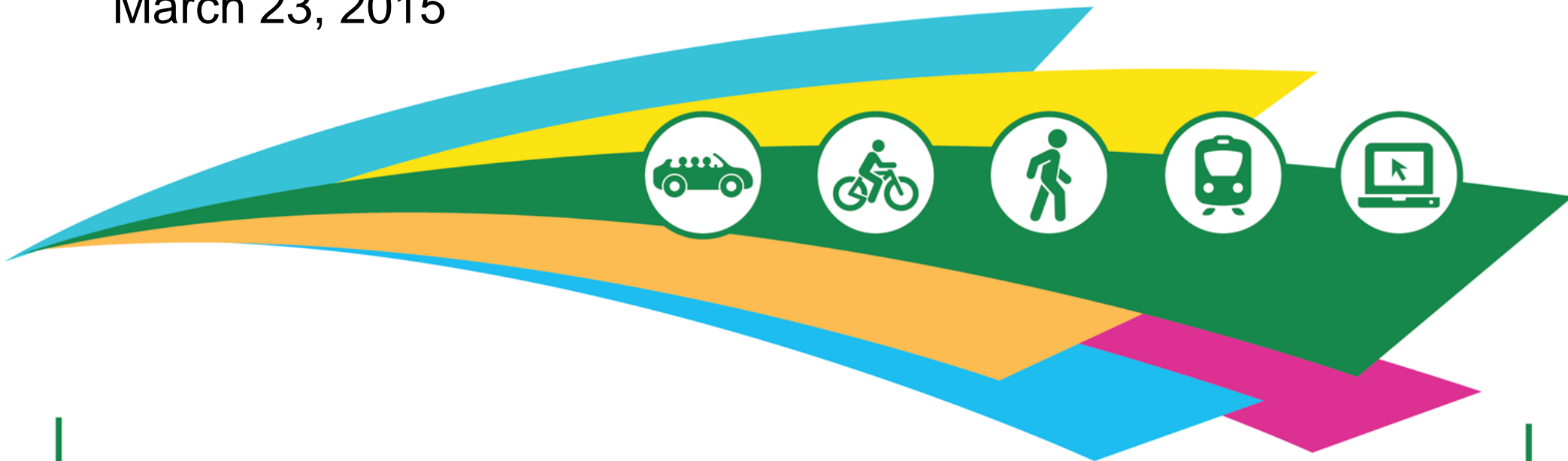




# SMART COMMUTE CENTRAL YORK PROGRAM UPDATE

Presentation to the  
Town of Newmarket Council  
March 23, 2015

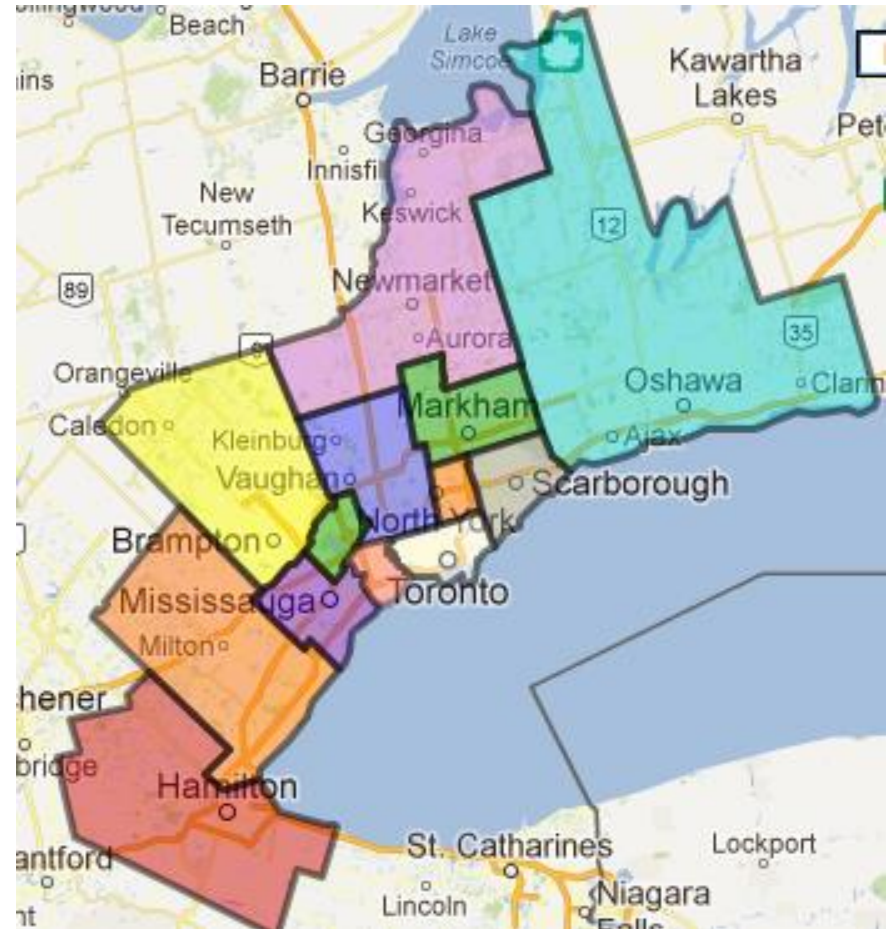


# Smart Commute Central York

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One of 13 Smart Commute offices across the GTHA

Our funders:



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Explore your options



# Member Businesses



Explore your options





# 2014 Workplace Designations



- 9 Gold, 6 Silver
- Winner of Metrolinx TMA Challenge



Explore your options





# Carpool Week



- 14 outreaches held
- # of Carpools formed:  
82% increase over the  
previous year's  
campaign

Explore your options





# Workshops and Workplace Engagement



Explore your options





# 8<sup>th</sup> Annual Bike to Work Day



- 300+ participants
- 1,400 km cycled



Explore your options







## JUNE BIKE CHALLENGE

### Ride and WIN

Bike through June for a chance to WIN an  
**\$800 Spoke O'Motion gift card**

[www.sccy.ca/bikechallenge](http://www.sccy.ca/bikechallenge)



- 229 people logged their days cycled = 2614 days
- On average, participants cycled 11.4 days in June
- 60% said the challenge encouraged them to cycle more
- Commuter trips: 17, 050 km
- Commuter cost savings: \$5500.00



Grand prize winner, Ernesto, cycled 19 days in June



Explore your options





# Find your A to B: [explore.smartcommute.ca](http://explore.smartcommute.ca)



## Refresh your A to B

### Smart Commute Week

September 22 to 28, 2014

Register at [explore.smartcommute.ca/ie](http://explore.smartcommute.ca/ie) and log your Smart Commute Week commuting trips.



@smartcommute

#smartcommute

## SMART COMMUTE REFRESH YOUR A to B

EXPLORE - MATCH - TRACK

A Start

B Destination

Let's Go!

Learn more from Smart Commute about your trip options



Smart Commute		
Carpool 2 Results		
Walk 1 Result	0 kg CO2 521 calories 5.4 km 1 hr 8 min	
Bike 2 Results	0 kg CO2 187 calories 5.5 km 19 min	
Transit 1 Result	1 kg CO2 5.4 km 32 minutes	
Drive 1 Result	1 kg CO2 \$1.56 5.6 km 8 min	

Explore your options





York Regional Police received an Honourable Mention

## Special Recognition:

**inscape** smart  
workspaces



**Lake Simcoe Region**  
conservation authority



Explore your options





# Making the case for Smart Commute

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L-R: Katharine Gatto (Smart Commute workplace coordinator), Marcel Moniz

# Congratulations!



Explore your options

