



**vivaNext - Davis Drive and Yonge Street Updates**  
**Town of Newmarket Committee of the Whole**  
**April 13, 2015**



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be moved

# Agenda



- > Opening/Introduction
- > Davis Drive update
- > Yonge Street update
- > Business Support
- > Staying informed





## 2014 Davis Drive milestones

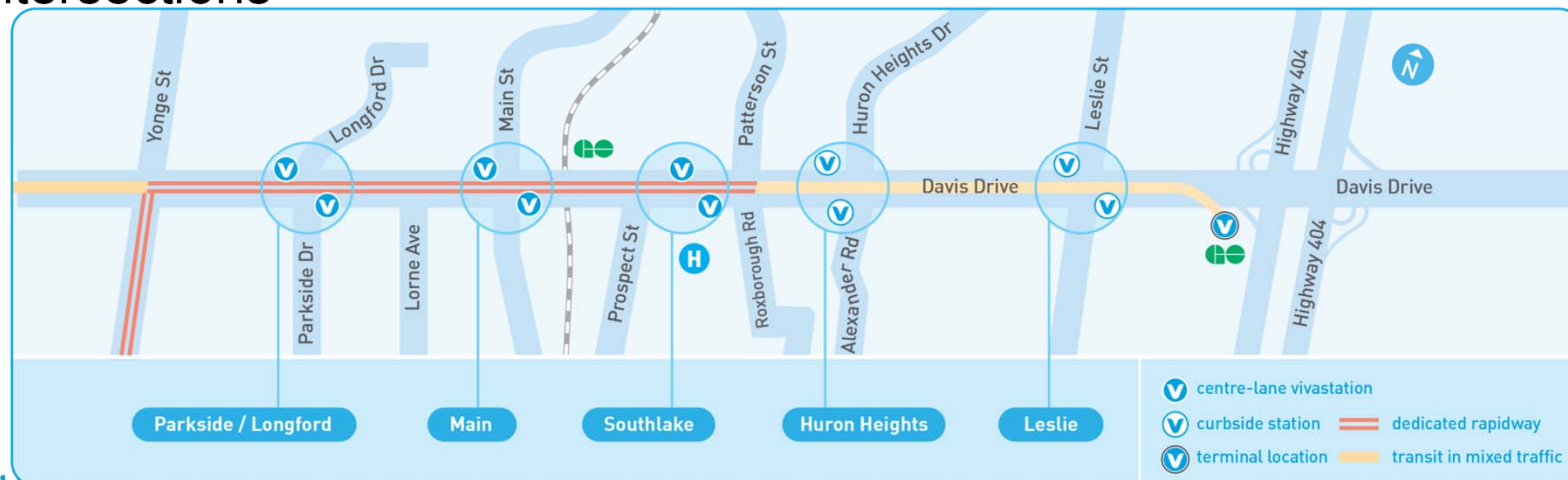


- > Utility relocation – 95% completed
- > All vivastations under construction at Longford/Parkside, Main and Southlake
- > Sidewalk and boulevard installation started
- > Union Hotel was moved to its permanent location
- > Culvert and bridge work completed
- > Tom Taylor Trail re-opened



## What's to come this year

- > Rapidway open from Yonge Street to Roxborough Road
- > 3 centre-lane vivastations at Parkside/Longford, Main and Southlake
- > 2 curbside stations at Huron Heights and Leslie
- > New traffic signals at Southlake
- > Final road configuration along the entire corridor that includes dedicated left-turns and U-turns at signalized intersections



## The 3 new vivastations are taking shape

- > The new canopies will be passenger friendly
- > Provide greater comfort, convenience and accessibility
- > Design details and finishes set the stage for new development



