

Become involved

How can my community become involved in Doors Open Ontario 2020?

Any community or cluster of communities may participate in Doors Open Ontario if they meet the following registration criteria:

- an organizing committee must be formed; the committee should consist of a range of community partners, including (but not limited to) the heritage sector, tourism sector, municipal sector, corporate sector and community volunteers
- one lead contact must be appointed by the local Doors Open organizing committee to coordinate, manage and act as liaison between the Ontario Heritage Trust and the participating community/community cluster
- sites included in Doors Open events must be of historical, architectural or cultural significance (natural heritage sites and heritage gardens are eligible)
- events must take place between **April 18, 2020** and **October 24, 2020**
- communities must have the ability to open a minimum of 10 sites of historical, cultural and/or natural significance for public access during the same time period
- admission to the main attraction at each participating property must be free to the public; sites that are normally open should consider opening an additional part of the property or arranging a special activity
- the organizing committee agrees to acknowledge Doors Open Ontario and the Ontario Heritage Trust in all promotion and publicity materials produced for their local event
- participating communities/community clusters are required to complete the [Registration form](#) and submit it with payment of the **\$1,695 (\$1,500 plus HST)** registration fee **by December 20, 2019**

Registration criteria

The following criteria must be met for a community to register an event in the Doors Open Ontario 2019 program:

- formation of an organizing committee; the committee should consist of a range of community partners, including (but not limited to) the heritage sector, cultural sector, tourism sector, municipal sector, corporate sector and community volunteers
- appointment of one lead contact by the local Doors Open organizing committee to co-ordinate, manage and act as liaison between the Ontario Heritage Trust and the participating community/community cluster
- selection of the single-day or two-day date(s) for your Doors Open event, to be held **between April 20, 2019 and October 26, 2019**
- a minimum of 10 sites to be open for public access on the date(s) chosen for your event
- participating sites must be of historical, architectural, natural or cultural significance
- admission to each participating site must be free to the public; sites that are normally open should consider opening an additional part of the property or arranging a special event or activity
- the support of Doors Open Ontario and the Ontario Heritage Trust must be acknowledged in all promotional and publicity materials produced for the local event
- submission of the [Registration form](#) and the \$1,695 (\$1,500 + HST) registration fee **by December 21, 2018**

What does your \$1,695 registration fee pay for?

Registration fees offset approximately 25 per cent of the costs incurred by the Trust to deliver Doors Open Ontario. These costs include:

- printing of the Doors Open Ontario brochure
- provincewide distribution of the brochure through local community newspapers
- production and distribution of other Doors Open Ontario promotional materials
- event descriptions and site listings on the Doors Open Ontario website
- promotion of the event through social media campaigns
- promotion of your event at major public Doors Open Ontario launch event
- Doors Open Ontario site signs
- promoting Doors Open Ontario events in advertisements
- Doors Open Ontario media releases
- access to Trust staff and expertise to support the creation of a successful event
- social media kit to support local outreach/promotions
- digital advertising campaign to engage an Ontario audience
- a [Doors Open Ontario video](#) to promote the program