



Town of Newmarket
Elman W. Campbell Museum Board of Management
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June 20, 2019
Community Museum Operating and Pay Equity Grants Program
Ministry of Tourism, Culture and Sport

Attention: Community Museum Operating and Pay Equity Grants Program Review Committee

To the Grants Evaluation Committee,

The Elman W. Campbell Museum has been owned by the Town of Newmarket and operated by the Elman W. Campbell Museum Board of Management since 1982. The Elman W. Campbell Museum is a non-profit, educational institution created for the purpose of collecting, preserving, researching, studying, exhibiting and interpreting artifacts related to the social, political and economic history of the Town of Newmarket and its environs from the time of the first settlers to thirty years before present, for the benefit of residents of the Town of Newmarket and visitors from outside the Town.

The Town of Newmarket is currently in the process of developing a new Cultural Masterplan for the municipality which will form the strategic foundation for the forthcoming Elman W. Campbell Museum Strategic Plan. The Cultural Masterplan will outline the short (1-3 years), medium (4-5 years), and long-term (6-10+ years) cultural goals of the municipality and will inform the creation of the subsequent Elman W. Campbell Museum Strategic Plan. The Elman W. Campbell Museum Strategic Plan will similarly outline the short, medium, and long-term plans of the museum and update the goals and objectives of the museum in relation to the Cultural Masterplan. The Museum's Strategic Plan will be approved by the Town of Newmarket Council and the Elman W. Campbell Museum Board of Management.

Please let this letter serve as an attestation from the Museum Board of Management to the development of an Elman W. Campbell Museum Strategic Plan with the target completion date of late 2020.

Regards,

Jackie Playter, Chair, Elman W. Campbell Museum Board of Management