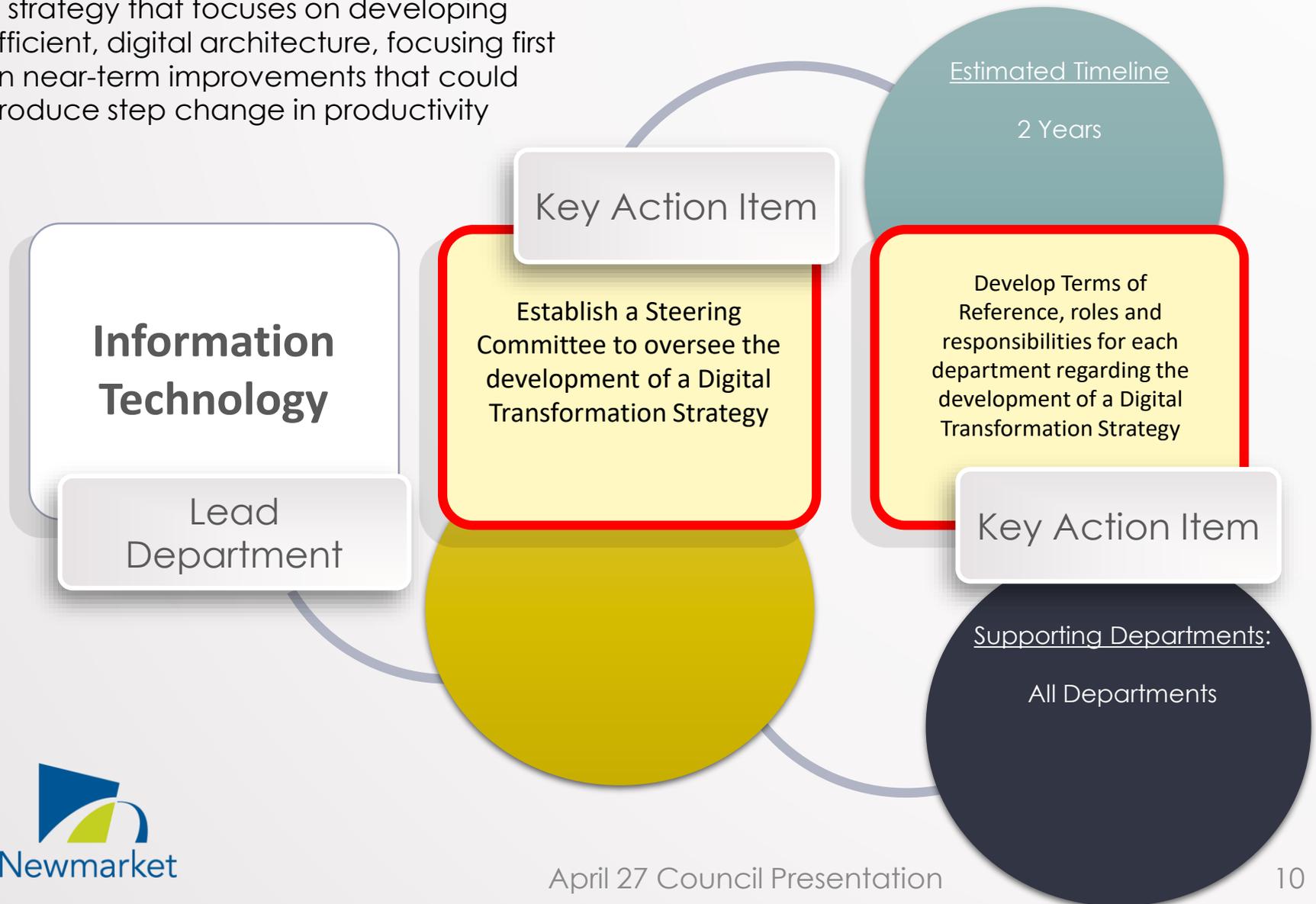
REV it up Initiative: Business Planning

Standardized business plan for operations and services



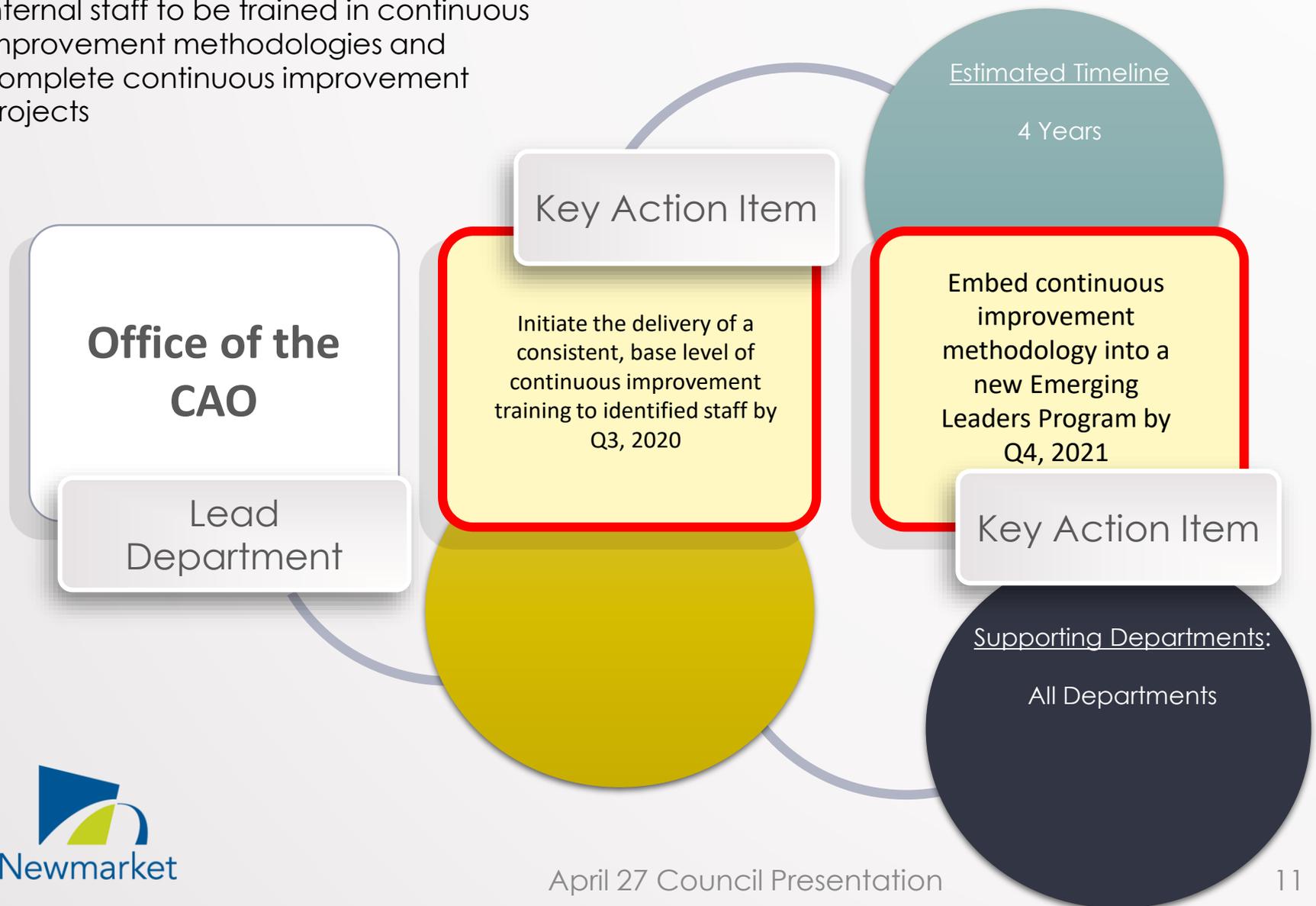
REV it up Initiative: Digital Transformation Strategy

A strategy that focuses on developing efficient, digital architecture, focusing first on near-term improvements that could produce step change in productivity



