## **Deputation and Further Notice Request Form**

Please complete this form to speak at a meeting of Town Council or Committee of the Whole or to receive further notification regarding an item on the agenda. If filling out by hand please print clearly.

Please email to clerks@newmarket.ca, fax to 905-953-5100 or mail or drop off at Legislative Services Department, Town of Newmarket Municipal Offices, 395 Mulock Drive, PO Box 328, STN Main, L3Y 4X7

Name: Liam Kearney	
Organization / Group/ Business represented:	
AIIM Digital	
Address:	Postal Code:
Daytime Phone No:	Home Phone:
Email:	Date of Meeting: 19th February
Is this an item on the Agenda? ■ Yes	Agenda Item No:
I request future notification of meetings	I wish to address Council / Committee
Describe in detail the reason for the deputation and what action you will be asking Council/Committee to take (if applicable):	
I want to get some feedback from the committee about some unique marketing options that I have that will benefit the local business community in Newmarket. I wanted to find out what options you think will benefit business owners before approaching them directly. This will include some print and digital options that will allow business owners to generate more foot traffic in store and allow owners to capture information about prospects and customers to be able to market and promote to them with new offers. We have seen increase in sales and optins of between 10 and 40% using this system.	
Do you wish to provide a written or electronic communication or background information  Yes  No Please submit all materials at least 5 days before the meeting.	

## Deputation Guidelines:

- Deputations related to items on the agenda can be accommodated up to and including the meeting day:
- Deputations related to items not on the agenda may be scheduled within sixty (60) days of receipt of this form;
- Deputations will not be heard on a matter decided upon by Council until ninety (90) days have passed from the date of the matter's disposition by Council;
- Deputations are limited to 5 minutes.

Be advised that all Council and Committee of the Whole meetings are audio-video recorded and live streamed online. If you make a presentation to Council or Committee of the Whole, your presentation becomes part of the public record and you will be listed as a presenter in the minutes of the meeting. We post our minutes online, so the listing of your name in connection with the agenda item may be indexed by search engines like Google.

Personal information on this form will be used for the purposes of sending correspondence relating to matters before Council. Your name, address, comments, and any other personal information, is collected and maintained for the purpose of creating a record that is available to the general public in a hard copy format and on the internet in an electronic format pursuant to Section 27 of the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c.M.56, as amended. Questions about this collection should be directed to the Director of Legislative Services/Town Clerk, Town of Newmarket, 395 Mulock Drive, P.O. Box 328, STN Main, Newmarket, ON L3Y 4X7; Telephone 905 895-5193 Ext. 2211 Fax 905-953-5100