

# Registration criteria

## The following criteria must be met for a community to register an event in the Doors Open Ontario 2019 program:

- formation of an organizing committee; the committee should consist of a range of community partners, including (but not limited to) the heritage sector, cultural sector, tourism sector, municipal sector, corporate sector and community volunteers
- appointment of one lead contact by the local Doors Open organizing committee to co-ordinate, manage and act as liaison between the Ontario Heritage Trust and the participating community/community cluster
- selection of the single-day or two-day date(s) for your Doors Open event, to be held **between April 20, 2019 and October 26, 2019**
- a minimum of 10 sites to be open for public access on the date(s) chosen for your event
- participating sites must be of historical, architectural, natural or cultural significance
- admission to each participating site must be free to the public; sites that are normally open should consider opening an additional part of the property or arranging a special event or activity
- the support of Doors Open Ontario and the Ontario Heritage Trust must be acknowledged in all promotional and publicity materials produced for the local event
- submission of the [Registration form](#) and the \$1,695 (\$1,500 + HST) registration fee **by December 21, 2018**

## What does your \$1,695 registration fee pay for?

### Registration fees offset approximately 25 per cent of the costs incurred by the Trust to deliver Doors Open Ontario. These costs include:

- printing of the Doors Open Ontario brochure
- provincewide distribution of the brochure through local community newspapers
- production and distribution of other Doors Open Ontario promotional materials
- event descriptions and site listings on the Doors Open Ontario website
- promotion of the event through social media campaigns
- promotion of your event at major public Doors Open Ontario launch event
- Doors Open Ontario site signs
- promoting Doors Open Ontario events in advertisements
- Doors Open Ontario media releases
- access to Trust staff and expertise to support the creation of a successful event
- social media kit to support local outreach/promotions
- digital advertising campaign to engage an Ontario audience
- a [Doors Open Ontario video](#) to promote the program