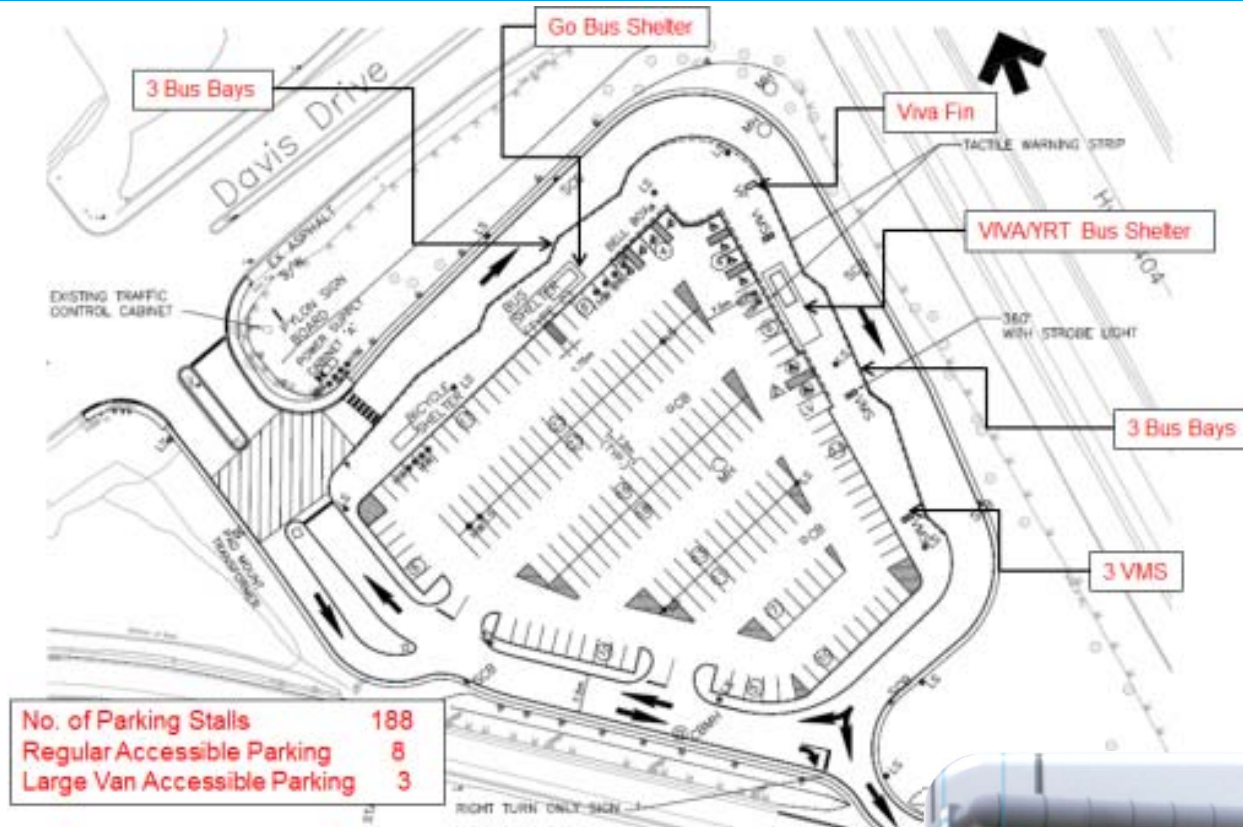
## Implementation of new left-turns and U-turns



## New intersection movements - video



# Davis Drive & Hwy 404 Park & Ride Lot



## Project:

GO Transit (Lead Proponent)  
YRRTC/MTO (Co-Proponent)

## Project Schedule:

- > Start of Construction - April 2015
- > Construction Complete – September 2015
- > Viva and GO transit will be servicing park and ride lot – December 2015

- > This facility is the end of the line for yellow Viva service that will operate on Davis Drive



## Davis Drive closure for GO rail track work




Extensive rehabilitation of the GO rail track is required:

- > Crews will replace all existing rail infrastructure and crossing signals
- > To perform this work, a full road closure on Davis Drive at the GO rail track will be required for several days (May 15-19)
- > Worked closely with GO Transit and the Town of Newmarket in order to schedule the work with the least impact to commuters and businesses
- > An extensive communications plan is being deployed to inform businesses, stakeholders and the general public



# Temporary Davis Drive closure – public communications campaign


- > **Strategy**
  - > Early notification to impacted businesses, public and multiple stakeholders
- > **Objective**
  - > Mitigate traffic impacts/complaints
  - > Increase awareness and understanding
  - > Remind community that businesses will remain open
- > **Timing**
  - > Public communications campaign to be launched April 23
  - > Open house for Davis Drive businesses held on April 10 (3 sessions held)



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## notice of temporary road closure

Davis Drive closed at GO rail track May 15-19



Davis Drive will be closed after the last evening GO train on Friday, May 15, until Tuesday, May 19. The road will re-open before the first morning GO train arrives on Tuesday, May 19.

- >> Extensive rehabilitation of the GO rail track is required, including replacement of all existing rail infrastructure and crossing signals.
- >> Signed detour routes for pedestrians and drivers will be in place during the closure.

We thank you for your patience and understanding as Davis is transformed. The rapidway is scheduled to open December 2015.

 If you have any questions about the VivaNext rapidway project, please contact: Michelle Dutka, Community Liaison Specialist  
Tel: 905.886.4397 ext 210963 | Cell: 905.714.7663 | Email: michelle.dutka@toronto.ca

\*Please note, as with other road construction projects, some work may be restricted due to weather. We'll provide advance notice of the construction impacts whenever possible.

During the weekend road closure, the shops, restaurants and services along Davis Drive will remain open and they invite you to stop, shop and dine.

**ShopDavis**  
We're Open.

For more information about this road closure, visit [vivanext.com/notice-of-davis-drive-road-closure](http://vivanext.com/notice-of-davis-drive-road-closure) or scan the QR code.

