

Evaluation Criteria

- Continuance of Economic Development Strategy
- Aligns with York Region Economic Development Strategy
- Aligns with or supports Council Strategic Priorities

Aligns with
Current Direction
and Strategy



- Requires Partnership in the Community
- Requires Cross-Corporate Collaboration
- Able to directly influence the issue

Ability to Create
Impact/Change



- Creates an environment where job creation will grow
- Potential to Grow New Businesses
- Tools to increase assessment value of commercial properties

Economic Impact



- Existing or New Initiative for Economic Development
- Time required to move initiative ahead
- Cost considerations

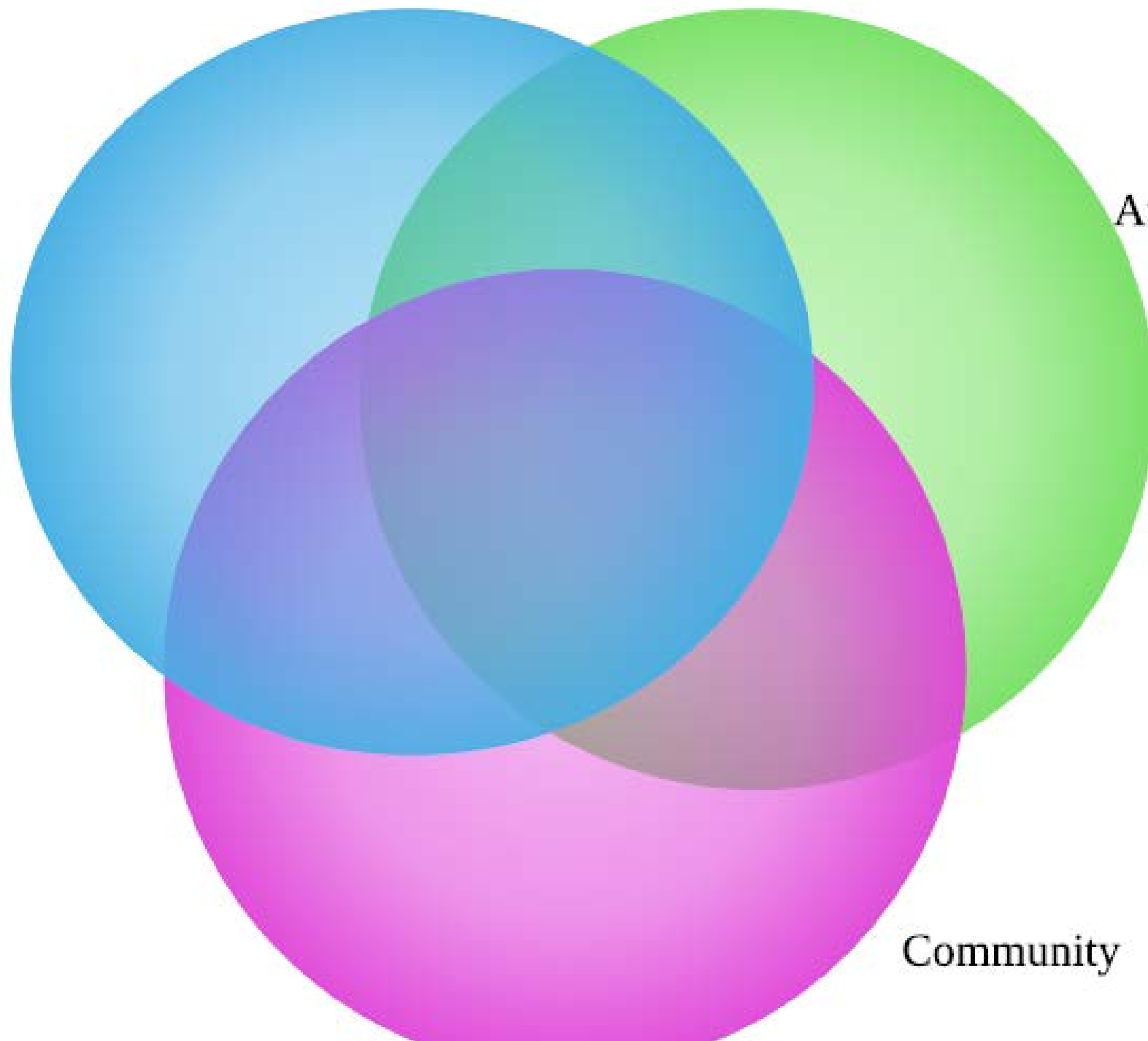
Resourcing
Implications



Retention

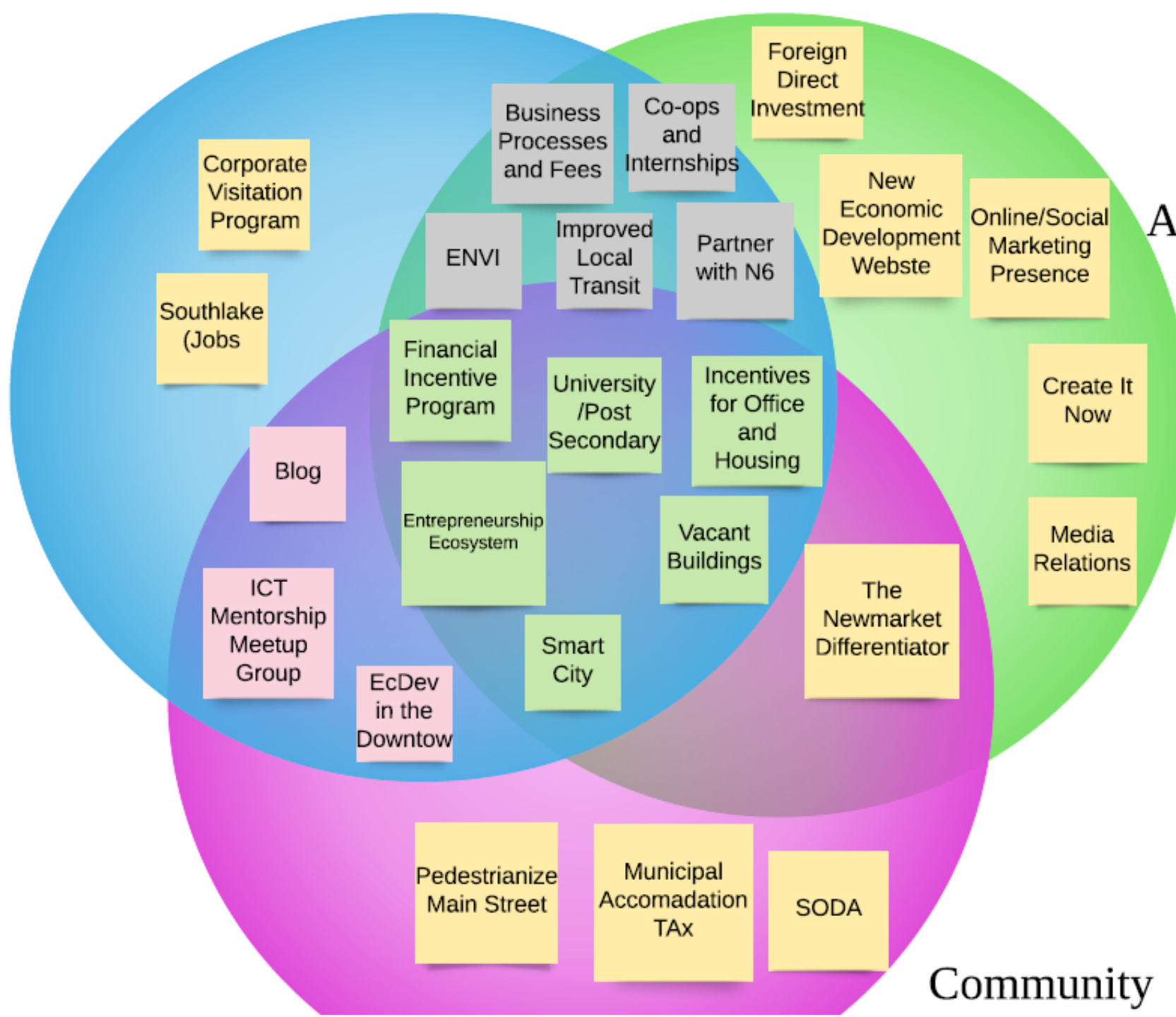
Attraction

Community



Retention

Attraction



Community

Newmarket's ARC of Economic Development

