



Strategic Operations Report: September, 2019

	Igniting Community Dialogue, Discovery and Debate	Leading a Learning Community	Readying our Capabilities
Collaborative Relationships	<ul style="list-style-type: none"> • First <i>Cultural Connections</i> Indigenous film/discussion program to be held October 9 • Library partnered with community to celebrate Franco-Ontarian Day • Debut <i>Tea for Thought</i> program in partnership with Global Intersections met with modest success • Canning & preserving workshop with York Region Food Network successful- 29 attendees 	<ul style="list-style-type: none"> • 322 attended the opening screening for Southlake Cinemania; Upper Canada Mall and Timeless Harmony spa donated door prizes • October 21 Cinemania screening is <i>The Public</i>, about homeless in public library • Library working with Southlake RHC on Books For Babies giveaway program for newborns • Coffee program with local coffee shops was sold out 	<ul style="list-style-type: none"> • The Lendery display units arrived; donation day held and drive continuing; donated items being catalogued in preparation for launch later this year; webpage updated
Spaces	<ul style="list-style-type: none"> • Staff in negotiation with York Support Services Network to provide occasional on-site crisis counselling in library space 	<ul style="list-style-type: none"> • Staff leading yoga for beginner program; first 4 sessions sold out at 12 attendees each 	<ul style="list-style-type: none"> • Custom shelves ordered to relieve issue of books on floor in main floor fiction section • Music CD collection being weeded and will soon move into smaller section to free up space
Positioning	<ul style="list-style-type: none"> • Staff attended Community Roundtable on Homelessness • Pop-up library held at Southlake hospital 	<ul style="list-style-type: none"> • Staff did outreach presentation to newcomer students at local high school 	<ul style="list-style-type: none"> • Online registration process now features a survey of where registrants heard about the program. One upcoming program

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	and Fire open house; total of 390 contacts and 7 new library memberships		results: NPL e-mail (7), social media (4), webpage (3), posters in library (2), Town e-mail (1).
Resources	<ul style="list-style-type: none"> • Film Fridays program continued with an average of 8 people attending each time 	<ul style="list-style-type: none"> • Children’s magic and story show held with one week notice due to unexpected opportunity; marketing efforts resulted in rapid sellout of 40 spaces 	<ul style="list-style-type: none"> • Since 2017 launch of Hoopla 1,871 patrons have borrowed 13,944 unique titles; average 66 new users per month.
Organization & Operations	<ul style="list-style-type: none"> • Library hosting Mohawk College student placement • Senior staff attended N6 leadership symposium on diversity in the workplace 	<ul style="list-style-type: none"> • Staff attended TIFF Film seminar to learn & network re Southlake Cinemania 	<ul style="list-style-type: none"> • HR Generalist with 1/5 time for library HR support has been hired and will start soon • Printing of due date receipts by staff made optional depending on patron’s preference