

## Newmarket Public Library Statistical Data - 2018

### Library Card Holders

2018	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,992	23,607	23,809	23,747	23,694	23,941	24,048	23,873	23,880	23,891	23,834	23,645
Residents	21,466	21,071	21,226	21,135	21,081	21,306	21,383	21,190	21,186	21,174	21,110	20,931
Non-Residents	2,526	2,536	2,583	2,612	2,613	2,635	2,665	2,683	2,694	2,717	2,724	2,714

### New and Renewed Library Cards

2018	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	254	220	396	204	215	460	363	302	334	263	193	233	3,437
New non-resident *	56	48	61	37	37	41	51	50	44	53	43	32	553
Renewed membership	706	653	682	698	682	685	1,069	899	694	653	598	410	8,429
Total 2018	960	873	1,078	902	897	1,145	1,432	1,201	1,028	916	791	643	11,866

\* included in New registrations

2018	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	15,959	13,788	16,400	14,560	14,054	14,191	17,470	16,851	14,544	14,097	13,035	11,987	176,936
PAC Account Logins	7,021	6,359	7,201	7,427	7,052	6,701	7,853	8,300	7,691	7,771	7,510	6,190	87,076
Room Rentals	74	73	89	74	80	66	68	67	66	64	46	39	805
Room Rental Hours	267	267	204	259	248	252	230	199	210	197	211	165	2,707

### Programs 5 Year Trend - year to date December 30

# of Programs Held	2014	2015	2016	2017	2018
Adult	247	256	254	310	360
Children's	1,345	1,320	1,308	1,282	888
Total Programs	1,592	1,576	1,562	1,592	1,248

Program Attendance	2014	2015	2016	2017	2018
Adult	2,229	2,660	1,961	2,627	4,890
Children's	13,794	13,566	12,276	12,516	12,030
Total Attendance	16,023	16,226	14,237	15,143	16,920

## Newmarket Public Library Statistical Data - 2018

### Borrowing

2018	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	1,255	1,114	1,293	1,344	1,225	1,441	1,502	1,653	1,527	1,638	1,458	1,484	16,934
eBooks	3,737	3,664	3,777	3,877	3,670	3,758	4,358	4,474	4,032	4,099	4,014	4,084	47,544
eMagazines	321	266	300	277	247	212	284	288	264	488	887	681	4,515
eMusic	2,747	2,815	3,590	2,896	2,357	2,717	3,124	2,632	3,484	3,195	2,666	2,555	34,778
eVideo	182	190	228	193	187	210	203	209	207	209	239	237	2,494
Backpack Kit	4	8	7	9	16	16	18	13	7	12	4	6	120
Book	25,015	23,217	26,214	25,055	26,060	26,084	33,471	32,471	27,545	26,905	24,745	22,296	319,078
CD-ROM/DVD-ROM	4	2	4	-	2	7	4	4	15	4	-	2	48
DVD/Blu-ray	4,007	3,464	4,365	3,705	3,646	3,704	3,891	4,199	3,704	3,407	3,363	3,147	44,602
eBook Reader	-	-	-	-	1	-	-	-	-	-	-	2	3
GPS	-	-	-	-	-	8	2	-	-	-	-	1	11
ILL	143	191	193	164	186	178	133	194	221	228	224	127	2,182
Language Kit	43	27	44	39	26	47	33	26	32	37	35	26	415
Laptop	29	44	41	47	64	61	48	46	53	53	49	33	568
Multimedia Kit	47	41	74	45	47	39	86	88	82	92	58	48	747
Music CD	248	227	379	360	333	285	305	314	350	305	240	251	3,597
Pedometer	1	2	3	-	5	3	4	4	1	2	2	-	27
Periodical	833	690	739	798	823	933	1,070	841	1,011	906	853	736	10,233
Portable Audio Book	5	9	9	8	5	6	15	10	20	23	22	26	158
Talking Book	686	623	696	655	760	658	679	700	606	725	572	536	7,896
Video Game	272	241	312	253	272	270	354	376	272	238	256	212	3,328
<b>Total Borrowing</b>	<b>39,579</b>	<b>36,835</b>	<b>42,268</b>	<b>39,725</b>	<b>39,932</b>	<b>40,637</b>	<b>49,584</b>	<b>48,542</b>	<b>43,433</b>	<b>42,566</b>	<b>39,687</b>	<b>36,490</b>	<b>499,278</b>

### Database Usage

Adult Subscriptions	2,104	3,530	3,051	5,038	3,236	2,451	2,742	2,557	2,905	4,756	3,015	5,737	41,122
Children's Subscriptions	210	263	365	247	482	422	307	197	232	232	168	381	3,506
York Info (Community)	139,809	130,230	149,855	179,945	153,681	153,896	153,175	129,586	154,878	192,335	171,101	191,104	1,899,595
York Info (Volunteer)	34,053	22,557	16,226	22,057	20,590	16,215	19,777	18,229	17,491	33,882	29,474	47,108	297,659
<b>Total Database Usage</b>	<b>176,176</b>	<b>156,580</b>	<b>169,497</b>	<b>207,287</b>	<b>177,989</b>	<b>172,984</b>	<b>176,001</b>	<b>150,569</b>	<b>175,506</b>	<b>231,205</b>	<b>203,758</b>	<b>244,330</b>	<b>2,241,882</b>