

Newmarket Public Library Statistical Data - 2015

Library Card Holders

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,554	23,726	23,837									
Residents	21,683	21,773	21,867									
Non-Residents	1,871	1,953	1,970									

New and Renewed Library Cards

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	258	498	362										1,118
New non-resident	39	37	34										110
Renewed membership	735	319	811										1,865

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	13,036	12,715	14,146										39,897
# of PAC Account Logins	5,581	4,957	6,051										16,589
Room Rentals	64	71	67										202
Room Rental Hours	171	187	168										525

Programs

5 Year Trend - year to date March 31

# of Programs Held	2011	2012	2013	2014	2015
Adult	10	30	30	47	60
Children's	252	306	314	320	348
Total Programs	262	336	344	367	408

Program Attendance	2011	2012	2013	2014	2015
Adult	617	1,161	251	619	631
Children's	3,079	3,085	3,084	3,230	2,852
Total Attendance	3,696	4,246	3,335	3,849	3,483

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Borrowing

2015	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	736	706	903										2,345
eBooks	3,066	2,930	3,235										9,231
eMagazines	323	421	575										1,319
eMusic	2,613	2,621	3,737										8,971
eVideo	54	98	160										312
Backpack Kit	4	3	5										12
Book	25,489	22,981	28,858										77,328
CD-ROM/DVD-ROM	17	34	29										80
DVD/Blu-ray	3,703	4,135	5,223										13,061
eBook Reader	4	5	3										12
GPS	-	2	1										3
ILL	198	162	203										563
Language Kit	54	41	46										141
Laptop	12	12	17										41
Multimedia Kit	66	84	76										226
Music CD	384	363	568										1,315
Pedometer	7	9	20										36
Periodical	1,121	865	1,113										3,099
Portable Audio Book	58	26	48										132
Talking Book	850	836	960										2,646
Video	9	10	4										23
Video Game	267	262	372										901
Total Borrowing	39,035	36,606	46,156										121,797

Database Usage

Adult Subscriptions	2,408	4,643	2,317										9,368
Children's Subscriptions	843	na	752										1,595
York Info (Community)	95,740	105,204	111,837										312,781
York Info (Volunteer)	11,015	16,268	18,059										45,342
Total Database Usage	110,006	126,115	132,965										369,086