 Follow us on Twitter, Facebook and YouTube.  
Read our blog: [GoToVivaNext.com](http://GoToVivaNext.com)

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A Metrolinx and Viva Project

# Temporary Davis Drive closure – public communications campaign



## > Outreach

- > Travelling public
  - > Signed detour routes for pedestrians and drivers will be in place during the closure
  - > VMS signs – providing notice before and during closure
  - > Advisory to traffic reports
- > GO train commuters
  - > On-board train announcements
  - > Signage posted at Tannery



## Temporary Davis Drive closure – public communications campaign



### > General Community

- > Print ads in Era Banner
- > News release
- > Emailed construction notice
- > VivaNext website - dedicated Davis Drive closure webpage
- > Series of dedicated tweets
- > On street signage

### > Stakeholders

- > Meetings with Southlake Regional Health Centre and Emergency Services

## Viva is coming to Davis

- > Viva will be in-service December 2015
- > Finishing touches will be completed by mid 2016
- > A comprehensive education and launch campaign will be rolled out in the fall. We will provide an exclusive launch update to you in the fall
- > The launch campaign raises awareness, educates, builds anticipation and encourages travelling on Viva



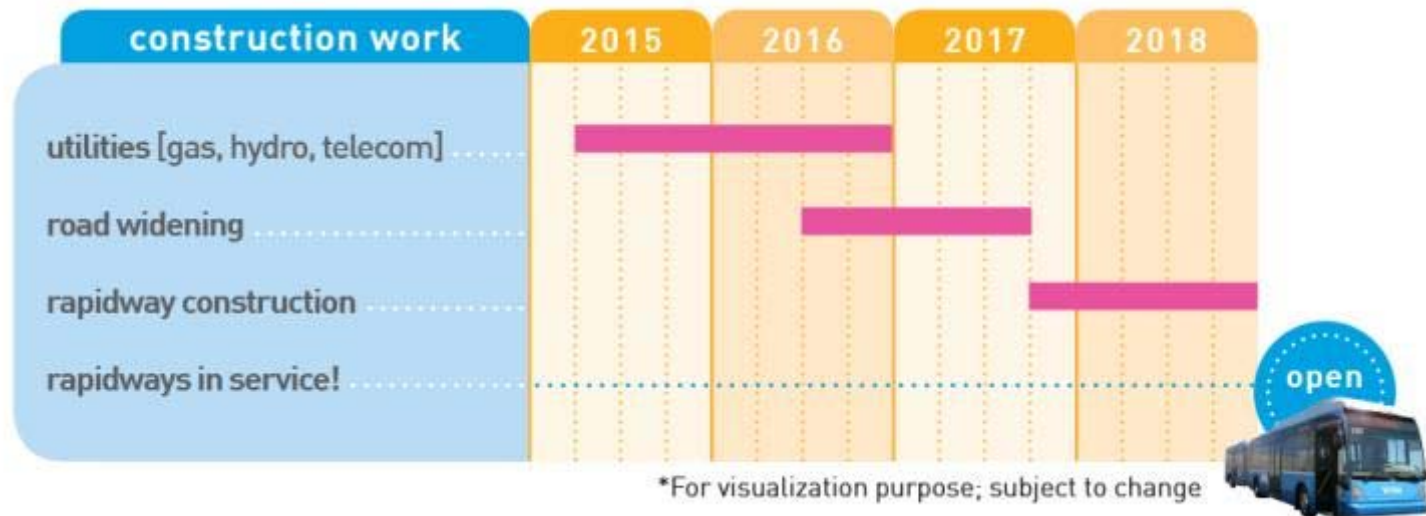
## Yonge Street rapidway – construction moves forward



- > Expected completion in December 2018
- > The Yonge Street rapidway will stretch approximately 2.4 kilometres from Mullock to Davis Drive
- > Centre-lane vivastations will be located at Davis, Eagle and Mullock

## Yonge Street rapidway – upcoming construction activities

- › Detailed design in progress
- › To prepare for utility relocation, road widening and retaining wall construction, trees were removed from York Region's right-of-way along Yonge Street from just south of Mulock Drive to Davis Drive. A comprehensive tree removal and communications plan was implemented prior to the start of removals
- › Construction along the corridor will start with relocating utilities and underground infrastructure, building retaining walls and restoring culverts



## Business Support Program continues



- > Developed in collaboration with Newmarket Chamber of Commerce
- > Business owners within the construction zone are offered a variety of tools, resources and complimentary Chamber membership as they operate and market their business
- > VivaNext launches semi-annual public campaign to remind the community that businesses are open during construction and to encourage their patronage



## Keeping the public informed



you're invited

to a vivaNext Open House

when

### Newmarket

Wednesday, May 13, 4-8pm

where

York Region Administrative Centre  
17250 Yonge Street, Newmarket, ON L3Y 6Z1

### Drop in to:

- » Talk to staff about the Davis Drive and Yonge Street rapidway projects
- » Learn more about Viva service coming to Davis Drive in December 2015
- » View maps and information about the project

All open house materials will be posted on [vivanext.com](http://vivanext.com).

# Communications is ongoing



**Kristina Bergeron**  
Davis Drive Community Liaison



**Michelle Dudzik**  
Davis Drive Community Liaison



**Leslie Pawlowski**  
Yonge Street Community Liaison

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# Thank you

