

**Minister
Responsible for
Seniors Affairs**

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March 17, 2015

Dear Mayor or Reeve,

In advance of Seniors' Month I am writing to encourage you to proclaim June as Seniors' Month in your community.

June marks the 31st anniversary of Seniors' Month in Ontario. To recognize the important achievements we have made together, and the important role seniors play in our communities, this year's Seniors' Month theme is "Vibrant Seniors, Vibrant Communities." We will be sending you promotional materials for Seniors' Month soon and have attached a sample proclamation for your consideration.

I would also like to encourage you to work with your MPP(s) to host Seniors' Month events in your community.

Please contact us at infoseniors@ontario.ca if you would like to post any events you are planning on the Ontario Seniors' Secretariat website (Ontario.ca/seniors).

Seniors' Month presents a great opportunity to promote the Senior of the Year Award, which is awarded each year by the Government of Ontario through municipalities. I hope to visit a number of participating municipalities over the course of Seniors' Month to recognize the achievements of local seniors.

We also recently celebrated the second anniversary of Ontario's Action Plan for Seniors, a plan that focuses on active aging and improved safety and security for seniors. We've made many strides including expanding the "Finding Your Way Program," in partnership with the Alzheimer Society of Ontario to better reach Ontario's diverse and growing seniors population. The program will offer "safety kits", in four new languages: Arabic, Tagalog, Tamil and Urdu. This builds on the current languages available: English, French, Cantonese, Mandarin and Punjabi, Italian, Spanish and Portuguese. The safety kits are available for download at Findingyourwayontario.ca

For more information on these programs and other supports for seniors, you can visit Ontario.ca/seniors.

Thank you,

A handwritten signature in black ink that reads "Mario Sergio".

Mario Sergio
Minister

Enclosure