

Newmarket Public Library Statistical Data - 2019

Library Card Holders

2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
NPL Card Holders	23,537	23,338	23,508	23,403	23,494	23,590	23,757	23,562	23,441			
Residents	20,795	20,583	20,709	20,584	20,631	20,659	20,769	20,541	20,391			
Non-Residents	2,742	2,755	2,799	2,819	2,863	2,931	2,988	3,021	3,050			

New and Renewed Library Cards

2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
New registrations	251	211	302	255	333	411	380	342	335				2,820
New non-resident	37	42	49	72	79	84	93	83	72				611
Renewed membership	801	628	788	666	562	788	1,027	864	669				6,793

2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Website visits	16,627	14,307	17,118	14,895	13,819	11,999	14,456	14,954	14,564				132,739
PAC Account Logins	7,043	6,263	6,989	6,571	6,656	6,036	7,049	7,222	6,874				60,703
Room Rentals	60	69	65	69	67	74	36	48	82				570
Room Rental Hours	173	182	181	182	165	200	109	155	185				1,530

Programs

5 Year Trend - year to date September 30

# of Programs Held	2015	2016	2017	2018	2019
Adult	194	186	229	274	227
Children's	800	873	940	641	637
Total Programs	994	1,059	1,169	915	864

Program Attendance	2015	2016	2017	2018	2019
Adult	1,890	1,290	1,766	3,824	2,638
Children's	9,960	9,276	9,753	9,685	7,527
Total Attendance	11,850	10,566	11,519	13,509	10,165

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Borrowing

2019	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
eAudio books	1,789	1,627	1,809	1,837	1,835	1,789	2,034	2,032	2,041				16,793
eBooks	4,822	4,456	4,569	4,370	4,294	4,362	4,955	4,835	4,294				40,957
eMagazines	743	727	772	851	874	794	733	861	911				7,266
eMusic	3,223	2,359	2,621	2,393	2,080	2,284	2,714	2,230	3,354				23,258
eVideo	584	511	601	557	633	582	646	745	843				5,702
Backpack Kit	7	9	9	8	7	12	15	13	11				91
Book	27,233	24,011	29,644	26,980	26,390	26,740	33,999	31,401	26,301				252,699
Camcorder	-	-	2	-	-	-	2	1	3				8
CD-ROM/DVD-ROM	2	5	3	5	4	6	2	3	2				32
DVD/Blu-ray	4,171	3,579	4,248	3,738	3,850	3,550	3,992	4,209	3,504				34,841
eBook Reader	1	-	-	-	1	-	-	-	-				2
GPS	1	1	-	-	-	-	-	-	-				2
Green Screen	-	-	2	1	1	1	-	-	-				5
ILL	252	223	210	129	5	44	102	90	109				1,164
Language Kit	30	20	28	41	24	14	37	29	30				253
Laptop	56	39	38	38	38	30	47	49	55				390
Multimedia Kit	34	42	63	62	30	62	72	58	60				483
Music CD	227	245	277	271	222	250	261	271	202				2,226
Pedometer	1	1	1	1	-	-	-	-	-				4
Periodical	1,040	857	983	766	903	761	885	873	877				7,945
Portable Audio Book	17	24	29	22	19	14	35	36	15				211
Talking Book	610	497	747	554	576	546	676	687	509				5,402
Video Game	259	212	283	255	230	255	398	327	275				2,494
Total Borrowing	45,102	39,445	46,939	42,879	42,016	42,096	51,605	48,750	43,396				402,228

Database Usage

Adult Subscriptions	4,381	3,396	4,896	3,645	3,172	2,828	3,206	3,384	3,048				31,956
Children's Subscriptions	457	402	339	189	359	312	230	187	274				2,749
York Info (Community)	148,251	94,705	90,171	85,930	88,430	97,210	87,392	101,764	88,781				882,634
York Info (Volunteer)	23,156	14,118	12,428	14,280	14,709	17,036	17,129	21,799	21,459				156,114
Total Database Usage	176,245	112,621	107,834	104,044	106,670	117,386	107,957	127,134	113,562				1,073,453