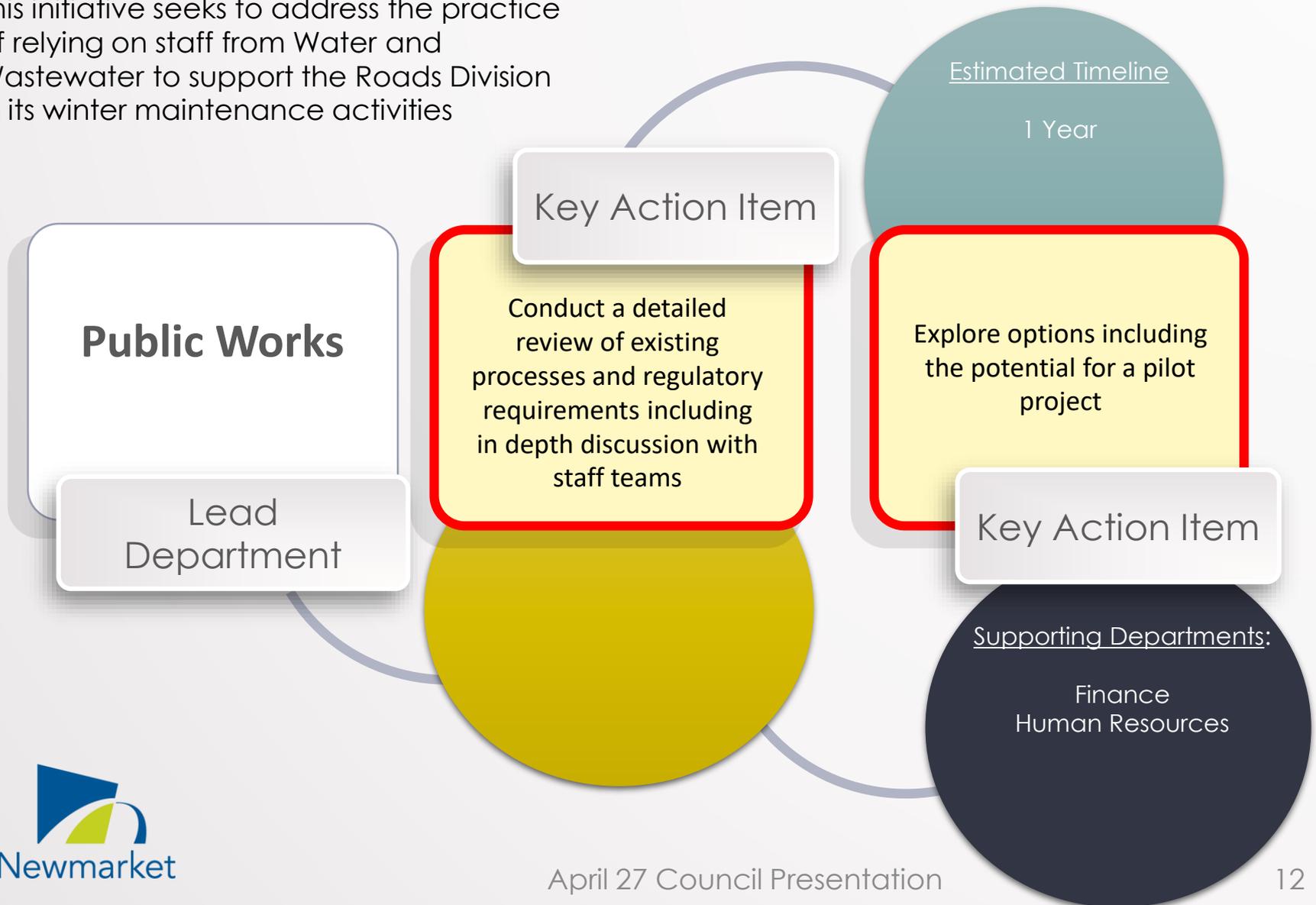
REV it up Initiative: Continuous Improvement Program

Internal staff to be trained in continuous improvement methodologies and complete continuous improvement projects



