



STRATEGIC OPERATIONS REPORT – MARCH, 2015

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> IdeaMarket held on <i>What are you eating?</i> with about 20 participants. April topic: <i>Video activism & social change</i> Inaugural Shakespeare Allowed program held with 6 volunteer readers 	<ul style="list-style-type: none"> Seed Starting program held for the Newmarket Grows Seed Library; 50 participants Video Editing Workshop presented in partnership with PlāYR film festival Staff met with Region social worker about referrals to library computer workshops First of a series of financial literacy programs with CPAs of Canada had 7 participants 	
Spaces	<ul style="list-style-type: none"> Sign for <i>The Curve</i> youth collaborative centre mounted 	<ul style="list-style-type: none"> eResources web page revamped with new eBook and e-resource instructions Donated ActivBoard and projector installed in Story Room for children’s program use 	<ul style="list-style-type: none"> Sales so far of used books from Green Reads machine at Magna Centre: \$58 Partitions installed to divide customer service desk from staff work area
Positioning		<ul style="list-style-type: none"> Bi-weekly ads about library e-resources begun in The Era; to continue until Dec under media partnership. 70 clicks on ad’s unique URL so far. 	<ul style="list-style-type: none"> Library exhibited at the Home & Lifestyle Show; 146 entrants in tablet giveaway of which 57 agreed to e-newsletter Mindstorms demo at Home Show well received
Resources	<ul style="list-style-type: none"> Potential partner to accelerate Era archive is Canadian Community Digital Archives; offered free digitization with ongoing hosting fee; pilot of 1978-79 has begun 	<ul style="list-style-type: none"> 3D printer testing successful; certification course & printing service to launch in May Patron taking library Word course to prepare for college as part of retraining after workplace accident Revamped <i>Computers 101</i> program had 5 participants Program on building an app in development with 	<ul style="list-style-type: none"> Zinio launched new One Account features and improved mobile apps Over 1100 web page views recorded for March Break programs

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		<ul style="list-style-type: none"> • community member • March Break programs a success; 60 attended LEGO/Mindstorms programs 	
Organization & Operations	<ul style="list-style-type: none"> • Volunteer Services Coordinator has resigned; revamp of Visiting Library Service underway prior to replacement 	<ul style="list-style-type: none"> • Staff visited Innisfil Public Library's ideaLAB to investigate maker equipment & software 	<ul style="list-style-type: none"> • Orientation session held on Governance for N6 Library Board members