



Town of Newmarket

Minutes

Joint NEDAC & Council Workshop

Date: Tuesday, October 22, 2019

Time: 4:30 PM

Location: Cane Room
Municipal Offices
395 Mulock Drive
Newmarket, ON L3Y 4X7

Council Members Present: Mayor Taylor
Deputy Mayor & Regional Councillor Vegh
Councillor Simon (4:46 PM - 6:16 PM)
Councillor Woodhouse (4:46 PM - 5:54 PM)
Councillor Kwapis

NEDAC Members Present: Donna Fevreau, Chair
Carin Binder
Robert Bull
Marek Dabrowski
Patrick Horgan
Brian Johns
Peter McKinnon
Rod Scotland
Beth Stevenson
Bri-Ann Stuart
Edmund Yeung

Staff Present: J. Sharma, Chief Administrative Officer
S. Chase, Director, Innovation & Strategic Initiatives
J. Unger, Acting Director, Planning & Building Services
C. Kallio, Economic Development Officer
K. Saini, Deputy Town Clerk
E. Bryan, Business Development Specialist
J. Grossi, Legislative Coordinator

Guest: Glenn Pothier

The meeting was called to order at 4:46 PM.

Mayor Taylor in the Chair.

The Joint Newmarket Economic Development Advisory Committee and Council Workshop lost quorum at 5:54 PM.

1. Notice

Mayor Taylor advised that in accordance with the Town's Procedure By-law, no decisions are to be made but rather this meeting was an opportunity for Council to have informal discussion regarding various matters.

2. Additions & Corrections to the Agenda

None.

3. Declarations of Pecuniary Interest

None.

4. Economic Development Strategic Plan: Scoping Potential 2020-2024 Strategy Initiatives

4.1 Opening Remarks

Mayor Taylor provided an introduction to the Joint Newmarket Economic Development Advisory Committee (NEDAC) and Council workshop regarding the development of the 2020-2024 Economic Development Strategic Plan.

Glenn Pothier provided an outline of the agenda and process that the Members will be undertaking throughout the activities during the workshop.

4.2 Potential Economic Development Strategy Initiatives

The Economic Development Officer provided a preliminary list of strategies for the 2020-2024 Economic Development strategy, which included the following:

- Intelligent Community/Smart City
- Supporting Southlake's Growth and Leadership Innovation
- Incentives for Major Developments
- Marketing the Corridors Campaign
- Supporting Wealth Creating Companies

- Tourism
- Targeted Foreign Direct Investment (FDI)
- Post-Secondary Opportunities
- Downtown: The Living Room of the Community

The Economic Development Officer reviewed the draft 2020-2023 York Region Economic Development Action Plan which includes the key themes of business, innovation and talent.

The Members discussed additional strategies initiatives including transportation, collaboration with N6, marketing and branding.

4.3 Assessment Criteria

Glenn Pothier reviewed the assessment criteria, and gathered additional criteria ideas from the Members.

4.4 -- Break --

4.5 Welcome to the Dragon's Den

Members of Council and NEDAC discussed the core economic development objectives, strategy initiatives in support of the objectives, and the role of NEDAC in furthering the strategy initiatives. The groups presented their findings and gathered feedback from the other Members.

The Joint Newmarket Economic Development Advisory Committee and Council Workshop lost quorum during this time; however discussion continued.

4.6 Looking Ahead and Open Forum

The Economic Development Officer outlined the next steps of the development of the 2020-2024 Economic Development Strategic Plan and advised the Economic Development Action Plan Business Summit would be scheduled for early 2020.

4.7 Closing Remarks

Closing remarks were provided by Glenn Pothier.

5. Adjournment

The workshop ended at 8:17 PM.

John Taylor, Mayor

Kiran Saini, Deputy Town Clerk