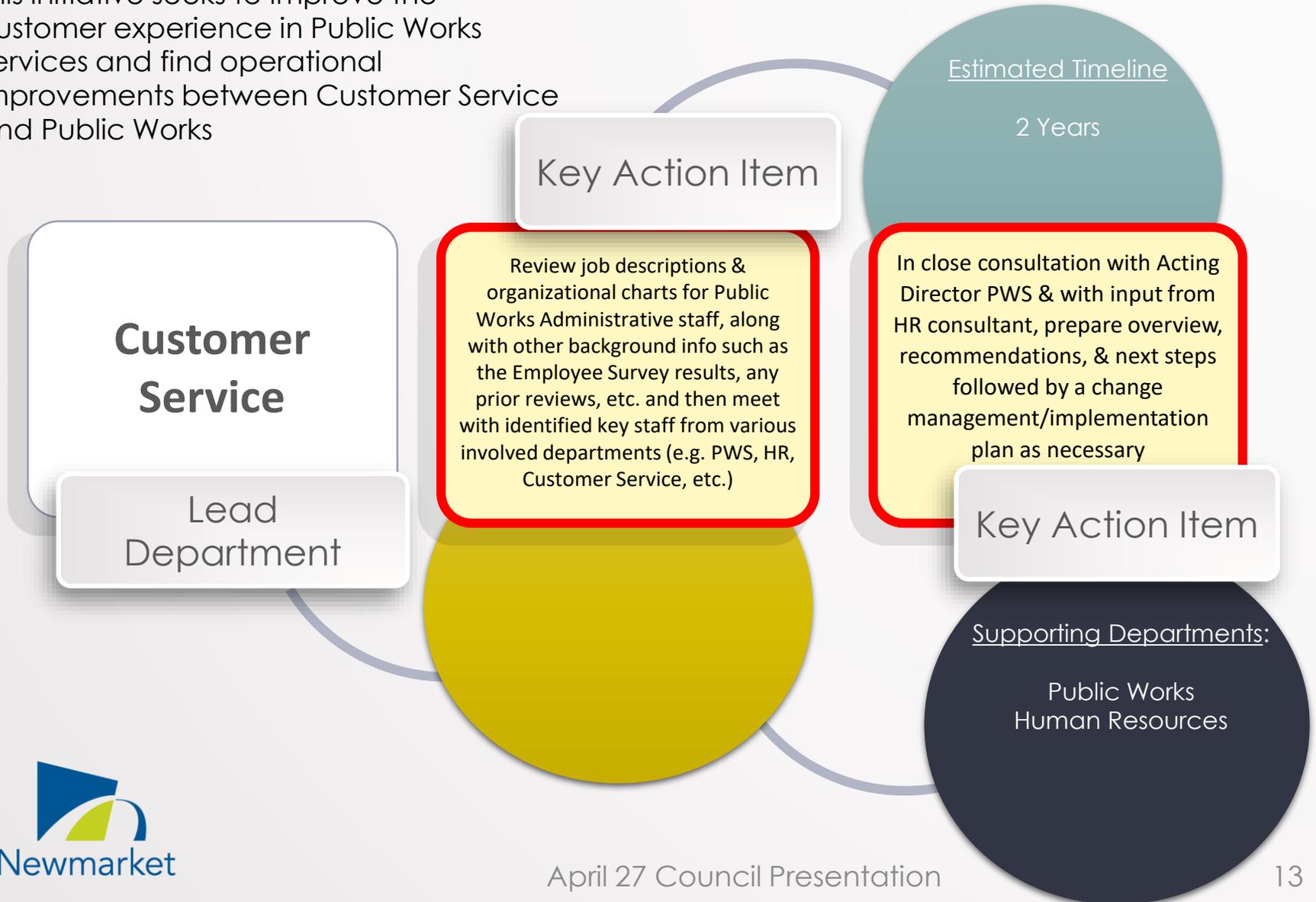
REV it up Initiative: Operations Review – Winter Maintenance and Water / Wastewater

This initiative seeks to address the practice of relying on staff from Water and Wastewater to support the Roads Division in its winter maintenance activities



