

STRATEGIC OPERATIONS REPORT – FEBRUARY, 2015

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	 IdeaMarket held on Can you afford to get old? with 35 participants. March topic: What are you eating? Meeting held with WWI Committee to plan collaboration on 100th anniversary Training underway for King Township membership in York Info partnership; agreement drafted 	 First Restocking your marketing toolbox workshop in partnership with Chamber of Commerce a success; 25 attendees Pilot Entrepreneurs in Residence program in planning for June with Chamber and Startup York Seed Starting program planned for the Newmarket Grows Seed Library 	 Library hosted children's events as part of the Town's Winterfest with 60 in attendance CEO made presentation on library to Town Council as part of new council orientation
Spaces	•	Discussions taking place with Blue Door Shelters on digital services outreach	 Green Reads machine at Magna Centre now fully operational Permanent partitions ordered to divide customer service desk from staff work area
Positioning	•	 The Era published articles on library e-resources and Impact Survey Article on Gale Courses in Chamber of Commerce's new quarterly Your Business 	 NPL News e-newsletter generated 1,736 opens and 434 clicks back to library site, mainly for new e-services and computer workshops CEO met with YRMG editor to discuss library editorial content for <i>The Era</i>
Resources	 Meeting held with potential partner to accelerate digitization of remaining years of <i>The Era</i> archive Library Knitting Club knitted hats and scarves as part of Chase the Chill Newmarket program; 20 given out 	 Reading Buddies participant reported jumping from reading level 16 to 20 Staff did talk on Blox & Bots program for Region makerspace group New session of Blox & Bots launched eBooks 101 program changed to E-services for beginners. 427 patrons attended 53 sessions since 2011! 	Free tax clinics hosted by CPAs of Canada completely booked, with some clients turned away

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Organization & Operations	Library team raised \$1265 in Coldest Night of the Year walk	Repairs to build plate of 3D printer completed; being tested	 Building of new website begun with installation of replacement software Cabling work done to facilitate furniture moves in circulation area and upcoming installation of new printing system