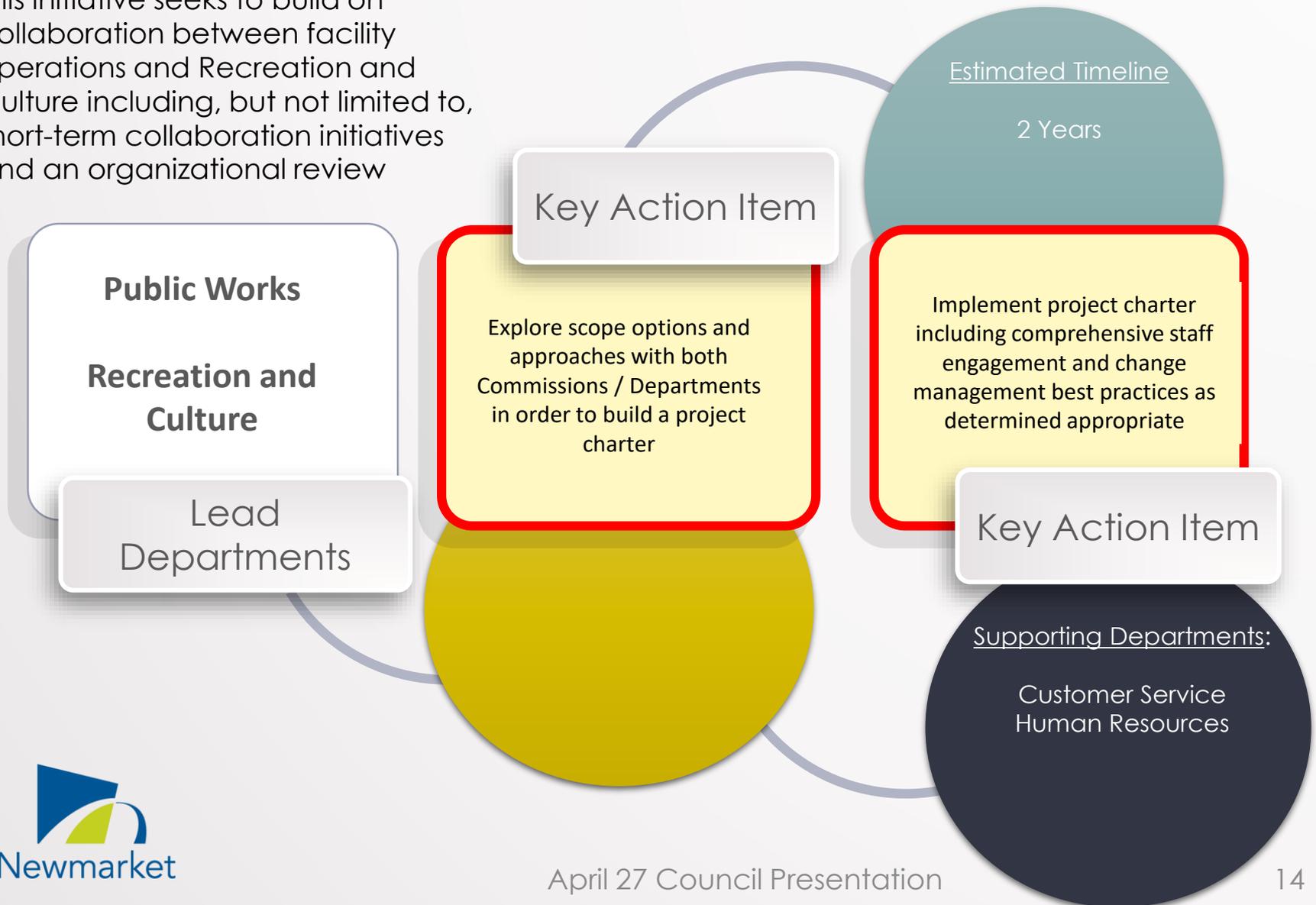
REV it up Initiative: Customer Service Integration – Public Works Services

This initiative seeks to improve the customer experience in Public Works Services and find operational improvements between Customer Service and Public Works



REV it up Initiative: Increased Collaboration: Facility operations and Recreation and Culture

This initiative seeks to build on collaboration between facility operations and Recreation and Culture including, but not limited to, short-term collaboration initiatives and an organizational review



REV it up Initiative: Future focused initiatives (2021 or later start)

- Performance Management
 - CYFS Multi-year Single Source Contracts
 - CYFS – Collaborative Recruitment
 - Organizational Review
 - Technical Function Assessment
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- Review and select other items listed in the REV it up Report for additional potential items as capacity enables additional initiatives.

Thank you.....
Questions?